# 2019 - 2020 Major Map

## Communication, BA

**School/College:** New College of Interdisciplinary Arts and Sciences  
**Location:** West campus, ASU@Lake Havasu

### Term 1 - 16 Credit Hours

<table>
<thead>
<tr>
<th>Critical course signified by</th>
<th>Hours</th>
<th>Minimum Grade</th>
<th>Notes</th>
</tr>
</thead>
</table>
| COM 100: Introduction to Human Communication (SB) | 3 | C | - An SAT, ACT, Accuplacer, IELTS, or TOEFL score determines placement into first-year composition courses.  
- Mathematics Placement Assessment score determines placement in mathematics course.  
- ASU 101 or college-specific equivalent First-Year Seminar required of all freshman students. NEW 101 satisfies this requirement.  
- IAS 300 (3 credit hours) is required for all transfer students in place of NEW 101.  
- Select your Career Interest Communities and play me3@ASU.  
- Activate your Handshake account and build out your profile. |

### Term 2 - 16 - 32 Credit Hours

<table>
<thead>
<tr>
<th>Critical course signified by</th>
<th>Hours</th>
<th>Minimum Grade</th>
<th>Notes</th>
</tr>
</thead>
</table>
| COM 252: Public Speaking (L) | 3 | C | - Create a first draft resume.  
- Join a student club or professional organization.  
- Secure a part-time job or volunteer experience. |

### Term 3 - 32 - 48 Credit Hours

<table>
<thead>
<tr>
<th>Critical course signified by</th>
<th>Hours</th>
<th>Minimum Grade</th>
<th>Notes</th>
</tr>
</thead>
</table>
| COM 207: Introduction to Communication Inquiry | 3 | C | - Develop your research skills.  
- Develop your professional skills.  
- Build your professional connections - join the ASU Mentor Network. |

**Term hours subtotal:** 16
### Term 4 48 - 63 Credit Hours

<table>
<thead>
<tr>
<th>Critical course signified by</th>
<th>Hours</th>
<th>Grade</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>Communication Focus Area or Communication Elective Course</td>
<td>3</td>
<td>C</td>
<td>* Explore an internship, an IGLE international experience, or ASU Study Abroad.</td>
</tr>
<tr>
<td>Computer/Statistics/Quantitative Applications (CS)</td>
<td>3</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Complete 3 courses:</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Elective</td>
<td>9</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Term hours subtotal: 15

### Term 5 63 - 78 Credit Hours

<table>
<thead>
<tr>
<th>Necessary course signified by</th>
<th>Hours</th>
<th>Minimum Grade</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>COM 308: Advanced Research Methods in Communication (L) OR COM 309: Rhetorical, Interpretive, and Critical Methods in Communication</td>
<td>3</td>
<td>C</td>
<td></td>
</tr>
<tr>
<td>Complete 2 courses:</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Upper Division Communication Focus Area or Communication Elective Course</td>
<td>6</td>
<td>C</td>
<td></td>
</tr>
<tr>
<td>Upper Division Literacy and Critical Inquiry (L) OR IAS 300: Career Strategies and Personal Resilience (L or SB)</td>
<td>3</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Elective</td>
<td>3</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Term hours subtotal: 15

### Term 6 78 - 93 Credit Hours

<table>
<thead>
<tr>
<th>Necessary course signified by</th>
<th>Hours</th>
<th>Minimum Grade</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>COM 308: Advanced Research Methods in Communication (L) OR COM 309: Rhetorical, Interpretive, and Critical Methods in Communication</td>
<td>3</td>
<td>C</td>
<td></td>
</tr>
<tr>
<td>Communication Focus Area or Communication Elective Course</td>
<td>3</td>
<td>C</td>
<td></td>
</tr>
<tr>
<td>Upper Division Humanities, Arts and Design (HU) OR Upper Division Social-Behavioral Sciences (SB)</td>
<td>3</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Upper Division Language and Cultures: Requirement satisfied through the following: * Completion of six semester hours of upper-division courses that have a Global Awareness (G) or Cultural Diversity (C) designation, in addition to the courses used to meet the University General Studies requirements or four (4) sequential semesters of one foreign language or two (2) semesters of a current computer language. Adjustment to upper division hours is required if lower division courses are used.</td>
<td>3</td>
<td>C</td>
<td></td>
</tr>
<tr>
<td>Upper Division Elective</td>
<td>3</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Complete Cultural Diversity in the U.S. (C) AND Global Awareness (G) AND Historical Awareness (H) course(s).</td>
<td></td>
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</tr>
</tbody>
</table>

Term hours subtotal: 15

### Term 7 93 - 108 Credit Hours

<table>
<thead>
<tr>
<th>Necessary course signified by</th>
<th>Hours</th>
<th>Minimum Grade</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>Complete 2 courses:</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Upper Division Communication Focus Area or Communication Elective Course</td>
<td>6</td>
<td>C</td>
<td></td>
</tr>
<tr>
<td>Upper Division Language and Cultures: Requirement satisfied through the following: * Completion of six semester hours of upper-division courses that have a Global Awareness (G) or Cultural Diversity (C) designation, in addition to the courses used to meet the University General Studies requirements or four (4) sequential semesters of one foreign language or two (2) semesters of a current computer language. Adjustment to upper division hours is required if lower division courses are used.</td>
<td>3</td>
<td>C</td>
<td></td>
</tr>
<tr>
<td>Gather professional references.</td>
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</tr>
</tbody>
</table>
**Public Relations, Risk, & Strategic Communication Focus Area (COM 415 AND COM 454 required)**

- **COM 415**: Risk Communication
- **COM 454**: Rhetorical and Critical Approaches to Public Relations

**COM 319**: Persuasion and Social Influence (SB)

**COM 320**: Communication and Consumerism (SB)

**COM 353**: Professional Communication

**COM 414**: Crisis Communication

**COM 422**: Advanced Argumentation (L)

**COM 429**: Semiotics and Visual Communication

**COM 450**: Organizational Communication (SB)

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**Media, Culture, and Social Technology Focus Area (COM 124 and COM 457 are required)**

- **COM 124**: Media and Culture (C)
- **COM 457**: New Media

**COM 316**: Gender and Communication (SB & C)

**COM 324**: Rhetoric and Media Criticism

**COM 371**: Language, Culture, and Communication (SB & C & G)

**COM 416**: Gender and Race in the Media

**COM 424**: Television Studies and Criticism

**COM 429**: Semiotics and Visual Communication

**COM 463**: Intercultural Communication in a Global Context (SB & G)

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**Dialogue, Relationships, and Communities Focus Area (COM 312 or COM 463 required)**

- **COM 312**: Communication, Conflict, and Negotiation
- **COM 463**: Intercultural Communication in a Global Context

**COM 310**: Relational Communication

**COM 311**: Communication in the Family (SB)

**COM 411**: Communication and Aging

**COM 422**: Advanced Argumentation (L)

**COM 423**: Facilitating Collaboration and Dialogue

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Students may fulfill major requirements by choosing one or more focus area. Each focus area will require 12 credit hour of coursework that combines required courses (3-6 credit hours) and recommended electives (3-9 credit hours). See course lists for elective requirements. Required courses for each focus area include:

- **Public Relations, Risk, and Strategic Communication focus area**: COM 415 Risk Communication AND COM 454 Rhetorical and Critical Approaches to Public Relations
- **Media, Culture, and Social Technology focus area**: COM 124 Media and Culture AND COM 457 New Media
- **Dialogue, Relationships, and Communities focus area**: COM 312 Communication, Conflict and Negotiation OR COM 463 Intercultural Communication in a Global Context
- **Communication Training and Mentoring focus area**: COM 383 Communication and Mentoring AND COM 453 Communication Training and Development
- **Sport Communication focus area**: COM 294 Sport Communication OR SOC 220 Sport and Society AND COM 477 Sport, Culture and Discourses

Students can take up to 6 credit hours in the Major Electives from courses designated as COM Experiential Electives. An additional 6 credit hours of Experiential Electives may be taken outside the major, for a total of no more than 12 credit hours of Experiential Electives to be used towards graduation. No more than 6 credit hours of COM 498 may be used to meet major requirements. See an academic advisor prior to enrollment.
General University Requirements Legend

General Studies Core Requirements:
- Literacy and Critical Inquiry (L)
- Mathematical Studies (MA)
- Computer/Statistics/Quantitative Applications (CS)
- Humanities, Arts and Design (HU)
- Social-Behavioral Sciences (SB)
- Natural Science - Quantitative (SQ)
- Natural Science - General (SG)

General Studies Awareness Requirements:
- Cultural Diversity in the U.S. (C)
- Global Awareness (G)
- Historical Awareness (H)

First-Year Composition

General Studies designations listed on the major map are current for the 2019 - 2020 academic year.