# 2018 - 2019 Major Map

**Business (Business Administration), BA**

**School/College:** W. P. Carey School of Business  
**Location:** Polytechnic campus, West campus, ASU@Lake Havasu  

<table>
<thead>
<tr>
<th>Term 1 0 - 16 Credit Hours</th>
<th>Critical course signified by</th>
<th>Hours</th>
<th>Minimum Grade</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>WPC 101: Student Success in Business</strong></td>
<td></td>
<td>1</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>CIS 105: Computer Applications and Information Technology (CS)</strong></td>
<td>3</td>
<td>C</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>MAT 210: Brief Calculus (MA)</strong></td>
<td>3</td>
<td>C</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>ENG 101 or ENG 102: First-Year Composition OR ENG 105: Advanced First-Year Composition OR ENG 107 or ENG 108: First-Year Composition</strong></td>
<td>3</td>
<td>C</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>SOC OR PSY course (SB)</strong></td>
<td>3</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Humanities, Arts and Design (HU) AND Historical Awareness (H)</strong></td>
<td>3</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Minimum 2.00 GPA ASU Cumulative.</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**Term hours subtotal:** 16

<table>
<thead>
<tr>
<th>Term 2 16 - 31.25 Credit Hours</th>
<th>Critical course signified by</th>
<th>Hours</th>
<th>Minimum Grade</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>MAT 211: Mathematics for Business Analysis</strong></td>
<td>3</td>
<td>C</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>ECN 211: Macroeconomic Principles (SB) OR ECN 212: Microeconomic Principles (SB)</strong></td>
<td>3</td>
<td>C</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>ENG 101 or ENG 102: First-Year Composition OR ENG 105: Advanced First-Year Composition OR ENG 107 or ENG 108: First-Year Composition</strong></td>
<td>3</td>
<td>C</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>WPC Career Preparation Course</strong></td>
<td>0.25</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>COM 100: Introduction to Human Communication (SB) OR COM 225: Public Speaking (L) OR COM 230: Small Group Communication (SB) OR COM 259: Communication in Business and the Professions</strong></td>
<td>3</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>SOC OR PSY course (SB)</strong></td>
<td>3</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Complete CIS 105 with a grade of &quot;C&quot; or better.</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Complete MAT 210 with a grade of &quot;C&quot; or better.</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Complete ENG 101 OR ENG 105 OR ENG 107 course(s).</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Minimum 2.00 GPA ASU Cumulative.</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**Term hours subtotal:** 15.25

<table>
<thead>
<tr>
<th>Term 3 31.25 - 47.50 Credit Hours</th>
<th>Critical course signified by</th>
<th>Hours</th>
<th>Minimum Grade</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>ACC 231: Uses of Accounting Information I</strong></td>
<td>3</td>
<td>C</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>ECN 221: Business Statistics (CS)</strong></td>
<td>3</td>
<td>C</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>ECN 211: Macroeconomic Principles (SB) OR ECN 212: Microeconomic Principles (SB)</strong></td>
<td>3</td>
<td>C</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**Notes:**
- An SAT, ACT, Accuplacer, IELTS, or TOEFL score determines placement into first-year composition courses.
- Mathematics Placement Assessment score determines placement in mathematics course.
- ASU 101 or college-specific equivalent First-Year Seminar required of all freshman students. WPC 101 is the W. P. Carey School course that meets this requirement. See academic advisor for appropriate Student Success course requirement if not a first-time freshman.
- Join a student club or organization.
- Organize and track your activities, events, and experiences with WPC 360.
- Create your first college resume.

**Failure to successfully complete business skills courses in specified term may lead to a delay in graduation. See your academic advisor for more information and options.**

- Attend W. P. Carey and ASU Career Fairs.
- Continue using WPC 360.
- Join the W. P. Carey mentorship programs.
- Explore student leadership opportunities in W. P. Carey.
WPC Career Preparation Course 0.25

Natural Science - Quantitative (SQ) 4

Elective 3

- Complete MAT 211 with a grade of "C" or better.
- Complete ECN 211 or ECN 212 with a grade of "C" or better.
- Minimum 2.00 GPA ASU Cumulative.

Complete Mathematics (MA) requirement.

Term hours subtotal: 16.25

<table>
<thead>
<tr>
<th>Term 4 47.50 - 60.50 Credit Hours</th>
<th>Critical course signified by</th>
<th>Hours</th>
<th>Minimum Grade</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>ACC 241: Uses of Accounting Information II</td>
<td></td>
<td>3</td>
<td>C</td>
<td>- Failure to successfully complete business skills courses in specified term may lead to a delay in graduation. See your academic advisor for more information and options.</td>
</tr>
<tr>
<td>Cultural Diversity in the U.S. (C)</td>
<td></td>
<td>3</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Literacy and Critical Inquiry (L)</td>
<td></td>
<td>3</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Natural Science - Quantitative (SQ) OR Natural Science - General (SG)</td>
<td></td>
<td>4</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

- Complete ACC 231 with a grade of "C" or better.
- Complete ECN 221 with a grade of "C" or better.
- Minimum 2.00 GPA ASU Cumulative.

Term hours subtotal: 13

<table>
<thead>
<tr>
<th>Term 5 60.50 - 75.75 Credit Hours</th>
<th>Necessary course signified by</th>
<th>Hours</th>
<th>Minimum Grade</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>MGT 300: Organization and Management Leadership</td>
<td></td>
<td>3</td>
<td>C</td>
<td>- Students pursuing concurrent degrees within W. P. Carey cannot share coursework in the major. Major coursework must be unique to each degree program.</td>
</tr>
<tr>
<td>SCM 300: Global Supply Operations</td>
<td></td>
<td>3</td>
<td>C</td>
<td></td>
</tr>
<tr>
<td>ENG 302: Business Writing (L) OR ENG 301: Writing for the Professions (L)</td>
<td></td>
<td>3</td>
<td></td>
<td></td>
</tr>
<tr>
<td>MKT 300: Marketing and Business Performance</td>
<td></td>
<td>3</td>
<td>C</td>
<td></td>
</tr>
<tr>
<td>WPC Career Preparation Course</td>
<td></td>
<td>0.25</td>
<td></td>
<td></td>
</tr>
<tr>
<td>General Studies Elective</td>
<td></td>
<td>3</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

- Complete ACC 241 with a grade of "C" or better.

Term hours subtotal: 15.25

<table>
<thead>
<tr>
<th>Term 6 75.75 - 90.75 Credit Hours</th>
<th>Necessary course signified by</th>
<th>Hours</th>
<th>Minimum Grade</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>MGT 411: Leading Organizations</td>
<td></td>
<td>3</td>
<td>C</td>
<td>- Complete informational interviews</td>
</tr>
<tr>
<td>WPC 300: Problem Solving and Actionable Analytics</td>
<td></td>
<td>3</td>
<td>C</td>
<td>- Complete an in person or virtual practice interview with your W. P. Carey Career Coach</td>
</tr>
<tr>
<td>Upper Division Business Administration Elective Concentration Course</td>
<td></td>
<td>3</td>
<td>C</td>
<td></td>
</tr>
<tr>
<td>Upper Division International Business Elective AND Global Awareness (G)</td>
<td></td>
<td>3</td>
<td>C</td>
<td></td>
</tr>
<tr>
<td>General Studies Elective</td>
<td></td>
<td>3</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

- Complete Cultural Diversity in the U.S. (C) AND Global Awareness (G) AND Historical Awareness (H) course(s).

Term hours subtotal: 15

<table>
<thead>
<tr>
<th>Term 7 90.75 - 105.75 Credit Hours</th>
<th>Necessary course signified by</th>
<th>Hours</th>
<th>Minimum Grade</th>
<th>Notes</th>
</tr>
</thead>
</table>

- Explore career resources.
- Meet with your W. P. Carey Career Coach
BUS 384: Business Operations and Planning  
FIN 300: Fundamentals of Finance  
LES 305: Business Law and Ethics for Managers  
Upper Division Humanities, Arts and Design (HU)  
Elective

Term hours subtotal:  15

Starred courses indicate necessary course for the tracks.

BUS 384: Business Operations and Planning  
FIN 300: Fundamentals of Finance  
LES 305: Business Law and Ethics for Managers  
Upper Division Humanities, Arts and Design (HU)  
Elective

Term 8 105.75 - 120.00 Credit Hours Necessary course signified by

<table>
<thead>
<tr>
<th>Course</th>
<th>Hours</th>
<th>Minimum Grade</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>WPC 470: Business Administration Capstone</td>
<td>3</td>
<td>C</td>
<td>• Apply for full-time career opportunities</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>• Meet with your academic advisor to discuss your internship course options</td>
</tr>
<tr>
<td>Complete 2 courses:</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Upper Division Business Administration Elective Concentration Course</td>
<td>6</td>
<td>C</td>
<td></td>
</tr>
<tr>
<td>WPC Career Preparation Course</td>
<td>0.25</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Upper Division Elective OR WPC 484: Internship</td>
<td>3</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Upper Division Elective</td>
<td>2</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Term hours subtotal:  14.25

- W. P. Carey School of Business students may not use courses with the following prefixes to satisfy General Education course requirements: ACC, AGB, BUA, BUS, CIS, COB, ECN, FIN, GLB, HAS, HRM, IBS, ISM, LES, MGT, MKT, OPM, PGM, QBA, REA, SCM, WPC.
- Courses that qualify as meeting the General Education course requirements can be any non-business university General Studies course (C, CS, G, H, HU, L, MA, SB, SG, SQ) or any course from the additional lists below. Please consult the Schedule of Classes for prerequisite requirements before registration to determine if you are eligible to take the course.
- ASU Language Placement: Only true beginners are eligible for 101-level courses. All other students are required to take a placement exam, regardless of prior credit earned.

Hide Course List(s)/Track Group(s)

WPC Career Preparation Courses (1 credit hr total)
- WPC 148: Freshman Career Preparation
- WPC 248: Sophomore Career Preparation
- WPC 348: Junior Career Preparation
- WPC 448: Intensive Career Preparation or WPC 449: Campus to Career

WPC Career Preparation Courses - Transfer Student Track (1 credit hr total)
- WPC 347: Intermediate Career Preparation
- WPC 348: Junior Career Preparation
- WPC 448: Intensive Career Preparation or WPC 449: Campus to Career

Business Administration Elective Concentration Courses - select 3 courses (9 credit hours)
- AGB 414: Food and Agribusiness Policy Issues (L)
- AGB 452: Global Food and Agricultural Policy
- BUS 424: Sales and Negotiations
- BUS 434: Risk Management and Insurance
- COM 353: Professional Communication
- PHI 360: Business and Professional Ethics (HU)
- MGT 420: Human Resource Management
- PSY 304: Effective Thinking (L)
- SCM 354: Procurement of Services
## Upper Division International Business Course
- Select one course (3 credit hours)
  - AGB 302: International Management and Agribusiness (G)
  - ECN 306: Survey of International Economics (SB & G)
  - MGT 302: Principles of International Business (G)
  - MKT 425: Global Marketing Management (G)
  - SCM 463: Global Supply Chain Management (G)

## General Studies Electives
- ARB 101: Elementary Arabic I
- ARB 102: Elementary Arabic II
- BIO 320: Fundamentals of Ecology
- CHI 205: Chinese Calligraphy
- COM 207: Introduction to Communication Inquiry
- COM 259: Communication in Business and the Professions
- COM 281: Communication Activities
- COM 310: Relational Communication
- COM 312: Communication, Conflict, and Negotiation
- COM 317: Nonverbal Communication
- COM 341: Social Contexts for Performance
- COM 414: Crisis Communication
- COM 430: Leadership in Group Communication
- COM 453: Communication Training and Development
- COM 465: Intercultural Communication Workshop
- ENG 210: Introduction to Creative Writing
- ENG 213: Introduction to the Study of Language
- ENG 310: Intermediate Creative Writing
- ENG 314: Modern Grammar
- ENG 345: Selected Authors or Issues
- FAS 301: Introduction to Parenting
- FRE 111: Fundamentals of French
- FRE 472: Franco-Canadian Civilization
- GCU 433: Geography of Southeast Asia
- GER 101: Elementary German (G)
- GER 102: Elementary German (G)
- GER 111: Fundamentals of German

## General Studies Electives Continued
- LAT 101: Elementary Latin
- LAT 102: Elementary Latin
- MAT 242: Elementary Linear Algebra
- MAT 243: Discrete Mathematical Structures
- MAT 310: Introduction to Geometry
- MAT 342: Linear Algebra
- MAT 362: Advanced Mathematics for Engineers and Scientists
- MAT 370: Intermediate Calculus
- MAT 371: Advanced Calculus I
- MAT 372: Advanced Calculus II
- MAT 410: Introduction to General Topology
- MAT 415: Introduction to Combinatorics
- MAT 416: Introduction to Graph Theory
- MAT 442: Advanced Linear Algebra
- MAT 443: Introduction to Abstract Algebra
- MAT 444: Intermediate Abstract Algebra
- MAT 445: Theory of Numbers
- MAT 460: Vector Calculus
- MAT 461: Applied Complex Analysis
- MAT 462: Applied Partial Differential Equations
- MAT 472: Intermediate Real Analysis I
- MAT 475: Differential Equations
- MAT 485: History of Mathematics
- POR 101: Elementary Portuguese
- ROM 101: Elementary Romanian
- ROM 201: Intermediate Romanian
- ROM 313: Romanian Composition and Conversation
- ROM 314: Romanian Composition and Conversation
- RUS 101: Elementary Russian I
General University Requirements Legend

General Studies Core Requirements:

- Literacy and Critical Inquiry (L)
- Mathematical Studies (MA)
- Computer/Statistics/Quantitative Applications (CS)
- Humanities, Arts and Design (HU)
- Social-Behavioral Sciences (SB)
- Natural Science - Quantitative (SQ)
- Natural Science - General (SG)

General Studies Awareness Requirements:

- Cultural Diversity in the U.S. (C)
- Global Awareness (G)
- Historical Awareness (H)

First-Year Composition

General Studies designations listed on the major map are current for the 2018 - 2019 academic year.