## 2019 - 2020 Major Map

**Communication, BS**

**School/College:** New College of Interdisciplinary Arts and Sciences  
**Location:** West campus, ASU@Lake Havasu  
**ASCOMMBS**

### Term 1: 0 - 15 Credit Hours

<table>
<thead>
<tr>
<th>Critical course signified by</th>
<th>Hours</th>
<th>Minimum Grade</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>COM 100: Introduction to Human Communication (SB)</td>
<td>3</td>
<td>C</td>
<td></td>
</tr>
<tr>
<td>ENG 101 or ENG 102: First-Year Composition OR ENG 105: Advanced First-Year Composition OR ENG 107 or ENG 108: First-Year Composition</td>
<td>3</td>
<td>C</td>
<td></td>
</tr>
<tr>
<td>MAT 142: College Mathematics (MA) OR Mathematics (MA)</td>
<td>3</td>
<td>C</td>
<td></td>
</tr>
<tr>
<td>NEW 101: The ASU New College Experience</td>
<td>1</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Humanities, Arts and Design (HU)</td>
<td>3</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Elective</td>
<td>2</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**Term hours subtotal:** 15

- An SAT, ACT, Accuplacer, IELTS, or TOEFL score determines placement into first-year composition courses.  
- Mathematics Placement Assessment score determines placement in mathematics course.  
- Student should consult an advisor on (MA) course selection to ensure pre-requisites for selected Statistics/Research requirement are met.  
- ASU 101 or college-specific equivalent First-Year Seminar required of all freshman students. NEW 101 satisfies this requirement.  
- IAS 300 (3 credit hours) is required for all transfer students in place of NEW 101.  
- Select your Career Interest Communities play.  
- Activate your Handshake account and build out your profile.

### Term 2: 15 - 29 Credit Hours

<table>
<thead>
<tr>
<th>Critical course signified by</th>
<th>Hours</th>
<th>Minimum Grade</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>COM 225: Public Speaking (L)</td>
<td>3</td>
<td>C</td>
<td></td>
</tr>
<tr>
<td>ENG 101 or ENG 102: First-Year Composition OR ENG 105: Advanced First-Year Composition OR ENG 107 or ENG 108: First-Year Composition</td>
<td>3</td>
<td>C</td>
<td></td>
</tr>
<tr>
<td>Global Awareness (G)</td>
<td>3</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Natural Science - Quantitative (SQ)</td>
<td>4</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Elective</td>
<td>1</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**Term hours subtotal:** 14

- Create a first draft resume.  
- Join a student club or professional organization.  
- Secure a part-time job or volunteer experience.

### Term 3: 29 - 45 Credit Hours

<table>
<thead>
<tr>
<th>Critical course signified by</th>
<th>Hours</th>
<th>Minimum Grade</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>COM 207: Introduction to Communication Inquiry</td>
<td>3</td>
<td>C</td>
<td></td>
</tr>
<tr>
<td>COM 230: Small Group Communication (SB) OR COM 259: Communication in Business and the Professions</td>
<td>3</td>
<td>C</td>
<td></td>
</tr>
<tr>
<td>Cultural Diversity in the U.S. (C)</td>
<td>3</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Natural Science - General (SG) OR Natural Science - Quantitative (SQ)</td>
<td>4</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Social-Behavioral Sciences (SB) OR PSY 101: Introduction to Psychology (SB)</td>
<td>3</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**Complete First-Year Composition requirement.**  
**Complete Mathematics (MA) requirement.**

- Student should select PSY 101 to meet (SB) requirement if interested in taking PSY 230 to satisfy 3 credit hours of Statistics/Research requirement.  
- Develop your research skills.  
- Develop your professional skills.  
- Build your professional connections - join the ASU Mentor Network.
### Term 4 45 - 60 Credit Hours Critical course signified by ★

<table>
<thead>
<tr>
<th>Course</th>
<th>Hours</th>
<th>Grade</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>PSY 230: Introduction to Statistics (CS) OR STP 226: Elements of Statistics (CS)</td>
<td>3</td>
<td>C</td>
<td>• Explore an internship, an IGLE international experience, or ASU Study Abroad.</td>
</tr>
<tr>
<td>Historical Awareness (H)</td>
<td>3</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Humanities, Arts and Design (HU)</td>
<td>3</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Complete 2 courses:</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Elective</td>
<td>6</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**Term hours subtotal:** 16

### Term 5 60 - 75 Credit Hours Necessary course signified by ★

<table>
<thead>
<tr>
<th>Course</th>
<th>Hours</th>
<th>Grade</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>COM 308: Advanced Research Methods in Communication (L) OR</td>
<td>3</td>
<td>C</td>
<td>• IAS 300 (3 credit hours) is required for all transfer students.</td>
</tr>
<tr>
<td>★ COM 309: Rhetorical, Interpretive, and Critical Methods in Communication</td>
<td></td>
<td></td>
<td>• Thinking about graduate school? Consider registering for a grad school test prep course.</td>
</tr>
<tr>
<td>PSY 330: Statistical Methods (CS) OR SBS 304: Social Statistics I (CS) OR STP 420: Introductory Applied Statistics (CS)</td>
<td>3</td>
<td>C</td>
<td>• Develop your professional online presence.</td>
</tr>
<tr>
<td><strong>Complete 2 courses:</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Communication Focus Area or Communication Elective Course</td>
<td>6</td>
<td>C</td>
<td></td>
</tr>
<tr>
<td>Upper Division Literacy and Critical Inquiry (L) OR IAS 300: Career Strategies and Personal Resilience (L or SB)</td>
<td>3</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**Term hours subtotal:** 15

### Term 6 75 - 90 Credit Hours Necessary course signified by ★

<table>
<thead>
<tr>
<th>Course</th>
<th>Hours</th>
<th>Grade</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>COM 308: Advanced Research Methods in Communication (L) OR</td>
<td>3</td>
<td>C</td>
<td>• Use Handshake to research employment opportunities.</td>
</tr>
<tr>
<td>★ COM 309: Rhetorical, Interpretive, and Critical Methods in Communication</td>
<td></td>
<td></td>
<td>• Complete an in person interview or virtual practice interview.</td>
</tr>
<tr>
<td><strong>Complete 2 courses:</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Upper Division Communication Focus Area or Communication Elective Course</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Upper Division Humanities, Arts and Design (HU) OR Upper Division Social-Behavioral Sciences (SB)</td>
<td>3</td>
<td>C</td>
<td></td>
</tr>
<tr>
<td>Upper Division Language and Cultures: Requirement satisfied through the following:</td>
<td>3</td>
<td>C</td>
<td></td>
</tr>
<tr>
<td>* Completion of six semester hours of upper-division courses that have a Global Awareness (G) or Cultural Diversity (C) designation, in addition to the courses used to meet the University General Studies requirements or four (4) sequential semesters of one foreign language or two (2) semesters of a current computer language. Adjustment to upper division hours is required if lower division courses are used.</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Complete Cultural Diversity in the U.S. (C) AND Global Awareness (G) AND Historical Awareness (H) course(s).</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**Term hours subtotal:** 15

### Term 7 90 - 105 Credit Hours Necessary course signified by ★

<table>
<thead>
<tr>
<th>Course</th>
<th>Hours</th>
<th>Grade</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>★ Upper Division Communication Focus Area or Communication Elective Course</td>
<td></td>
<td></td>
<td>• Gather professional references.</td>
</tr>
<tr>
<td>Upper Division Language and Cultures: Requirement satisfied through the following:</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>* Completion of six semester hours of upper-division courses that have a Global Awareness (G) or Cultural Diversity (C) designation, in addition</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**Term hours subtotal:** 15
Public Relations, Risk, & Strategic Communication Focus Area (COM 415 AND COM 454 required)

COM 415: Risk Communication
AND
COM 454: Rhetorical and Critical Approaches to Public Relations

COM 319: Persuasion and Social Influence (SB)

COM 320: Communication and Consumerism (SB)

COM 353: Professional Communication

COM 414: Crisis Communication

Media, Culture, and Social Technology (COM 124 and COM 457 are required)

COM 124: Media and Culture (C) AND COM 457: New Media

COM 316: Gender and Communication (SB & C)

COM 324: Rhetoric and Media Criticism

COM 371: Language, Culture, and Communication (SB & C & G)

COM 416: Gender and Race in the Media

COM 424: Television Studies and Criticism

Dialogue, Relationships, and Communities Focus Area (COM 312 or COM 463 required)

COM 312: Communication, Conflict, and Negotiation OR COM 463

COM 383: Communication and Mentoring

COM 453: Communication Training and Development

COM 484: Internship

Dialogue, Relationships, and Communities focus area: COM 312 Communication, Conflict and Negotiation OR COM 463

Intercultural Communication in a Global Context

Communication Training and Mentoring focus area: COM 383 Communication and Mentoring AND COM 453

Communication Training and Development

Sport Communication focus area: COM 294 Sport Communication OR SOC 220 Sport and Society AND COM 477 Sport, Culture and Discourses

Students can take up to 6 credit hours in the Major Electives from courses designated as COM Experiential Electives. An additional 6 credit hours of Experiential Electives may be taken outside the major, for a total of no more than 12 credit hours of Experiential Electives to be used towards graduation. No more than 6 credit hours of COM 498 may be used to meet major requirements. See an academic advisor prior to enrollment.
General Studies Awareness Requirements:
- Cultural Diversity in the U.S. (C)
- Global Awareness (G)
- Historical Awareness (H)

First-Year Composition

Total Hours: 120
Upper Division Hours: 45 minimum
Major GPA: 2.00 minimum
Cumulative GPA: 2.00 minimum
Total hrs at ASU: 30 minimum
Hrs Resident Credit for Academic Recognition: 56 minimum
Total Community College Hrs: 64 maximum
Total College Residency Hrs: 12 minimum

General University Requirements Legend

General Studies Core Requirements:
- Literacy and Critical Inquiry (L)
- Mathematical Studies (MA)
- Computer/Statistics/Quantitative Applications (CS)
- Humanities, Arts and Design (HU)
- Social-Behavioral Sciences (SB)
- Natural Science - Quantitative (SQ)
- Natural Science - General (SG)

COM 422: Advanced Argumentation (L)
COM 429: Semiotics and Visual Communication
COM 455: Surveillance and Popular Culture
COM 463: Intercultural Communication in a Global Context (SB & G)
COM 471: Global Media and Cultural Identity (G)
COM 477: Sport, Culture, and Discourses
COM 494: Crime, Communication and Media

COM 294: Sport Communication or SOC 220 AND COM 477 required
COM 294: Introduction to Communication and Mentoring
COM 314: Inner-City Families: The Cycle of Poverty
COM 382: Classroom Apprenticeship
COM 483: Advanced Communication and Mentoring
COM 499: Individualized Instruction

Sport Communication Focus Area (COM 294 or SOC 220 AND COM 477 required)
AFR 375: Race, Gender and Sport (SB & C)
COM 394: Soccer: The Global Game
COM 494: Sport Communication Focus Area (COM 294 or SOC 220 AND COM 477 required)
COM 484: Internship
COM 483: Advanced Communication and Mentoring
COM 499: Individualized Instruction

Communication Training and Mentoring Focus Area (COM 383 AND COM 453 required)
COM 383: Communication and Mentoring AND COM 453: Communication Training and Development
COM 312: Communication, Conflict, and Negotiation
COM 316: Gender and Communication (SB & C)
COM 325: Advanced Public Speaking (L)
COM 430: Leadership in Group Communication
COM 451: Communication and Work Relationships
COM 463: Intercultural Communication in a Global Context (SB & G)
COM 483: Advanced Communication and Mentoring

COM Experiential Electives - Maximum 6 credit hours towards major
COM 294: Introduction to Communication and Mentoring
COM 314: Inner-City Families: The Cycle of Poverty
COM 382: Classroom Apprenticeship
COM 483: Advanced Communication and Mentoring
COM 499: Individualized Instruction

COM 422: Advanced Argumentation (L)
COM 423: Facilitating Collaboration and Dialogue
COM 430: Leadership in Group Communication
COM 432: Forgiveness and Reconciliation
COM 451: Communication and Work Relationships

Total Community College Hrs: 64 maximum
Total College Residency Hrs: 12 minimum

General Studies Awareness Requirements:
- Cultural Diversity in the U.S. (C)
- Global Awareness (G)
- Historical Awareness (H)
General Studies designations listed on the major map are current for the 2019 - 2020 academic year.