**2019 - 2020 Major Map**

**Communication, BA**

**School/College:** New College of Interdisciplinary Arts and Sciences  
**Location:** West campus, ASU@Lake Havasu

**ASCOMMBA**

<table>
<thead>
<tr>
<th>Term 1</th>
<th>0 - 16 Credit Hours</th>
<th>Critical course signified by</th>
<th>Hours</th>
<th>Minimum Grade</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>COM 100: Introduction to Human Communication (SB)</td>
<td>3</td>
<td>C</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>ENG 101 or ENG 102: First-Year Composition OR ENG 105: Advanced First-Year Composition OR ENG 107 or ENG 108: First-Year Composition</strong></td>
<td>3</td>
<td>C</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>MAT 142: College Mathematics (MA)</td>
<td>3</td>
<td>C</td>
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<tr>
<td><strong>NEW 101: The ASU New College Experience</strong></td>
<td>1</td>
<td></td>
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</tr>
<tr>
<td>Humanities, Arts and Design (HU)</td>
<td>3</td>
<td></td>
<td></td>
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<td></td>
</tr>
<tr>
<td>Historical Awareness (H)</td>
<td>3</td>
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</tbody>
</table>

**Term hours subtotal:** 16

- An SAT, ACT, Accuplacer, IELTS, or TOEFL score determines placement into first-year composition courses.
- Mathematics Placement Assessment score determines placement in mathematics course.
- ASU 101 or college-specific equivalent First-Year Seminar required of all freshman students. NEW 101 satisfies this requirement.
- IAS 300 (3 credit hours) is required for all transfer students in place of NEW 101.
- Select your Career Interest Communities and play me3@ASU.
- Activate your Handshake account and build out your profile.

<table>
<thead>
<tr>
<th>Term 2</th>
<th>16 - 32 Credit Hours</th>
<th>Critical course signified by</th>
<th>Hours</th>
<th>Minimum Grade</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>COM 225: Public Speaking (L)</td>
<td>3</td>
<td>C</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>ENG 101 or ENG 102: First-Year Composition OR ENG 105: Advanced First-Year Composition OR ENG 107 or ENG 108: First-Year Composition</strong></td>
<td>3</td>
<td>C</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Humanities, Arts and Design (HU)</td>
<td>3</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Natural Science - Quantitative (SQ)</td>
<td>4</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Global Awareness (G)</td>
<td>3</td>
<td></td>
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</tr>
</tbody>
</table>

**Term hours subtotal:** 16

- Create a first draft resume.
- Join a student club or professional organization.
- Secure a part-time job or volunteer experience.

<table>
<thead>
<tr>
<th>Term 3</th>
<th>32 - 48 Credit Hours</th>
<th>Critical course signified by</th>
<th>Hours</th>
<th>Minimum Grade</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>COM 207: Introduction to Communication Inquiry</td>
<td>3</td>
<td>C</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>COM 230: Small Group Communication (SB) OR COM 259: Communication in Business and the Professions</strong></td>
<td>3</td>
<td>C</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Cultural Diversity in the U.S. (C)</td>
<td>3</td>
<td></td>
<td></td>
<td></td>
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</tr>
<tr>
<td><strong>Natural Science - General (SG) OR Natural Science - Quantitative (SQ)</strong></td>
<td>4</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Social-Behavioral Sciences (SB)</td>
<td>3</td>
<td></td>
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</tbody>
</table>

**Term hours subtotal:** 16

- Develop your research skills.
- Develop your professional skills.
- Build your professional connections - join the ASU Mentor Network.
## Term 4 - 48 - 63 Credit Hours

<table>
<thead>
<tr>
<th>Course</th>
<th>Hours</th>
<th>Grade</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>Communication Focus Area or Communication Elective Course</td>
<td>3</td>
<td>C</td>
<td></td>
</tr>
<tr>
<td>Computer/Statistics/Quantitative Applications (CS)</td>
<td>3</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Complete 3 courses:</td>
<td>9</td>
<td></td>
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</tbody>
</table>

- **Notes**: Explore an internship, an IGLE international experience, or ASU Study Abroad.

**Term hours subtotal**: 15

## Term 5 - 63 - 78 Credit Hours

<table>
<thead>
<tr>
<th>Course</th>
<th>Hours</th>
<th>Minimum Grade</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>COM 308: Advanced Research Methods in Communication (L) OR</td>
<td>3</td>
<td>C</td>
<td></td>
</tr>
<tr>
<td>COM 309: Rhetorical, Interpretive, and Critical Methods in Communication</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Complete 2 courses:</td>
<td>6</td>
<td>C</td>
<td></td>
</tr>
<tr>
<td>Upper Division Communication Focus Area or Communication Elective Course</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Upper Division Literacy and Critical Inquiry (L) OR IAS 300: Career Strategies and Personal Resilience (L or SB)</td>
<td>3</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Elective</td>
<td>3</td>
<td></td>
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</tr>
</tbody>
</table>

**Term hours subtotal**: 15

## Term 6 - 78 - 93 Credit Hours

<table>
<thead>
<tr>
<th>Course</th>
<th>Hours</th>
<th>Minimum Grade</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>COM 308: Advanced Research Methods in Communication (L) OR</td>
<td>3</td>
<td>C</td>
<td></td>
</tr>
<tr>
<td>COM 309: Rhetorical, Interpretive, and Critical Methods in Communication</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Communication Focus Area or Communication Elective Course</td>
<td>3</td>
<td>C</td>
<td></td>
</tr>
<tr>
<td>Upper Division Humanities, Arts and Design (HU) OR Upper Division Social-Behavioral Sciences (SB)</td>
<td>3</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

- **Upper Division Language and Cultures**: Requirement satisfied through the following:
  - Completion of six semester hours of upper-division courses that have a Global Awareness (G) or Cultural Diversity (C) designation, in addition to the courses used to meet the University General Studies requirements or four (4) sequential semesters of one foreign language or two (2) semesters of a current computer language. Adjustment to upper division hours is required if lower division courses are used.
  - Upper Division Elective
  - Complete Cultural Diversity in the U.S. (C) AND Global Awareness (G) AND Historical Awareness (H) course(s).

**Term hours subtotal**: 15

## Term 7 - 93 - 108 Credit Hours

<table>
<thead>
<tr>
<th>Course</th>
<th>Hours</th>
<th>Minimum Grade</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>Complete 2 courses:</td>
<td>6</td>
<td>C</td>
<td></td>
</tr>
</tbody>
</table>

- **Upper Division Communication Focus Area or Communication Elective Course**

- **Upper Division Language and Cultures**: Requirement satisfied through the following:
  - Completion of six semester hours of upper-division courses that have a Global Awareness (G) or Cultural Diversity (C) designation, in addition to the courses used to meet the University General Studies requirements or four (4) sequential semesters of one foreign language or two (2) semesters of a current computer language. Adjustment to upper division hours is required if lower division courses are used.

- **Gather professional references.**
**Public Relations, Risk, & Strategic Communication Focus Area (COM 415 AND COM 454 required)**

- **COM 415:** Risk Communication
- **COM 454:** Rhetorical and Critical Approaches to Public Relations

**COM 319:** Persuasion and Social Influence (SB)
**COM 320:** Communication and Consumerism (SB)
**COM 353:** Professional Communication
**COM 414:** Crisis Communication
**COM 422:** Advanced Argumentation (L)
**COM 429:** Semiotics and Visual Communication
**COM 450:** Organizational Communication (SB)

**Media, Culture, and Social Technology focus area: COM 124 Media and Culture AND COM 457 New Media**

- **COM 124:** Media and Culture (C)
- **COM 457:** New Media

**COM 316:** Gender and Communication (SB & C)
**COM 371:** Language, Culture, and Communication (SB & C & G)
**COM 416:** Gender and Race in the Media
**COM 424:** Television Studies and Criticism
**COM 429:** Semiotics and Visual Communication
**COM 463:** Intercultural Communication in a Global Context (SB & G)

**Dialogue, Relationships, and Communities focus area: COM 312 Communication, Conflict and Negotiation OR COM 463 Intercultural Communication in a Global Context**

- **COM 312:** Communication, Conflict, and Negotiation
- **COM 463:** Intercultural Communication in a Global Context

**COM 310:** Relational Communication
**COM 371:** Language, Culture, and Communication (SB & C)
**COM 411:** Communication in the Family (SB)
**COM 417:** Communication and Aging
**COM 422:** Advanced Argumentation (L)
**COM 423:** Facilitating Collaboration and Dialogue

Students may fulfill major requirements by choosing one or more focus area. Each focus area will require 12 credit hour of coursework that combines required courses (3-6 credit hours) and recommended electives (3-9 credit hours). See course lists for elective requirements. Required courses for each focus area include:

- **Public Relations, Risk, and Strategic Communication focus area:** COM 415 Risk Communication AND COM 454 Rhetorical and Critical Approaches to Public Relations
- **Media, Culture, and Social Technology focus area:** COM 124 Media and Culture AND COM 457 New Media
- **Dialogue, Relationships, and Communities focus area:** COM 312 Communication, Conflict and Negotiation OR COM 463 Intercultural Communication in a Global Context
- **Sport Communication focus area:** COM 294 Sport Communication OR SOC 220 Sport and Society AND COM 477 Sport, Culture and Discourses

Students can take up to 6 credit hours in the Major Electives from courses designated as COM Experiential Electives. An additional 6 credit hours of Experiential Electives may be taken outside the major, for a total of no more than 12 credit hours of Experiential Electives to be used towards graduation. No more than 6 credit hours of COM 498 may be used to meet major requirements. See an academic advisor prior to enrollment.
COM 453: Communication Training and Development

COM 457: New Media

COM 471: Global Media and Cultural Identity (G)

COM 477: Sport, Culture, and Discourses

COM 494: Crime, Communication and Media

COM 455: Surveillance and Popular Culture

COM 430: Leadership in Group Communication

COM 432: Forgiveness and Reconciliation

COM 451: Communication and Work Relationships

Communication Training and Mentoring Focus Area (COM 383 AND COM 453 required)

COM 383: Communication and Mentoring AND COM 453: Communication Training and Development

COM 312: Communication, Conflict, and Negotiation

COM 316: Gender and Communication (SB & C)

COM 325: Advanced Public Speaking (L)

COM 430: Leadership in Group Communication

COM 451: Communication and Work Relationships

COM 463: Intercultural Communication in a Global Context (SB & G)

COM 483: Advanced Communication and Mentoring

Sport Communication Focus Area (COM 294 or SOC 220 AND COM 477 required)

COM 294: Sport Communication or SOC 220: Sport and Society (SB) AND COM 477: Sport, Culture, and Discourses

AFR 375: Race, Gender and Sport (SB & C)

COM 394: Soccer: The Global Game

COM 494: Interpersonal & Family Communication in Sport

COM 494: Social Media & Sport Communication

COM 494: Com in Sport Org

HST 377: Sports in United States History

NEW 300: International Cities Barcelona

COM Experiential Electives (Maximum 6 credit hours towards major)

COM 294: Introduction to Communication and Mentoring

COM 314: Inner-City Families: The Cycle of Poverty

COM 382: Classroom Apprenticeship

COM 383: Communication and Mentoring

COM 483: Advanced Communication and Mentoring

COM 484: Internship

COM 499: Individualized Instruction

**Total Hours:** 120

**Upper Division Hours:** 45 minimum

**Major GPA:** 2.00 minimum

**Cumulative GPA:** 2.00 minimum

**Total hrs at ASU:** 30 minimum

**Hrs Resident Credit for Academic Recognition:** 56 minimum

**Total Community College Hrs:** 64 maximum

**Total College Residency Hrs:** 12 minimum

General University Requirements Legend

**General Studies Core Requirements:**

- Literacy and Critical Inquiry (L)
- Mathematical Studies (MA)
- Computer/Statistics/Quantitative Applications (CS)
- Humanities, Arts and Design (HU)
- Social-Behavioral Sciences (SB)
- Natural Science - Quantitative (SQ)
- Natural Science - General (SG)

**General Studies Awareness Requirements:**

- Cultural Diversity in the U.S. (C)
- Global Awareness (G)
- Historical Awareness (H)

First-Year Composition

General Studies designations listed on the major map are current for the 2019 - 2020 academic year.