2020 - 2021 Major Map
Business (Public Service and Public Policy), BA

School/College: W. P. Carey School of Business
Location: Tempe campus
BABUSPBA

<table>
<thead>
<tr>
<th>Term 1 0 - 16 Credit Hours</th>
<th>Critical course signified by</th>
<th>Hours</th>
<th>Minimum Grade</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>WPC 101: Student Success in Business</td>
<td>°</td>
<td>1</td>
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<tr>
<td>CIS 105: Computer Applications and Information Technology (CS)</td>
<td>°</td>
<td>3</td>
<td>C</td>
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<tr>
<td>ENG 101 or ENG 102: First-Year Composition OR ENG 105: Advanced First-Year Composition OR ENG 107 or ENG 108: First-Year Composition</td>
<td>°</td>
<td>3</td>
<td>C</td>
<td></td>
</tr>
<tr>
<td>MAT 210: Brief Calculus (MA)</td>
<td>°</td>
<td>3</td>
<td>C</td>
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<tr>
<td>SOC course (SB)</td>
<td>°</td>
<td>3</td>
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</tr>
<tr>
<td>Humanities, Arts and Design (HU) AND Historical Awareness (H)</td>
<td>°</td>
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<tr>
<td>Business Skills Courses: No Grades of D or E</td>
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<tr>
<td>Minimum 2.00 GPA ASU Cumulative.</td>
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Term hours subtotal: 16

<table>
<thead>
<tr>
<th>Term 2 16 - 31.25 Credit Hours</th>
<th>Critical course signified by</th>
<th>Hours</th>
<th>Minimum Grade</th>
<th>Notes</th>
</tr>
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<tbody>
<tr>
<td>COM 100: Introduction to Human Communication (SB) OR COM 225: Public Speaking (L) OR COM 230: Small Group Communication (SB) OR COM 259: Communication in Business and the Professions</td>
<td>°</td>
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<tr>
<td>ECN 211: Macroeconomic Principles (SB)</td>
<td>°</td>
<td>3</td>
<td>C</td>
<td></td>
</tr>
<tr>
<td>ENG 101 or ENG 102: First-Year Composition OR ENG 105: Advanced First-Year Composition OR ENG 107 or ENG 108: First-Year Composition</td>
<td>°</td>
<td>3</td>
<td>C</td>
<td></td>
</tr>
<tr>
<td>MAT 211: Mathematics for Business Analysis</td>
<td>°</td>
<td>3</td>
<td>C</td>
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</tr>
<tr>
<td>WPC 148: First-Year Introduction to Career Development</td>
<td>°</td>
<td>0.25</td>
<td>C</td>
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<tr>
<td>PSY course (SB)</td>
<td>°</td>
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<tr>
<td>Complete CIS 105 with a grade of &quot;C&quot; or better.</td>
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<tr>
<td>Complete ENG 101 OR ENG 105 OR ENG 107 course(s).</td>
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<tr>
<td>Complete MAT 210 with a grade of &quot;C&quot; or better.</td>
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<tr>
<td>Business Skills Courses: No Grades of D or E</td>
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<tr>
<td>Minimum 2.00 GPA ASU Cumulative.</td>
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Term hours subtotal: 15.25

<table>
<thead>
<tr>
<th>Term 3 31.25 - 47.50 Credit Hours</th>
<th>Critical course signified by</th>
<th>Hours</th>
<th>Minimum Grade</th>
<th>Notes</th>
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</thead>
<tbody>
<tr>
<td>ACC 231: Uses of Accounting Information I</td>
<td>°</td>
<td>3</td>
<td>C</td>
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<tr>
<td>ECN 212: Microeconomic Principles (SB)</td>
<td>°</td>
<td>3</td>
<td>C</td>
<td></td>
</tr>
<tr>
<td>ECN 221: Business Statistics (CS)</td>
<td>°</td>
<td>3</td>
<td>C</td>
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</tr>
</tbody>
</table>

• An SAT, ACT, Accuplacer, IELTS or TOEFL score determines placement into first-year composition courses
• Mathematics Placement Assessment score determines placement in mathematics course
• ASU 101 or college-specific equivalent First-Year Seminar required of all first-year students. WPC 101 is the W. P. Carey School course that meets this requirement
• Join a student club or organization
• Create your first college resume

• Failure to successfully complete business skills courses in specified term may lead to a delay in graduation. See your academic advisor for more information and options.
• Join the W. P. Carey mentorship programs
• Explore student leadership opportunities in W. P. Carey
• Research study abroad opportunities recommended for your major

• Continuing first-year students will take WPC 248, after completing WPC 148
• New transfer students will take WPC 347
• Explore career resources
• Develop your professional online presence
**WPC 248: Sophomore Career Narrative Design OR WPC 347: Intermediate Career Management**

**General Studies Elective**

**Natural Science - Quantitative (SQ)**

- Complete ECN 211 or ECN 212 with a grade of "C" or better.
- Complete MAT 211 with a grade of "C" or better.
- Business Skills Courses: No Grades of D or E
- Minimum 2.00 GPA ASU Cumulative.

Complete Mathematics (MA) requirement.

Term hours subtotal: 16.25

**Term 4 47.50 - 61.50 Credit Hours Critical course signified by ★**

<table>
<thead>
<tr>
<th>Hours</th>
<th>Minimum Grade</th>
<th>Notes</th>
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<tbody>
<tr>
<td>3</td>
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</table>

**PAF 200: Public Service and Policy in the 21st Century**

**ACC 241: Uses of Accounting Information II**

**General Studies Elective**

**Natural Science - Quantitative (SQ) OR Natural Science - General (SG)**

**Upper Division Elective**

- Complete ACC 231 with a grade of "C" or better.
- Complete ECN 221 with a grade of "C" or better.
- Business Skills Courses: No Grades of D or E
- Minimum 2.00 GPA ASU Cumulative.

Term hours subtotal: 14

**Term 5 61.50 - 77.75 Credit Hours Necessary course signified by ★**

<table>
<thead>
<tr>
<th>Hours</th>
<th>Minimum Grade</th>
<th>Notes</th>
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</thead>
<tbody>
<tr>
<td>3</td>
<td>C</td>
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</tbody>
</table>

**PAF 300: Public Management and Administration**

**ENG 302: Business Writing (L)**

**MKT 300: Marketing and Business Performance**

**SCM 300: Global Supply Operations**

**WPC 348: Junior Networking Foundations**

**Cultural Diversity in the U.S. (C)**

**Upper Division Elective**

- Complete ACC 241 with a grade of "C" or better.

Term hours subtotal: 16.25

**Term 6 77.75 - 92.75 Credit Hours Necessary course signified by ★**

<table>
<thead>
<tr>
<th>Hours</th>
<th>Minimum Grade</th>
<th>Notes</th>
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</thead>
<tbody>
<tr>
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</table>

**PAF 340: Contemporary Policy Challenges**

**FIN 300: Fundamentals of Finance**

**Upper Division International Business Course AND Global Awareness (G)**

**Literacy and Critical Inquiry (L)**

**Upper Division Elective OR PAF 484: Internship OR WPC 484: Internship**

Complete informational interviews

Complete an in person or virtual practice interview with your W. P. Carey Career Coach
Complete Cultural Diversity in the U.S. (C) AND Global Awareness (G) AND Historical Awareness (H) course(s).

Term hours subtotal: 15

<table>
<thead>
<tr>
<th>Term 7 92.75 - 107.75 Credit Hours</th>
<th>Necessary course signified by</th>
<th>Hours</th>
<th>Minimum Grade</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>PAF 311: Leadership and Change (SB)</td>
<td>3</td>
<td>C</td>
<td>• Attend W. P. Carey and ASU Career Fairs</td>
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<tr>
<td>WPC 300: Problem Solving and Actionable Analytics</td>
<td>3</td>
<td>C</td>
<td>• Gather professional references</td>
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<tr>
<td>Upper Division PSPP Concentration Course</td>
<td>3</td>
<td>C</td>
<td>• Update your resume</td>
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<tr>
<td>Humanities, Arts and Design (HU)</td>
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<td>• Meet with your academic advisor to discuss your internship course options</td>
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<tr>
<td>Upper Division Elective OR PAF 484: Internship OR WPC 484: Internship</td>
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</tr>
<tr>
<td>Term hours subtotal:</td>
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<thead>
<tr>
<th>Term 8 107.75 - 120.00 Credit Hours</th>
<th>Necessary course signified by</th>
<th>Hours</th>
<th>Minimum Grade</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>Upper Division PSPP Concentration Course</td>
<td>3</td>
<td>C</td>
<td>• Apply for full-time career opportunities</td>
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<tr>
<td>LES 305: Business Law and Ethics for Managers</td>
<td>3</td>
<td>C</td>
<td>• Meet with your academic advisor to discuss your internship course options</td>
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<tr>
<td>MGT 300: Organization and Management Leadership</td>
<td>3</td>
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<tr>
<td>WPC 448: Senior Career Transition Management</td>
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<tr>
<td>Upper Division Elective OR PAF 484: Internship OR WPC 484: Internship</td>
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<tr>
<td>Term hours subtotal:</td>
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<td>12.25</td>
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</table>
COM 312: Communication, Conflict, and Negotiation
COM 341: Social Contexts for Performance
COM 414: Crisis Communication
COM 430: Leadership in Group Communication
COM 453: Communication Training and Development
COM 465: Intercultural Communication Workshop
ENG 210: Introduction to Creative Writing
ENG 213: Introduction to the Study of Language
ENG 310: Intermediate Creative Writing
ENG 314: Modern Grammar
ENG 345: Selected Authors or Issues
FAS 301: Introduction to Parenting
GCU 433: Geography of Southeast Asia
GRK 101: Elementary Ancient Greek
GRK 201: Intermediate Ancient Greek
HST 389: Japan Society and Values/Premod
JPN 110: Intensive Japanese I
IDN 101: Elementary Indonesian I
IDN 102: Elementary Indonesian II
JPN 206: Japanese Calligraphy
JPN 414: Introduction to Classical Japanese
KOR 101: First-Year Korean I
KOR 102: First-Year Korean II

General Studies Electives Continued

LAT 101: Elementary Latin
LAT 102: Elementary Latin
MAT 242: Elementary Linear Algebra
MAT 243: Discrete Mathematical Structures
MAT 310: Introduction to Geometry
MAT 342: Linear Algebra
MAT 370: Intermediate Calculus
MAT 371: Advanced Calculus I

Business Skills Courses - No Grades of D or E

ACC 241: Uses of Accounting Information II or ACC 242: Managerial Accounting I or ACC 271: Honors Fundamentals of Managerial Accounting
CIS 105: Computer Applications and Information Technology (CS) or CIS 236: Honors Introduction to Information Systems (CS)
Total Hours: 120.00
Upper Division Hours: 50 minimum
Major GPA: 2.00 minimum
Cumulative GPA: 2.00 minimum
Total hrs at ASU: 30 minimum
Hrs Resident Credit for Academic Recognition: 56 minimum

MAT 372: Advanced Calculus II
MAT 410: Introduction to General Topology
MAT 415: Introduction to Combinatorics
MAT 416: Graph Theory
MAT 442: Advanced Linear Algebra
MAT 443: Introduction to Abstract Algebra
MAT 444: Intermediate Abstract Algebra
MAT 445: Theory of Numbers
MAT 460: Vector Calculus
MAT 461: Applied Complex Analysis
MAT 462: Applied Partial Differential Equations
MAT 472: Intermediate Real Analysis I
MAT 475: Differential Equations
MAT 485: History of Mathematics
POR 101: Elementary Portuguese I
POR 102: Elementary Portuguese II
ROM 101: Elementary Romanian
ROM 201: Intermediate Romanian
ROM 313: Romanian Composition and Conversation
ROM 314: Romanian Composition and Conversation
RUS 101: Elementary Russian I
RUS 102: Elementary Russian II
SPA 101: Elementary Spanish I
SPA 102: Elementary Spanish II
SPA 111: Fundamentals of Spanish
SPA 486: Chicano/a Novel: Áltima, Rafa y Lala
UNI 110: Critical Reading and Thinking

ECN 211: Macroeconomic Principles (SB) or ECN 213: Honors Macroeconomics (SB)
ECN 212: Microeconomic Principles (SB) or ECN 214: Honors Microeconomics (SB)
ECN 221: Business Statistics (CS) or ECN 231: Honors Business Statistics (CS)
MAT 210: Brief Calculus (MA) or MAT 270: Calculus with Analytic Geometry I (MA)
MAT 211: Mathematics for Business Analysis or MAT 271: Calculus with Analytic Geometry II (MA)

General University Requirements Legend
General Studies Core Requirements:
• Literacy and Critical Inquiry (L)
• Mathematical Studies (MA)
• Computer/Statistics/Quantitative Applications (CS)
• Humanities, Arts and Design (HU)
• Social-Behavioral Sciences (SB)
Total Community College Hrs: 64 maximum

- Natural Science - Quantitative (SQ)
- Natural Science - General (SG)

General Studies Awareness Requirements:
- Cultural Diversity in the U.S. (C)
- Global Awareness (G)
- Historical Awareness (H)

First-Year Composition

General Studies designations listed on the major map are current for the 2020 - 2021 academic year.