## 2018 - 2019 Major Map
### Business (Chinese Language and Culture), BA

**School/College:** W. P. Carey School of Business  
**Location:** Tempe campus  
**BABUSCLBA**

### Term 1: 0 - 15 Credit Hours

<table>
<thead>
<tr>
<th>Course</th>
<th>Hours</th>
<th>Minimum Grade</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>WPC 101: Student Success in Business</td>
<td>1</td>
<td></td>
<td></td>
</tr>
<tr>
<td>CIS 105: Computer Applications and Information Technology (CS)</td>
<td>3</td>
<td>C</td>
<td></td>
</tr>
<tr>
<td>MAT 210: Brief Calculus (MA)</td>
<td>3</td>
<td>C</td>
<td></td>
</tr>
<tr>
<td>CHI 201: Second-Year Chinese I (G) OR CHI 110: Intensive Chinese I</td>
<td>5-8</td>
<td>C</td>
<td></td>
</tr>
<tr>
<td>ENG 101 or ENG 102: First-Year Composition OR ENG 105: Advanced First-Year Composition OR ENG 107 or ENG 108: First-Year Composition</td>
<td>3</td>
<td>C</td>
<td></td>
</tr>
<tr>
<td><strong>Minimum 2.00 GPA ASU Cumulative.</strong></td>
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</tbody>
</table>

**Term hours subtotal:** 15-18

### Term 2: 15 - 29.25 Credit Hours

<table>
<thead>
<tr>
<th>Course</th>
<th>Hours</th>
<th>Minimum Grade</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>MAT 211: Mathematics for Business Analysis</td>
<td>3</td>
<td>C</td>
<td></td>
</tr>
<tr>
<td>ECN 211: Macroeconomic Principles (SB) OR ECN 212: Microeconomic Principles (SB)</td>
<td>3</td>
<td>C</td>
<td></td>
</tr>
<tr>
<td>CHI 202: Second-Year Chinese II (G) OR CHI 210: Intensive Chinese II</td>
<td>5-8</td>
<td>C</td>
<td></td>
</tr>
<tr>
<td>ENG 101 or ENG 102: First-Year Composition OR ENG 105: Advanced First-Year Composition OR ENG 107 or ENG 108: First-Year Composition</td>
<td>3</td>
<td>C</td>
<td></td>
</tr>
<tr>
<td>WPC Career Preparation Course</td>
<td>0.25</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**Critical course signified by $\text{\large \text{\textcolor{red}{\#}}}$.**

- Complete CIS 105 with a grade of "C" or better.
- Complete MAT 210 with a grade of "C" or better.
- Complete ENG 101 OR ENG 105 OR ENG 107 course(s).

**Minimum 2.00 GPA ASU Cumulative.**

**Term hours subtotal:** 14.25-17.25

### Term 3: 29.25 - 43.50 Credit Hours

<table>
<thead>
<tr>
<th>Course</th>
<th>Hours</th>
<th>Minimum Grade</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>CHI 301: Third-Year Chinese I (G)</td>
<td>5</td>
<td>C</td>
<td></td>
</tr>
<tr>
<td>ACC 231: Uses of Accounting Information I</td>
<td>3</td>
<td>C</td>
<td></td>
</tr>
<tr>
<td>ECN 221: Business Statistics (CS)</td>
<td>3</td>
<td>C</td>
<td></td>
</tr>
</tbody>
</table>

**Critical course signified by $\text{\large \textcolor{red}{\#}}$.**

- Native speakers should take CHI 308 in lieu of CHI 202 or CHI 210 in Term 2.
- Attend W. P. Carey and ASU Career Fairs
- Continue using WPC 360
- Join the W. P. Carey mentorship programs
- Explore student leadership opportunities in W. P. Carey

**Minimum 2.00 GPA ASU Cumulative.**

**Term hours subtotal:** 14.25-17.25

### Notes
- An SAT, ACT, Accuplacer, IELTS or TOEFL score determines placement into first-year composition courses.
- Mathematics Placement Assessment score determines placement in mathematics course.
- ASU 101 or college-specific equivalent First-Year Seminar required of all freshman students. WPC 101 is the W. P. Carey School course that meets this requirement.
- ASU Language Placement: Only true beginners are eligible for 101-level language courses. Students with previous experience in the language are required to take a language placement exam.
- Native speakers: refer to track group and term notes for course requirements.
- Native speakers should take CHI 307 in lieu of CHI 201 or CHI 110 in Term 1.
- Join a student club or organization.
- Failure to successfully complete business skills courses in specified term may lead to a
ECN 211: Macroeconomic Principles (SB) OR ECN 212: Microeconomic Principles (SB) 3 C

WPC Career Preparation Course 0.25

- Complete ECN 211 or ECN 212 with a grade of "C" or better.
- Complete MAT 211 with a grade of "C" or better.
- Minimum 2.00 GPA ASU Cumulative.
- Complete Mathematics (MA) requirement.

Term hours subtotal: 14.25

**Term 4 43.50 - 58.50 Credit Hours Critical course signified by ⚫**

<table>
<thead>
<tr>
<th>Hours</th>
<th>Minimum Grade</th>
</tr>
</thead>
<tbody>
<tr>
<td>⚫ CHI 302: Third-Year Chinese II (G) 5 C</td>
<td></td>
</tr>
<tr>
<td>⚫ ACC 241: Uses of Accounting Information II 3 C</td>
<td></td>
</tr>
<tr>
<td>⚫ Humanities, Arts and Design (HU) 3</td>
<td></td>
</tr>
<tr>
<td>⚫ Natural Science - Quantitative (SQ) 4</td>
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</tbody>
</table>

- Complete ACC 231 with a grade of "C" or better.
- Complete ECN 221 with a grade of "C" or better.
- Minimum 2.00 GPA ASU Cumulative.

Term hours subtotal: 15

**Term 5 58.50 - 73.75 Credit Hours Necessary course signified by ***

<table>
<thead>
<tr>
<th>Hours</th>
<th>Minimum Grade</th>
</tr>
</thead>
<tbody>
<tr>
<td>*** CHI 401: Fourth-Year Chinese I (G) 3 C</td>
<td></td>
</tr>
<tr>
<td>*** FIN 300: Fundamentals of Finance 3 C</td>
<td></td>
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<tr>
<td>*** MGT 300: Organization and Management Leadership 3 C</td>
<td></td>
</tr>
<tr>
<td>*** CHI 120: Introduction to Chinese Culture (L or HU) 3</td>
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<tr>
<td>*** COM 263: Elements of Intercultural Communication (SB &amp; C &amp; G) 3</td>
<td></td>
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</tbody>
</table>

- Complete ACC 241 with a grade of "C" or better.
- Native speakers should take CHI 322 in lieu of CHI 302 in Term 4.
- Failure to successfully complete business skills courses in specified term may lead to a delay in graduation. See your academic advisor for more information and options.
- Attend W. P. Carey and ASU career fairs
- Apply for internships or create one
- Develop your professional online presence

Term hours subtotal: 15.25

**Term 6 73.75 - 89.75 Credit Hours Necessary course signified by ***

<table>
<thead>
<tr>
<th>Hours</th>
<th>Minimum Grade</th>
</tr>
</thead>
<tbody>
<tr>
<td>*** CHI 402: Fourth-Year Chinese II (G) 3 C</td>
<td></td>
</tr>
<tr>
<td>*** ENG 302: Business Writing (L) 3</td>
<td></td>
</tr>
<tr>
<td>*** MKT 300: Marketing and Business Performance 3 C</td>
<td></td>
</tr>
<tr>
<td>*** SCM 300: Global Supply Operations 3 C</td>
<td></td>
</tr>
<tr>
<td>*** Natural Science - Quantitative (SQ) OR Natural Science - General (SG) 4</td>
<td></td>
</tr>
</tbody>
</table>

- Complete Cultural Diversity in the U.S. (C) AND Global Awareness (G) AND Historical Awareness (H) course(s).

Term hours subtotal: 16

**Term 7 89.75 - 104.75 Credit Hours Necessary course signified by ***

<table>
<thead>
<tr>
<th>Hours</th>
<th>Minimum Grade</th>
</tr>
</thead>
<tbody>
<tr>
<td>*** CHI 407: Chinese for Academic and Professional Purposes I (G) 3 C</td>
<td></td>
</tr>
<tr>
<td>*** WPC 300: Problem Solving and Actionable Analytics 3 C</td>
<td></td>
</tr>
</tbody>
</table>

- Native speakers should take an approved upper division Chinese Language and Culture Elective from the list below in lieu of CHI 401 in Term 5.
- Failure to successfully complete business skills courses in specified term may lead to a delay in graduation. See your academic advisor for more information and options.
- Meet with your W. P. Carey Career Coach
- Update your resume

**Term 8 104.75 - 120.00 Credit Hours Necessary course signified by ***

<table>
<thead>
<tr>
<th>Hours</th>
<th>Minimum Grade</th>
</tr>
</thead>
<tbody>
<tr>
<td>*** CHI 408: Chinese for Academic and Professional Purposes II (G) 3 C</td>
<td></td>
</tr>
<tr>
<td>*** ENG 303: Research Writing (L) 3</td>
<td></td>
</tr>
<tr>
<td>*** MKT 301: Marketing and Business Performance 3 C</td>
<td></td>
</tr>
<tr>
<td>*** SCM 302: Global Supply Operations 3 C</td>
<td></td>
</tr>
<tr>
<td>*** Natural Science - Quantitative (SQ) OR Natural Science - General (SG) 4</td>
<td></td>
</tr>
</tbody>
</table>

- Complete Cultural Diversity in the U.S. (C) AND Global Awareness (G) AND Historical Awareness (H) course(s).

Term hours subtotal: 16.25

- Native speakers should take an approved upper division Chinese Language and Culture Elective from the list below in lieu of CHI 408 in Term 8.
- Meet with your W. P. Carey Career Coach
- Update your resume
MGT 302: Principles of International Business (G) or ECN 306: Survey of International Economics (SB & G)  
3  C

Historical Awareness (H) (CHI 333 recommended)  
3

Upper Division Humanities, Arts and Design (HU) (HST 386 OR CHI 336 OR CHI 451 recommended)  
3

WPC Career Preparation Courses (1 credit hr total)  
WPC 148: Freshman Career Preparation  
WPC 248: Sophomore Career Preparation  
WPC 348: Junior Career Preparation  
WPC 448: Intensive Career Preparation  
WPC 449: Campus to Career

WPC Career Preparation Courses - Transfer Student Track (1 credit hr total)  
WPC 347: Intermediate Career Preparation  
WPC 348: Junior Career Preparation  
WPC 448: Intensive Career Preparation or WPC 449: Campus to Career

Upper Division International Business Elective- select one course (3 credit hours)  
AGB 302: International Management and Agribusiness (G)  
ECN 306: Survey of International Economics (SB & G)  
ECN 335: South Asia and the World Economy (SB & G)  
ECN 360: Economic Development (SB & G)  
ECN 436: International Trade Theory (SB & G)  
ECN 438: International Monetary Economics (SB & G)  
FIN 456: International Financial Management (G)  
MGT 302: Principles of International Business (G)  
MGT 400: Cross-Cultural Management (C & G)  
MKT 425: Global Marketing Management (G)  
SCM 463: Global Supply Chain Management (G)

Native Speakers Track- 27 credit hours  
CHI 307: Introduction to Literary Chinese I (HU)  

Native Speakers Chinese Language and Culture Electives- select four courses (12 credit hours)

Term 8 104.75 - 120.00 Credit Hours Necessary course signified by  
CHI 408: Chinese for Academic and Professional Purposes II (G)  
3  C

LES 305: Business Law and Ethics for Managers  
3  C

MGT 459: International Management (G)  
3  C

WPC Career Preparation Course  
0.25

Upper Division International Business Elective  
3  C

Elective OR WPC 484: Internship

Term hours subtotal: 15.25

Term hours subtotal: 15

Core Elective from the list below in lieu of CHI 407 in Term 7.
• Attend W. P. Carey and ASU Career Fairs
• Gather professional references
• Update your resume

• Native speakers should take an approved upper division Chinese Language and Culture Elective from the list below in lieu of CHI 408 in Term 8.
• Apply for full-time career opportunities
• Meet with your academic advisor to discuss your internship course options

Hide Course List(s)/Track Group(s)

MGT 302: Principles of International Business (G) or ECN 306: Survey of International Economics (SB & G)  
3  C

Historical Awareness (H) (CHI 333 recommended)  
3

Upper Division Humanities, Arts and Design (HU) (HST 386 OR CHI 336 OR CHI 451 recommended)  
3

Term hours subtotal: 15
**General Studies Core Requirements:**

- Literacy and Critical Inquiry (L)
- Mathematical Studies (MA)
- Computer/Statistics/Quantitative Applications (CS)
- Humanities, Arts and Design (HU)
- Social-Behavioral Sciences (SB)
- Natural Science - Quantitative (SQ)
- Natural Science - General (SG)

**General Studies Awareness Requirements:**

- Cultural Diversity in the U.S. (C)
- Global Awareness (G)
- Historical Awareness (H)

**First-Year Composition**

General Studies designations listed on the major map are current for the 2018 - 2019 academic year.