# 2019 - 2020 Major Map
## Business (Food Industry Management), BA

**School/College:** W. P. Carey School of Business  
**Location:** Polytechnic campus  
**BABUSFIMBA**

<table>
<thead>
<tr>
<th>Term 1 0 - 16 Credit Hours</th>
<th>Critical course signified by</th>
<th>Hours</th>
<th>Minimum Grade</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>WPC 101: Student Success in Business</td>
<td></td>
<td>1</td>
<td></td>
<td></td>
</tr>
<tr>
<td>AGB 100: Introduction to Agribusiness</td>
<td></td>
<td>3</td>
<td>C</td>
<td></td>
</tr>
<tr>
<td>CIS 105: Computer Applications and Information Technology (CS)</td>
<td></td>
<td>3</td>
<td>C</td>
<td></td>
</tr>
<tr>
<td>ENG 101 or ENG 102: First-Year Composition OR ENG 105: Advanced First-Year Composition OR ENG 107 or ENG 108: First-Year Composition</td>
<td></td>
<td>3</td>
<td>C</td>
<td></td>
</tr>
<tr>
<td>MAT 210: Brief Calculus (MA)</td>
<td></td>
<td>3</td>
<td>C</td>
<td></td>
</tr>
<tr>
<td>SOC OR PSY course (SB)</td>
<td></td>
<td>3</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Minimum 2.00 GPA ASU Cumulative.</strong></td>
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</table>

**Term hours subtotal:** 16

<table>
<thead>
<tr>
<th>Term 2 16 - 31.25 Credit Hours</th>
<th>Critical course signified by</th>
<th>Hours</th>
<th>Minimum Grade</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>COM 100: Introduction to Human Communication (SB) OR COM 225: Public Speaking (L) OR COM 230: Small Group Communication (SB) OR COM 259: Communication in Business and the Professions</td>
<td></td>
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<td></td>
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<tr>
<td>ECN 211: Macroeconomic Principles (SB) OR ECN 212: Microeconomic Principles (SB)</td>
<td></td>
<td>3</td>
<td>C</td>
<td></td>
</tr>
<tr>
<td>ENG 101 or ENG 102: First-Year Composition OR ENG 105: Advanced First-Year Composition OR ENG 107 or ENG 108: First-Year Composition</td>
<td></td>
<td>3</td>
<td>C</td>
<td></td>
</tr>
<tr>
<td>MAT 211: Mathematics for Business Analysis</td>
<td></td>
<td>3</td>
<td>C</td>
<td></td>
</tr>
<tr>
<td>WPC Career Preparation Course</td>
<td></td>
<td>0.25</td>
<td>C</td>
<td></td>
</tr>
<tr>
<td>SOC OR PSY course (SB)</td>
<td></td>
<td>3</td>
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<td></td>
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<tr>
<td><strong>Complete CIS 105 with a grade of &quot;C&quot; or better.</strong></td>
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<tr>
<td><strong>Complete ENG 101 OR ENG 105 OR ENG 107 course(s).</strong></td>
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<tr>
<td><strong>Complete MAT 210 with a grade of &quot;C&quot; or better.</strong></td>
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<td></td>
</tr>
<tr>
<td><strong>Minimum 2.00 GPA ASU Cumulative.</strong></td>
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**Term hours subtotal:** 15.25

<table>
<thead>
<tr>
<th>Term 3 31.25 - 47.50 Credit Hours</th>
<th>Critical course signified by</th>
<th>Hours</th>
<th>Minimum Grade</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>ACC 231: Uses of Accounting Information I</td>
<td></td>
<td>3</td>
<td>C</td>
<td></td>
</tr>
<tr>
<td>ECN 211: Macroeconomic Principles (SB) OR ECN 212: Microeconomic Principles (SB)</td>
<td></td>
<td>3</td>
<td>C</td>
<td></td>
</tr>
<tr>
<td>ECN 221: Business Statistics (CS)</td>
<td></td>
<td>3</td>
<td>C</td>
<td></td>
</tr>
<tr>
<td>WPC Career Preparation Course</td>
<td></td>
<td>0.25</td>
<td>C</td>
<td></td>
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<tr>
<td>Humanities, Arts and Design (HU) AND Historical Awareness (H)</td>
<td></td>
<td>3</td>
<td></td>
<td></td>
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<tr>
<td>Natural Science - Quantitative (SQ)</td>
<td></td>
<td>4</td>
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</tbody>
</table>

**Notes**
- An SAT, ACT, Accuplacer, IELTS, or TOEFL score determines placement into first-year composition courses.
- Mathematics Placement Assessment score determines placement in mathematics course.
- ASU 101 or college-specific equivalent First-Year Seminar required of all freshman students. WPC 101 is the W. P. Carey School course that meets this requirement.
- Join a student club or organization.
- Create your first college resume.

- Failure to successfully complete business skills courses in specified term may lead to a delay in graduation. See your academic advisor for more information and options.
- Attend W. P. Carey and ASU Career Fairs.
- Join the W. P. Carey mentorship programs.
- Explore student leadership opportunities in W. P. Carey.
- Research study abroad opportunities recommended for your major.
- Meet with your W. P. Carey Career Coach.
Complete ECN 211 or ECN 212 with a grade of "C" or better.

Complete MAT 211 with a grade of "C" or better.

Minimum 2.00 GPA ASU Cumulative.

Complete Mathematics (MA) requirement.

<table>
<thead>
<tr>
<th>Term 4: 47.50 - 60.50 Credit Hours Critical course signified by</th>
<th>Hours</th>
<th>Minimum Grade</th>
</tr>
</thead>
<tbody>
<tr>
<td>ACC 241: Uses of Accounting Information II</td>
<td>3</td>
<td>C</td>
</tr>
<tr>
<td>AGB 250: Economics of Resource Allocation: Food and Agriculture</td>
<td>3</td>
<td>C</td>
</tr>
<tr>
<td>Cultural Diversity in the U.S. (C)</td>
<td>3</td>
<td>C</td>
</tr>
<tr>
<td>Natural Science - Quantitative (SQ) OR Natural Science - General (SG)</td>
<td>4</td>
<td></td>
</tr>
</tbody>
</table>

Complete ACC 231 with a grade of "C" or better.

Complete ECN 221 with a grade of "C" or better.

Minimum 2.00 GPA ASU Cumulative.

Term hours subtotal: 16.25

Term 5: 60.50 - 75.75 Credit Hours Necessary course signified by

<table>
<thead>
<tr>
<th>Hours</th>
<th>Minimum Grade</th>
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</thead>
<tbody>
<tr>
<td>3</td>
<td>C</td>
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<tr>
<td>3</td>
<td>C</td>
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<tr>
<td>3</td>
<td>C</td>
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<tr>
<td>3</td>
<td>C</td>
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<tr>
<td>0.25</td>
<td>C</td>
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<tr>
<td>3</td>
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</tbody>
</table>

Complete ACC 241 with a grade of "C" or better.

Term hours subtotal: 13

Term 6: 75.75 - 90.75 Credit Hours Necessary course signified by

<table>
<thead>
<tr>
<th>Hours</th>
<th>Minimum Grade</th>
</tr>
</thead>
<tbody>
<tr>
<td>3</td>
<td>C</td>
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<tr>
<td>3</td>
<td>C</td>
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<tr>
<td>3</td>
<td>C</td>
</tr>
<tr>
<td>3</td>
<td>C</td>
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<tr>
<td>3</td>
<td></td>
</tr>
</tbody>
</table>

Complete Cultural Diversity in the U.S. (C) AND Global Awareness (G) AND Historical Awareness (H) course(s).

Term hours subtotal: 15

Term 7: 90.75 - 105.75 Credit Hours Necessary course signified by

<table>
<thead>
<tr>
<th>Hours</th>
<th>Minimum Grade</th>
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</thead>
<tbody>
<tr>
<td>3</td>
<td>C</td>
</tr>
<tr>
<td>3</td>
<td>C</td>
</tr>
</tbody>
</table>

• Failure to successfully complete business skills courses in specified term may lead to a delay in graduation. See your academic advisor for more information and options.
• Attend W. P. Carey and ASU career fairs
• Apply for internships or create one
• Develop your professional online presence

• Students pursuing concurrent degrees within W. P. Carey cannot share coursework in the major. Major coursework must be unique to each degree program.
• Failure to successfully complete business skills courses in specified term may lead to a delay in graduation. See your academic advisor for more information and options.
• Meet with your W. P. Carey Career Coach
• Update your resume
• Meet with your academic advisor to discuss your internship course options

• Complete an in person or virtual practice interview with your W. P. Carey Career Coach

• Attend W. P. Carey and ASU Career Fairs
• Gather professional references
WPC Career Preparation Courses (1 credit hr total)

WPC 148: Freshman Career Preparation
WPC 248: Sophomore Career Preparation
WPC 348: Junior Career Preparation
WPC 448: Intensive Career Preparation
WPC 449: Campus to Career

WPC Career Preparation Courses - Transfer Student Track (1 credit hr total)

WPC 347: Intermediate Career Preparation
WPC 348: Junior Career Preparation
WPC 448: Intensive Career Preparation or WPC 449: Campus to Career

Upper Division International Business Course - select one course (3 credit hours)

AGB 302: International Management and Agribusiness (G)
ECN 306: Survey of International Economics (SB & G)
MGT 302: Principles of International Business (G)
MKT 425: Global Marketing Management (G)
SCM 463: Global Supply Chain Management (G)

General Studies Electives

BIO 320: Fundamentals of Ecology
CHI 205: Chinese Calligraphy
COM 207: Introduction to Communication Inquiry
COM 259: Communication in Business and the Professions
COM 281: Communication Activities
COM 310: Relational Communication
COM 312: Communication, Conflict, and Negotiation
LAT 101: Elementary Latin
LAT 102: Elementary Latin
MAT 242: Elementary Linear Algebra
MAT 243: Discrete Mathematical Structures
MAT 310: Introduction to Geometry
MAT 342: Linear Algebra
MAT 370: Intermediate Calculus
MAT 371: Advanced Calculus I
MAT 372: Advanced Calculus II

Term 8 105.75 - 120.00 Credit Hours Necessary course signified by

<table>
<thead>
<tr>
<th>Hours</th>
<th>Minimum Grade</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>AGB 445: Food Retailing</td>
<td>3</td>
<td>C</td>
</tr>
<tr>
<td>AGB 481: Strategic Pricing in Food Markets</td>
<td>3</td>
<td>C</td>
</tr>
<tr>
<td>WPC 300: Problem Solving and Actionable Analytics</td>
<td>3</td>
<td>C</td>
</tr>
<tr>
<td>WPC Career Preparation Course</td>
<td>0.25</td>
<td>C</td>
</tr>
<tr>
<td>General Studies Elective</td>
<td>3</td>
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</tr>
<tr>
<td>Upper Division Elective</td>
<td>2</td>
<td></td>
</tr>
</tbody>
</table>

Term hours subtotal: 15

- Courses that qualify as meeting the General Studies course requirements can be any non-business university General Studies course (C, CS, G, H, HU, L, MA, SB, SG, SQ) or any course from the additional lists below. Please consult the Schedule of Classes for prerequisite requirements before registration to determine if you are eligible to take the course.
COM 317: Nonverbal Communication
COM 341: Social Contexts for Performance
COM 414: Crisis Communication
COM 430: Leadership in Group Communication
COM 453: Communication Training and Development
COM 465: Intercultural Communication Workshop
ENG 210: Introduction to Creative Writing
ENG 213: Introduction to the Study of Language
ENG 310: Intermediate Creative Writing
ENG 314: Modern Grammar
ENG 345: Selected Authors or Issues
FAS 301: Introduction to Parenting
GCU 433: Geography of Southeast Asia
GRK 101: Elementary Ancient Greek
GRK 201: Intermediate Ancient Greek
HST 389: Japan Society and Values/Premod
IDN 101: Elementary Indonesian I
IDN 102: Elementary Indonesian II
JPN 206: Japanese Calligraphy
JPN 414: Introduction to Classical Japanese
KOR 101: First-Year Korean I
KOR 102: First-Year Korean II
MAT 410: Introduction to General Topology
MAT 415: Introduction to Combinatorics
MAT 416: Introduction to Graph Theory
MAT 442: Advanced Linear Algebra
MAT 443: Introduction to Abstract Algebra
MAT 444: Intermediate Abstract Algebra
MAT 445: Theory of Numbers
MAT 460: Vector Calculus
MAT 461: Applied Complex Analysis
MAT 462: Applied Partial Differential Equations
MAT 472: Intermediate Real Analysis I
MAT 475: Differential Equations
MAT 485: History of Mathematics
POR 101: Elementary Portuguese
ROM 101: Elementary Romanian
ROM 201: Intermediate Romanian
ROM 313: Romanian Composition and Conversation
ROM 314: Romanian Composition and Conversation
RUS 101: Elementary Russian I
RUS 102: Elementary Russian II
SHS 101: American Sign Language I
SHS 102: American Sign Language II
SHS 201: American Sign Language III
SHS 202: American Sign Language IV
SPA 101: Elementary Spanish I
SPA 102: Elementary Spanish II
SPA 111: Fundamentals of Spanish
SPA 486: Chicano/a Novel: Ñltima, Rafa y Lala

Total Hours: 120.00
Upper Division Hours: 50 minimum
Major GPA: 2.00 minimum
Cumulative GPA: 2.00 minimum
Total hrs at ASU: 30 minimum

General University Requirements Legend

General Studies Core Requirements:
- Literacy and Critical Inquiry (L)
- Mathematical Studies (MA)
- Computer/Statistics/Quantitative Applications (CS)
General Studies Awareness Requirements:
- Cultural Diversity in the U.S. (C)
- Global Awareness (G)
- Historical Awareness (H)

First-Year Composition

General Studies designations listed on the major map are current for the 2019 - 2020 academic year.