# 2021 - 2022 Major Map

**Business (Language and Culture), BA**

**School/College:** W. P. Carey School of Business  
**Location:** Tempe campus, West campus  
**BABSLACUBA**

## Term 1  0 - 14 Credit Hours Critical course signified by 🔑

<table>
<thead>
<tr>
<th>Course</th>
<th>Hours</th>
<th>Minimum Grade</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>WPC 101: Student Success in Business</td>
<td>1</td>
<td></td>
<td></td>
</tr>
<tr>
<td>CIS 105: Computer Applications and Information Technology (CS)</td>
<td>3</td>
<td>C</td>
<td></td>
</tr>
<tr>
<td>ENG 101 or ENG 102: First-Year Composition OR</td>
<td>3</td>
<td>C</td>
<td></td>
</tr>
<tr>
<td>ENG 105: Advanced First-Year Composition OR</td>
<td>3</td>
<td>C</td>
<td></td>
</tr>
<tr>
<td>ENG 107 or ENG 108: First-Year Composition</td>
<td>3</td>
<td>C</td>
<td></td>
</tr>
<tr>
<td>MAT 117: College Algebra (MA) OR MAT 210: Brief Calculus (MA)</td>
<td>3</td>
<td>C</td>
<td></td>
</tr>
<tr>
<td>Language and Culture Track Course</td>
<td>4-8</td>
<td>C</td>
<td></td>
</tr>
<tr>
<td>Business Skills Courses: No Grades of D or E</td>
<td></td>
<td></td>
<td></td>
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<tr>
<td>Minimum 2.00 GPA ASU Cumulative.</td>
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</tbody>
</table>

Term hours subtotal: 14-18

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## Term 2  14 - 30.25 Credit Hours Critical course signified by 🔑

<table>
<thead>
<tr>
<th>Course</th>
<th>Hours</th>
<th>Minimum Grade</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>ECN 211: Macroeconomic Principles (SB)</td>
<td>3</td>
<td>C</td>
<td></td>
</tr>
<tr>
<td>ENG 101 or ENG 102: First-Year Composition OR</td>
<td>3</td>
<td>C</td>
<td></td>
</tr>
<tr>
<td>ENG 105: Advanced First-Year Composition OR</td>
<td>3</td>
<td>C</td>
<td></td>
</tr>
<tr>
<td>ENG 107 or ENG 108: First-Year Composition</td>
<td>3</td>
<td>C</td>
<td></td>
</tr>
<tr>
<td>MAT 210: Brief Calculus (MA) OR MAT 211: Mathematics for Business Analysis or Quantitative Course</td>
<td>3</td>
<td>C</td>
<td></td>
</tr>
<tr>
<td>WPC 148: First-Year Introduction to Career Development</td>
<td>0.25</td>
<td>C</td>
<td></td>
</tr>
<tr>
<td>WPC 150: Business and Society</td>
<td>3</td>
<td>C</td>
<td></td>
</tr>
<tr>
<td>Language and Culture Track Course</td>
<td>4-5</td>
<td>C</td>
<td></td>
</tr>
<tr>
<td>Business Skills Courses: No Grades of D or E</td>
<td></td>
<td></td>
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<tr>
<td>Complete CIS 105 with a grade of &quot;C&quot; or better.</td>
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<tr>
<td>Complete ENG 101 OR ENG 105 OR ENG 107 course(s).</td>
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<tr>
<td>Complete MAT 210 with a grade of &quot;C&quot; or better.</td>
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<td></td>
<td></td>
</tr>
<tr>
<td>Minimum 2.00 GPA ASU Cumulative.</td>
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</table>

Term hours subtotal: 16.25-17.25

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## Term 3  30.25 - 45.50 Credit Hours Critical course signified by 🔑

<table>
<thead>
<tr>
<th>Course</th>
<th>Hours</th>
<th>Minimum Grade</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>ACC 231: Uses of Accounting Information I</td>
<td>3</td>
<td>C</td>
<td></td>
</tr>
<tr>
<td>ECN 212: Microeconomic Principles (SB)</td>
<td>3</td>
<td>C</td>
<td></td>
</tr>
</tbody>
</table>

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- ASU 101 or college-specific equivalent First-Year Seminar required of all first-year students. WPC 101 is the W. P. Carey School course that meets this requirement.
- ASU Language Placement: Only true beginners are eligible for 101-level language courses. Students with previous experience in the language are required to take a language placement exam.
- Dependent upon your language proficiency, some language tracks may require more than 120 credit hours to complete this degree.
- Students choose one track option: Chinese, French, Italian, or Spanish. View track groups below for course options.
- Join the W. P. Carey mentorship programs
- Explore student leadership opportunities in W. P. Carey
- Research study abroad opportunities recommended for your major
- Students choose one track option: Chinese, French, Italian, or Spanish. View track groups below for course options.
- WPC 150 is required of all first-year business students. Transfer students will not be required to complete WPC 150.
<table>
<thead>
<tr>
<th>Course</th>
<th>Hours</th>
<th>Grade</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>ACC 241: Uses of Accounting Information II</td>
<td>3</td>
<td>C</td>
<td>Failure to successfully complete business skills courses in specified term may lead to a delay in graduation. See your academic advisor for more information and options.</td>
</tr>
<tr>
<td>COM 263: Elements of Intercultural Communication (SB &amp; C &amp; G)</td>
<td>3</td>
<td></td>
<td>Failure to successfully complete business skills courses in specified term may lead to a delay in graduation. See your academic advisor for more information and options.</td>
</tr>
<tr>
<td>Language and Culture Track Course</td>
<td>3-5</td>
<td>C</td>
<td>Failure to successfully complete business skills courses in specified term may lead to a delay in graduation. See your academic advisor for more information and options.</td>
</tr>
<tr>
<td>Historical Awareness (H)</td>
<td>3</td>
<td></td>
<td>Failure to successfully complete business skills courses in specified term may lead to a delay in graduation. See your academic advisor for more information and options.</td>
</tr>
<tr>
<td>Natural Science - Quantitative (SQ)</td>
<td>4</td>
<td></td>
<td>Failure to successfully complete business skills courses in specified term may lead to a delay in graduation. See your academic advisor for more information and options.</td>
</tr>
<tr>
<td>Upper Division Language and Culture Track Course AND Upper Division Humanities, Arts and Design (HU) or Upper Division Social-Behavioral Sciences (SB)</td>
<td>3</td>
<td>C</td>
<td>Failure to successfully complete business skills courses in specified term may lead to a delay in graduation. See your academic advisor for more information and options.</td>
</tr>
<tr>
<td>ENG 302: Business Writing (L)</td>
<td>3</td>
<td>C</td>
<td>Failure to successfully complete business skills courses in specified term may lead to a delay in graduation. See your academic advisor for more information and options.</td>
</tr>
<tr>
<td>FIN 300: Fundamentals of Finance</td>
<td>3</td>
<td>C</td>
<td>Failure to successfully complete business skills courses in specified term may lead to a delay in graduation. See your academic advisor for more information and options.</td>
</tr>
<tr>
<td>MGT 300: Organization and Management Leadership</td>
<td>3</td>
<td>C</td>
<td>Failure to successfully complete business skills courses in specified term may lead to a delay in graduation. See your academic advisor for more information and options.</td>
</tr>
<tr>
<td>WPC 348: Senior Networking Foundations</td>
<td>0.25</td>
<td>C</td>
<td>Failure to successfully complete business skills courses in specified term may lead to a delay in graduation. See your academic advisor for more information and options.</td>
</tr>
<tr>
<td>Natural Science - Quantitative (SQ) OR Natural Science - General (SG)</td>
<td>4</td>
<td></td>
<td>Failure to successfully complete business skills courses in specified term may lead to a delay in graduation. See your academic advisor for more information and options.</td>
</tr>
<tr>
<td>Upper Division Language and Culture Track Course AND Literacy and Critical Inquiry (L)</td>
<td>3</td>
<td>C</td>
<td>Failure to successfully complete business skills courses in specified term may lead to a delay in graduation. See your academic advisor for more information and options.</td>
</tr>
<tr>
<td>Complete Cultural Diversity in the U.S. (C) AND Global Awareness (G) AND Historical Awareness (H) course(s).</td>
<td>3</td>
<td></td>
<td>Failure to successfully complete business skills courses in specified term may lead to a delay in graduation. See your academic advisor for more information and options.</td>
</tr>
<tr>
<td>Humanities, Arts and Design (HU)</td>
<td>3</td>
<td></td>
<td>Failure to successfully complete business skills courses in specified term may lead to a delay in graduation. See your academic advisor for more information and options.</td>
</tr>
</tbody>
</table>
Upper Division International Business Elective - select one course (3 credit hours)

AGB 302: International Management and Agribusiness (G)
ECN 306: Survey of International Economics (SB & G)
ECN 335: South Asia and the World Economy (SB & G)
ECN 360: Economic Development (SB & G)
ECN 436: International Trade Theory (SB & G)
ECN 438: International Monetary Economics (SB & G)
MGT 302: Principles of International Business (G)
MGT 400: Cross-Cultural Management (C & G)
MKT 425: Global Marketing Management (G)

Quantitative Course

ACO 100: All About Data: Design, Query, and Visualization (CS)
EDS 223: Design Thinking
EDT 180: Technology Literacy: Problem Solving using Digital Technology Applications (CS)

Language and Culture - Chinese Track

CHI 120: Introduction to Chinese Culture (L or HU)
CHI 201: Second-Year Chinese I (G) or CHI 110: Intensive Chinese I
CHI 202: Second-Year Chinese II (G) or CHI 210: Intensive Chinese II
CHI 301: Third-Year Chinese I (G)
CHI 302: Third-Year Chinese II (G)
CHI 333: China (SB & H) or CHI 336: Interpreting China's Classics ((L or HU) & H) or CHI 343: Daoism ((L or HU) & G & H)
CHI 338: Daode Jing: Way to the West (L or HU) or CHI 451: Chinese Cultural History I ((HU or SB) & H)
CHI 401: Fourth-Year Chinese I (G)
CHI 402: Fourth-Year Chinese II (G)
CHI 407: Chinese for Academic and Professional Purposes I (G)

Terms:

**Term 7** 92.75 - 107.75 Credit Hours Necessary course signified by ✺

Complete 2 courses:
- Upper Division Language and Culture Track Course
  - MGT 302: Principles of International Business (G) OR ECN 306: Survey of International Economics (SB & G)
  - WPC 300: Problem Solving and Actionable Analytics
  - Elective OR WPC 484: Internship

Term hours subtotal: 15

**Term 8** 107.75 - 120.00 Credit Hours Necessary course signified by ✺

Upper Division Language and Culture Track Course
  - LES 305: Business Law and Ethics for Managers
  - MGT 459: International Management (G)
  - WPC 448: Senior Career Transition Management
  - Upper Division International Business Elective AND Global Awareness (G)

Term hours subtotal: 12.25

- Students choose one track option: Chinese, French, Italian, or Spanish. View track groups below for course options.
- The Spanish track is available on the Tempe and West campuses.
- The Chinese, French, and Italian tracks are only available at the Tempe campus.
- Dependent upon your language proficiency, some language tracks may require more than 120 credit hours to complete this degree.
Complete all four courses below:

- CHI 307: Introduction to Literary Chinese I (HU)
- CHI 308: Introduction to Literary Chinese II (HU)
- CHI 321: Chinese Literature (HU)
- CHI 322: Chinese Literature (HU & G)

Choose six courses from the list below:

- CHI 333: China (SB & H)
- CHI 336: Interpreting China's Classics ((L or HU) & H)
- CHI 338: Daode Jing: Way to the West (L or HU)
- CHI 343: Daoism ((L or HU) & G & H)
- CHI 345: Chinese Film and Civilization
- CHI 451: Chinese Cultural History I ((HU or SB) & H)
- CHI 452: Chinese Cultural History II (SB & G & H)
- CHI 470: Modern Chinese Literature and Culture
- CHI 471: Modern Chinese Literature (G)

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Language and Culture - French Track

- FRE 201: Intermediate French I (G) or FRE 110: Intensive French I (G)
- FRE 202: Intermediate French II (G) or FRE 210: Intensive French II (G)
- FRE 305: Readings in French Literature (G)
- FRE 311: Oral and Written Expression I (G)
- FRE 312: Oral and Written Expression II (G)
- FRE 319: Business French (G)
- FRE 321: French Cultural Masterpieces I ((L or HU) & H)
- FRE 411: Advanced Spoken French (G)
- FRE 412: Advanced Written French (G)
- FRE 416: French Civilization II (HU & G)

Language and Culture - Italian Track

- ITA 201: Intermediate Italian I (G) or ITA 110: Intensive Italian I (G)
- ITA 202: Intermediate Italian II (G) or ITA 210: Intensive Italian II (G)
- ITA 311: Speak Italy: Language, People, Culture (G)
- ITA 312: Write Italy: Language, People, Culture (L & G)
- ITA 315: Italian Culture: The Good, The Bad and The Ugly (HU & G)
- ITA 319: Italian for Professions
- ITA 321: Italian Renaissance Culture: Politicians, Merchants, Artists and Courtesans (H)
- ITA 322: Modern Italian Culture: Explorers, Scientists, Musicians and Revolutionaries (HU)
- ITA 413: Advanced Italian (G)
- ITA 414: French and Italian Popular Culture ((L or HU) & G) or ITA 420: Italian Cinema (L & G)

Language and Culture - Spanish Track

- SPA 201: Intermediate Spanish (G) or SPA 203: Intermediate Spanish I for Bilinguals (G) or SPA 110: Intensive Spanish I (G)
- SPA 202: Intermediate Spanish (G) or SPA 204: Intermediate Spanish II for Bilinguals (G) or SPA 210: Intensive Spanish II (G)
- SPA 313: Spanish Conversation and Composition (G) or SPA 315: Advanced Spanish I for Bilinguals (C)
- SPA 314: Spanish Conversation and Composition (G) or SPA 316: Advanced Spanish II for Bilinguals (L & C)
- SPA 319: Business Correspondence and Communication (G)
- SPA 325: Introduction to Hispanic Literature (HU)
- SPA 402: Written Communication for the Professions or SPA 405: Latino Cultural Perspectives for the Professions ((L or HU) & C & G)

Language and Culture - French Track

Business Skills Courses - No Grades of D or E

- ACC 241: Uses of Accounting Information II or ACC 242: Managerial Accounting I or ACC 271: Honors Fundamentals of Managerial Accounting
- CIS 105: Computer Applications and Information Technology (CS) or CIS 236: Honors Introduction to Information Systems (CS)
- ECN 211: Macroeconomic Principles (SB) or ECN 213: Honors Macroeconomics (SB)
- ECN 212: Microeconomic Principles (SB) or ECN 214: Honors Microeconomics (SB)
- ECN 221: Business Statistics (CS) or ECN 231: Honors Business Statistics (CS)
Notes:

- First-Year Composition: All students are placed in ENG 101 unless submission of SAT, ACT, Accuplacer, IELTS, or TOEFL score, or college-level transfer credit or test credit equivalent to ASU's first-year composition course(s), determine otherwise. Students on Polytechnic, Downtown Phoenix and West Campuses are encouraged to complete the Directed Self-Placement survey to choose the first-year composition option they believe best suits their needs. Visit: https://cisa.asu.edu/DSP
- Mathematics Placement Assessment score determines placement in first mathematics course.

**Total Hours**: 120  
**Upper Division Hours**: 45 minimum  
**Major GPA**: 2.00 minimum  
**Cumulative GPA**: 2.00 minimum  
**Total hrs at ASU**: 30 minimum  
**Hrs Resident Credit for Academic Recognition**: 56 minimum  
**Total Community College Hrs**: 64 maximum

**General University Requirements Legend**

General Studies Core Requirements:

- Literacy and Critical Inquiry (L)
- Mathematical Studies (MA)
- Computer/Statistics/Quantitative Applications (CS)
- Humanities, Arts and Design (HU)
- Social-Behavioral Sciences (SB)
- Natural Science - Quantitative (SQ)
- Natural Science - General (SG)

General Studies Awareness Requirements:

- Cultural Diversity in the U.S. (C)
- Global Awareness (G)
- Historical Awareness (H)

First-Year Composition

General Studies designations listed on the major map are current for the 2021 - 2022 academic year.