2019 - 2020 Major Map
Business (Chinese Language and Culture), BA

School/College: W. P. Carey School of Business
Location: Tempe campus

ASU is no longer accepting new students to this program. Students interested in pursing a Chinese language track should apply to the language and culture concentration of the BA in business.

Term 1 0 - 15 Credit Hours Critical course signified by students interested in

<table>
<thead>
<tr>
<th>Hours</th>
<th>Minimum Grade</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td></td>
<td></td>
</tr>
<tr>
<td>WPC 101: Student Success in Business</td>
<td>1</td>
<td></td>
</tr>
<tr>
<td>CHI 201: Second-Year Chinese I (G) OR CHI 110: Intensive Chinese I</td>
<td>5-8</td>
<td>C</td>
</tr>
<tr>
<td>CIS 105: Computer Applications and Information Technology (CS)</td>
<td>3</td>
<td>C</td>
</tr>
<tr>
<td>ENG 101 or ENG 102: First-Year Composition OR ENG 105: Advanced First-Year Composition OR ENG 107 or ENG 108: First-Year Composition</td>
<td>3</td>
<td>C</td>
</tr>
<tr>
<td>MAT 210: Brief Calculus (MA)</td>
<td>3</td>
<td>C</td>
</tr>
</tbody>
</table>

Minimum 2.00 GPA ASU Cumulative.

Term hours subtotal: 15-18

Term 2 15 - 29.25 Credit Hours Critical course signified by students interested in

<table>
<thead>
<tr>
<th>Hours</th>
<th>Minimum Grade</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>5-8</td>
<td>C</td>
<td></td>
</tr>
<tr>
<td>CHI 202: Second-Year Chinese II (G) OR CHI 210: Intensive Chinese II</td>
<td>5-8</td>
<td>C</td>
</tr>
<tr>
<td>ECN 211: Macroeconomic Principles (SB) OR ECN 212: Microeconomic Principles (SB)</td>
<td>3</td>
<td>C</td>
</tr>
<tr>
<td>ENG 101 or ENG 102: First-Year Composition OR ENG 105: Advanced First-Year Composition OR ENG 107 or ENG 108: First-Year Composition</td>
<td>3</td>
<td>C</td>
</tr>
<tr>
<td>MAT 211: Mathematics for Business Analysis</td>
<td>3</td>
<td>C</td>
</tr>
<tr>
<td>WPC Career Preparation Course</td>
<td>0.25</td>
<td>C</td>
</tr>
</tbody>
</table>

Minimum 2.00 GPA ASU Cumulative.

Term hours subtotal: 15-18
Term hours subtotal: 14.25-17.25

### Term 3 29.25 - 43.50 Credit Hours

<table>
<thead>
<tr>
<th>Critical course signified by 🟢</th>
<th>Hours</th>
<th>Minimum Grade</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>CHI 301: Third-Year Chinese I (G)</td>
<td>5</td>
<td>C</td>
<td>• Native speakers should take CHI 321 in lieu of CHI 301 in Term 3.</td>
</tr>
<tr>
<td>ACC 231: Uses of Accounting Information I</td>
<td>3</td>
<td>C</td>
<td>• Failure to successfully complete business skills courses in specified term may lead to a delay in graduation. See your academic advisor for more information and options.</td>
</tr>
<tr>
<td>ECN 211: Macroeconomic Principles (SB) OR ECN 212: Microeconomic Principles (SB)</td>
<td>3</td>
<td>C</td>
<td>• Explore career resources.</td>
</tr>
<tr>
<td>ECN 221: Business Statistics (CS)</td>
<td>3</td>
<td>C</td>
<td>• Meet with your W. P. Carey Career Coach</td>
</tr>
<tr>
<td>WPC Career Preparation Course</td>
<td>0.25</td>
<td>C</td>
<td></td>
</tr>
</tbody>
</table>

Complete ECN 211 or ECN 212 with a grade of "C" or better.

Minimum 2.00 GPA ASU Cumulative.

Complete Mathematics (MA) requirement.

Term hours subtotal: 14.25

### Term 4 43.50 - 58.50 Credit Hours

<table>
<thead>
<tr>
<th>Critical course signified by 🟢</th>
<th>Hours</th>
<th>Minimum Grade</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>CHI 302: Third-Year Chinese II (G)</td>
<td>5</td>
<td>C</td>
<td>• Native speakers should take CHI 322 in lieu of CHI 302 in Term 4.</td>
</tr>
<tr>
<td>ACC 241: Uses of Accounting Information II</td>
<td>3</td>
<td>C</td>
<td>• Failure to successfully complete business skills courses in specified term may lead to a delay in graduation. See your academic advisor for more information and options.</td>
</tr>
<tr>
<td>Humanities, Arts and Design (HU)</td>
<td>3</td>
<td></td>
<td>• Attend W. P. Carey and ASU career fairs</td>
</tr>
<tr>
<td>Natural Science - Quantitative (SQ)</td>
<td>4</td>
<td></td>
<td>• Apply for or one internship</td>
</tr>
<tr>
<td>Complete ACC 231 with a grade of &quot;C&quot; or better.</td>
<td></td>
<td></td>
<td>• Develop your professional online presence</td>
</tr>
<tr>
<td>Complete ECN 221 with a grade of &quot;C&quot; or better.</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Minimum 2.00 GPA ASU Cumulative.</td>
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<td></td>
<td></td>
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</tbody>
</table>

Term hours subtotal: 15

### Term 5 58.50 - 73.75 Credit Hours

<table>
<thead>
<tr>
<th>Necessary course signified by 🌟</th>
<th>Hours</th>
<th>Minimum Grade</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>CHI 401: Fourth-Year Chinese I (G)</td>
<td>3</td>
<td>C</td>
<td>• Native speakers should take an approved upper division Chinese Language and Culture Elective from the list below in lieu of CHI 401 in Term 5.</td>
</tr>
<tr>
<td>CHI 120: Introduction to Chinese Culture (L or HU)</td>
<td>3</td>
<td></td>
<td>• Failure to successfully complete business skills courses in specified term may lead to a delay in graduation. See your academic advisor for more information and options.</td>
</tr>
<tr>
<td>COM 263: Elements of Intercultural Communication (SB &amp; C &amp; G)</td>
<td>3</td>
<td></td>
<td>• Meet with your W. P. Carey Career Coach</td>
</tr>
<tr>
<td>FIN 300: Fundamentals of Finance</td>
<td>3</td>
<td>C</td>
<td>• Update your resume</td>
</tr>
<tr>
<td>MGT 300: Organization and Management Leadership</td>
<td>3</td>
<td>C</td>
<td></td>
</tr>
<tr>
<td>WPC Career Preparation Course</td>
<td>0.25</td>
<td>C</td>
<td></td>
</tr>
</tbody>
</table>

Complete ACC 241 with a grade of "C" or better.

Term hours subtotal: 15.25

### Term 6 73.75 - 89.75 Credit Hours

<table>
<thead>
<tr>
<th>Necessary course signified by 🌟</th>
<th>Hours</th>
<th>Minimum Grade</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>CHI 402: Fourth-Year Chinese II (G)</td>
<td>3</td>
<td>C</td>
<td>• Native speakers should take an approved upper division Chinese Language and Culture Elective from the list below in lieu of CHI 402 in Term 6.</td>
</tr>
<tr>
<td>ENG 302: Business Writing (L)</td>
<td>3</td>
<td></td>
<td>• Complete informational interviews</td>
</tr>
<tr>
<td>MKT 300: Marketing and Business Performance</td>
<td>3</td>
<td>C</td>
<td>• Complete an in person or virtual practice interview with your W. P. Carey Career Coach</td>
</tr>
<tr>
<td>SCM 300: Global Supply Operations</td>
<td>3</td>
<td>C</td>
<td></td>
</tr>
<tr>
<td>Natural Science - Quantitative (SQ) OR Natural Science - General (SG)</td>
<td>4</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Complete Cultural Diversity in the U.S. (C) AND Global Awareness (G) AND Historical Awareness (H) course(s).

Term hours subtotal: 16
### Term 7 89.75 - 104.75 Credit Hours

<table>
<thead>
<tr>
<th>Necessary course signified by</th>
<th>Hours</th>
<th>Minimum Grade</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>CHI 407: Chinese for Academic and Professional Purposes I (G)</td>
<td>3</td>
<td>C</td>
<td>• Native speakers should take an approved upper division Chinese Language and Culture Elective from the list below in lieu of CHI 407 in Term 7.</td>
</tr>
<tr>
<td>MGT 302: Principles of International Business (G) OR ECN 306: Survey of International Economics (SB &amp; G)</td>
<td>3</td>
<td>C</td>
<td>• Attend W. P. Carey and ASU Career Fairs</td>
</tr>
<tr>
<td>WPC 300: Problem Solving and Actionable Analytics</td>
<td>3</td>
<td>C</td>
<td>• Gather professional references</td>
</tr>
<tr>
<td>Upper Division Humanities, Arts and Design (HU) (HST 386 OR CHI 336 OR CHI 451 recommended)</td>
<td>3</td>
<td></td>
<td>• Update your resume</td>
</tr>
<tr>
<td>Historical Awareness (H) (CHI 333 recommended)</td>
<td>3</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**Term hours subtotal:** 15

### Term 8 104.75 - 120.00 Credit Hours

<table>
<thead>
<tr>
<th>Necessary course signified by</th>
<th>Hours</th>
<th>Minimum Grade</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>CHI 408: Chinese for Academic and Professional Purposes II (G)</td>
<td>3</td>
<td>C</td>
<td>• Native speakers should take an approved upper division Chinese Language and Culture Elective from the list below in lieu of CHI 408 in Term 8.</td>
</tr>
<tr>
<td>LES 305: Business Law and Ethics for Managers</td>
<td>3</td>
<td>C</td>
<td>• Apply for full-time career opportunities</td>
</tr>
<tr>
<td>MGT 459: International Management (G)</td>
<td>3</td>
<td>C</td>
<td>• Meet with your academic advisor to discuss your internship course options</td>
</tr>
<tr>
<td>Upper Division International Business Elective</td>
<td>3</td>
<td>C</td>
<td></td>
</tr>
<tr>
<td>WPC Career Preparation Course</td>
<td>0.25</td>
<td>C</td>
<td></td>
</tr>
<tr>
<td>Elective OR WPC 484: Internship</td>
<td>3</td>
<td></td>
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</tr>
</tbody>
</table>

**Term hours subtotal:** 15.25

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**Hide Course List(s)/Track Group(s)**

<table>
<thead>
<tr>
<th>WPC Career Preparation Courses (1 credit hr total)</th>
<th>WPC Career Preparation Courses - Transfer Student Track (1 credit hr total)</th>
<th>Upper Division International Business Elective- select one course (3 credit hours)</th>
</tr>
</thead>
<tbody>
<tr>
<td>WPC 248: Sophomore Career Preparation</td>
<td>WPC 348: Junior Career Preparation</td>
<td>ECN 306: Survey of International Economics (SB &amp; G)</td>
</tr>
<tr>
<td>WPC 348: Junior Career Preparation</td>
<td>WPC 448: Intensive Career Preparation or WPC 449: Campus to Career</td>
<td>ECN 355: South Asia and the World Economy (SB &amp; G)</td>
</tr>
<tr>
<td>WPC 448: Intensive Career Preparation or WPC 449: Campus to Career</td>
<td></td>
<td>ECN 360: Economic Development (SB &amp; G)</td>
</tr>
<tr>
<td></td>
<td></td>
<td>ECN 436: International Trade Theory (SB &amp; G)</td>
</tr>
<tr>
<td></td>
<td></td>
<td>ECN 438: International Monetary Economics (SB &amp; G)</td>
</tr>
<tr>
<td></td>
<td></td>
<td>FIN 456: International Financial Management (G)</td>
</tr>
<tr>
<td></td>
<td></td>
<td>MGT 302: Principles of International Business (G)</td>
</tr>
<tr>
<td></td>
<td></td>
<td>MGT 400: Cross-Cultural Management (C &amp; G)</td>
</tr>
<tr>
<td></td>
<td></td>
<td>MKT 425: Global Marketing Management (G)</td>
</tr>
<tr>
<td></td>
<td></td>
<td>SCM 463: Global Supply Chain Management (G)</td>
</tr>
</tbody>
</table>

Native Speakers Track- 27 credit hours
CHI 307: Introduction to Literary Chinese I (HU)

CHI 308: Introduction to Literary Chinese II (HU)

CHI 321: Chinese Literature (HU)

CHI 322: Chinese Literature (HU & G)

Upper Division Term 5: Chinese Language and Culture Elective

Upper Division Term 6: Chinese Language and Culture Elective

Upper Division Term 7: Chinese Language and Culture Elective

Upper Division Term 8: Chinese Language and Culture Elective

MGT 404: Chinese Language and Global Business Communication

Native Speakers Chinese Language and Culture Electives- select four courses (12 credit hours)

CHI 333: China (SB & H)

CHI 336: Interpreting China's Classics ((L or HU) & H)

CHI 338: The Daoist Bible: The Daode jing (HU & L)

CHI 343: Daoism ((L or HU) & G & H)

CHI 345: Chinese Film and Civilization

CHI 346: Interpreting China's Classics ((L or HU) & H)

CHI 347: Chinese Film and Civilization

CHI 348: The Daoist Bible: The Daode jing (HU & L)

CHI 349: Chinese Film and Civilization

CHI 350: Chinese Film and Civilization

CHI 351: Chinese Film and Civilization

CHI 352: Chinese Film and Civilization

CHI 353: Chinese Film and Civilization

CHI 354: Chinese Film and Civilization

CHI 355: Chinese Film and Civilization

CHI 356: Chinese Film and Civilization

CHI 357: Chinese Film and Civilization

CHI 358: Chinese Film and Civilization

CHI 359: Chinese Film and Civilization

CHI 360: Chinese Film and Civilization

CHI 361: Chinese Film and Civilization

CHI 362: Chinese Film and Civilization

CHI 363: Chinese Film and Civilization

CHI 364: Chinese Film and Civilization

CHI 365: Chinese Film and Civilization

CHI 366: Chinese Film and Civilization

CHI 367: Chinese Film and Civilization

CHI 368: Chinese Film and Civilization

CHI 369: Chinese Film and Civilization

CHI 370: Chinese Film and Civilization

CHI 371: Chinese Film and Civilization

CHI 372: Chinese Film and Civilization

CHI 373: Chinese Film and Civilization

CHI 374: Chinese Film and Civilization

CHI 375: Chinese Film and Civilization

CHI 376: Chinese Film and Civilization

CHI 377: Chinese Film and Civilization

CHI 378: Chinese Film and Civilization

CHI 379: Chinese Film and Civilization

CHI 380: Chinese Film and Civilization

CHI 381: Chinese Film and Civilization

CHI 382: Chinese Film and Civilization

CHI 383: Chinese Film and Civilization

CHI 384: Chinese Film and Civilization

CHI 385: Chinese Film and Civilization

CHI 386: Chinese Film and Civilization

CHI 387: Chinese Film and Civilization

CHI 388: Chinese Film and Civilization

CHI 389: Chinese Film and Civilization

CHI 390: Chinese Film and Civilization

CHI 391: Chinese Film and Civilization

CHI 392: Chinese Film and Civilization

CHI 393: Chinese Film and Civilization

CHI 394: Chinese Film and Civilization

CHI 395: Chinese Film and Civilization

CHI 396: Chinese Film and Civilization

CHI 397: Chinese Film and Civilization

CHI 398: Chinese Film and Civilization

CHI 399: Chinese Film and Civilization

CHI 400: Chinese Film and Civilization

CHI 401: Chinese Film and Civilization

CHI 402: Chinese Film and Civilization

CHI 403: Chinese Film and Civilization

CHI 404: Chinese Film and Civilization

CHI 405: Chinese Film and Civilization

CHI 406: Chinese Film and Civilization

CHI 407: Chinese Film and Civilization

CHI 408: Chinese Film and Civilization

CHI 409: Chinese Film and Civilization

CHI 410: Chinese Film and Civilization

CHI 411: Chinese Film and Civilization

CHI 412: Chinese Film and Civilization

CHI 413: Chinese Film and Civilization

CHI 414: Chinese Film and Civilization

CHI 415: Chinese Film and Civilization

CHI 416: Chinese Film and Civilization

CHI 417: Chinese Film and Civilization

CHI 418: Chinese Film and Civilization

CHI 419: Chinese Film and Civilization

CHI 420: Chinese Film and Civilization

CHI 421: Chinese Film and Civilization

CHI 422: Chinese Film and Civilization

CHI 423: Chinese Film and Civilization

CHI 424: Chinese Film and Civilization

CHI 425: Chinese Film and Civilization

CHI 426: Chinese Film and Civilization

CHI 427: Chinese Film and Civilization

CHI 428: Chinese Film and Civilization

CHI 429: Chinese Film and Civilization

CHI 430: Chinese Film and Civilization

CHI 431: Chinese Film and Civilization

CHI 432: Chinese Film and Civilization

CHI 433: Chinese Film and Civilization

CHI 434: Chinese Film and Civilization

CHI 435: Chinese Film and Civilization

CHI 436: Chinese Film and Civilization

CHI 437: Chinese Film and Civilization

CHI 438: Chinese Film and Civilization

CHI 439: Chinese Film and Civilization

CHI 440: Chinese Film and Civilization

CHI 441: Chinese Film and Civilization

CHI 442: Chinese Film and Civilization

CHI 443: Chinese Film and Civilization

CHI 444: Chinese Film and Civilization

CHI 445: Chinese Film and Civilization

CHI 446: Chinese Film and Civilization

CHI 447: Chinese Film and Civilization

CHI 448: Chinese Film and Civilization

CHI 449: Chinese Film and Civilization

CHI 450: Chinese Film and Civilization

CHI 451: Chinese Cultural History I ((HU or SB) & H)

CHI 452: Chinese Cultural History II (SB & G & H)

Total Hours: 120

Upper Division Hours: 45 minimum

Major GPA: 2.00 minimum

Cumulative GPA: 2.00 minimum

Total hrs at ASU: 30 minimum

Hrs Resident Credit for Academic Recognition: 56 minimum

Total Community College Hrs: 64 maximum

General University Requirements Legend

General Studies Core Requirements:
- Literacy and Critical Inquiry (L)
- Mathematical Studies (MA)
- Computer/Statistics/Quantitative Applications (CS)
- Humanities, Arts and Design (HU)
- Social-Behavioral Sciences (SB)
- Natural Science - Quantitative (SQ)
- Natural Science - General (SG)

General Studies Awareness Requirements:
- Cultural Diversity in the U.S. (C)
- Global Awareness (G)
- Historical Awareness (H)

First-Year Composition

General Studies designations listed on the major map are current for the 2019 - 2020 academic year.