## 2021 - 2022 Major Map
### Business (Public Service and Public Policy), BA

**School/College:** W. P. Carey School of Business  
**Location:** Tempe campus  
**BABUSPBA**

### Term 1 - 16 Credit Hours

<table>
<thead>
<tr>
<th>Critical course signified by</th>
<th>Hours</th>
<th>Minimum Grade</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>WPC 101: Student Success in Business</td>
<td>1</td>
<td></td>
<td></td>
</tr>
<tr>
<td>CIS 105: Computer Applications and Information Technology (CS)</td>
<td>3</td>
<td>C</td>
<td></td>
</tr>
<tr>
<td>ENG 101 or ENG 102: First-Year Composition OR ENG 105: Advanced First-Year Composition OR ENG 107 or ENG 108: First-Year Composition</td>
<td>3</td>
<td>C</td>
<td></td>
</tr>
<tr>
<td>MAT 117: College Algebra (MA) OR MAT 210: Brief Calculus (MA)</td>
<td>3</td>
<td>C</td>
<td></td>
</tr>
<tr>
<td>SOC course (SB)</td>
<td>3</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Humanities, Arts and Design (HU) AND Historical Awareness (H)</td>
<td>3</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**Business Skills Courses:** No Grades of D or E  
Minimum 2.00 GPA ASU Cumulative.

**Term hours subtotal:** 16

### Term 2 - 16 - 31.25 Credit Hours

<table>
<thead>
<tr>
<th>Critical course signified by</th>
<th>Hours</th>
<th>Minimum Grade</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>MAT 210: Brief Calculus (MA) OR MAT 211: Mathematics for Business Analysis or Quantitative Course</td>
<td>3</td>
<td>C</td>
<td></td>
</tr>
<tr>
<td>ECN 211: Macroeconomic Principles (SB)</td>
<td>3</td>
<td>C</td>
<td></td>
</tr>
<tr>
<td>ENG 101 or ENG 102: First-Year Composition OR ENG 105: Advanced First-Year Composition OR ENG 107 or ENG 108: First-Year Composition</td>
<td>3</td>
<td>C</td>
<td></td>
</tr>
<tr>
<td>WPC 148: First-Year Introduction to Career Development</td>
<td>0.25</td>
<td>C</td>
<td></td>
</tr>
<tr>
<td>WPC 150: Business and Society</td>
<td>3</td>
<td>C</td>
<td></td>
</tr>
<tr>
<td>PSY course (SB)</td>
<td>3</td>
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<td></td>
</tr>
</tbody>
</table>

**Business Skills Courses:** No Grades of D or E  
Complete CIS 105 with a grade of "C" or better.  
Complete ENG 101 OR ENG 105 OR ENG 107 course(s).  
Complete MAT 210 with a grade of "C" or better.  
Minimum 2.00 GPA ASU Cumulative.

**Term hours subtotal:** 15.25

### Term 3 - 31.25 - 47.50 Credit Hours

<table>
<thead>
<tr>
<th>Critical course signified by</th>
<th>Hours</th>
<th>Minimum Grade</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>ACC 231: Uses of Accounting Information I</td>
<td>3</td>
<td>C</td>
<td></td>
</tr>
</tbody>
</table>

**ASU 101 or college-specific equivalent First-Year Seminar required of all first-year students. WPC 101 is the W. P. Carey School course that meets this requirement**  
**Students must complete two math courses. Students will complete either MAT 117 and MAT 210 or MAT 210 and MAT 211 (or a quantitative course).**  
**Join a student club or organization**  
**Create your first college resume**  
**Failure to successfully complete business skills courses in specified term may lead to a delay in graduation. See your academic advisor for more information and options.**  
**Students must complete two math courses. Students will complete either MAT 117 and MAT 210 or MAT 210 and MAT 211 (or a quantitative course).**  
**WPC 150 is required of all first-year business students. Transfer students will not be required to complete WPC 150 and will instead complete three hours of elective credit.**  
**Join the W. P. Carey mentorship programs**  
**Explore student leadership opportunities in W. P. Carey**  
**Research study abroad opportunities recommended for your major**
<table>
<thead>
<tr>
<th>Term</th>
<th>Credit Hours</th>
<th>Critical course signified by</th>
<th>Hours</th>
<th>Minimum Grade</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>Term 4</td>
<td>47.50 - 63.50</td>
<td>PAF 200: Public Service and Policy in the 21st Century</td>
<td>3</td>
<td>C</td>
<td>• Failure to successfully complete business skills courses in specified term may lead to a delay in graduation. See your academic advisor for more information and options. • Attend W. P. Carey and ASU career fairs • Apply for internships or create one</td>
</tr>
<tr>
<td></td>
<td></td>
<td>ACC 241: Uses of Accounting Information II</td>
<td>3</td>
<td>C</td>
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<td></td>
<td></td>
<td>General Studies Elective</td>
<td>3</td>
<td></td>
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<tr>
<td></td>
<td></td>
<td>Natural Science - Quantitative (SQ) OR Natural Science - General (SG)</td>
<td>4</td>
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<tr>
<td></td>
<td></td>
<td>Humanities, Arts and Design (HU)</td>
<td>3</td>
<td></td>
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<tr>
<td></td>
<td></td>
<td>Business Skills Courses: No Grades of D or E</td>
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<tr>
<td></td>
<td></td>
<td>Complete ACC 231 with a grade of &quot;C&quot; or better.</td>
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<td></td>
<td>Complete ACC 221 with a grade of &quot;C&quot; or better.</td>
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<td>Minimum 2.00 GPA ASU Cumulative.</td>
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<tr>
<td></td>
<td>Term hours subtotal:</td>
<td>16</td>
<td></td>
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<tr>
<td>Term 5</td>
<td>63.50 - 78.75</td>
<td>PAF 300: Public Management and Administration</td>
<td>3</td>
<td>C</td>
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<td></td>
<td></td>
<td>ENG 302: Business Writing (L)</td>
<td>3</td>
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<td></td>
<td></td>
<td>MKT 300: Marketing and Business Performance</td>
<td>3</td>
<td>C</td>
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<td></td>
<td>SCM 300: Global Supply Operations</td>
<td>3</td>
<td>C</td>
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<tr>
<td></td>
<td></td>
<td>WPC 348: Junior Networking Foundations</td>
<td>0.25</td>
<td>C</td>
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<tr>
<td></td>
<td></td>
<td>Cultural Diversity in the U.S. (C)</td>
<td>3</td>
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<tr>
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<td></td>
<td>Complete ACC 241 with a grade of &quot;C&quot; or better.</td>
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<tr>
<td></td>
<td>Term hours subtotal:</td>
<td>15.25</td>
<td></td>
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<tr>
<td>Term 6</td>
<td>78.75 - 93.75</td>
<td>PAF 340: Contemporary Policy Challenges</td>
<td>3</td>
<td>C</td>
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<tr>
<td></td>
<td></td>
<td>FIN 300: Fundamentals of Finance</td>
<td>3</td>
<td>C</td>
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<tr>
<td></td>
<td></td>
<td>Upper Division International Business Course AND Global Awareness (G)</td>
<td>3</td>
<td>C</td>
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<tr>
<td></td>
<td></td>
<td>Literacy and Critical Inquiry (L)</td>
<td>3</td>
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<td>Complete informational interviews • Complete an in person or virtual practice interview with your W. P. Carey Career Coach</td>
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</tbody>
</table>

Term hours subtotal: 16.25
### Term 7 93.75 - 107.75 Credit Hours

<table>
<thead>
<tr>
<th>Necessary course signified by</th>
<th>Hours</th>
<th>Minimum Grade</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>PAF 311: Leadership and Change (SB)</td>
<td>3</td>
<td>C</td>
<td>- Attend W. P. Carey and ASU Career Fairs</td>
</tr>
<tr>
<td>WPC 300: Problem Solving and Actionable Analytics</td>
<td>3</td>
<td>C</td>
<td>- Gather professional references</td>
</tr>
<tr>
<td>Upper Division PSPP Concentration Course</td>
<td>3</td>
<td>C</td>
<td>- Update your resume</td>
</tr>
<tr>
<td>Upper Division Elective</td>
<td>2</td>
<td></td>
<td>- Meet with your academic advisor to discuss your internship course options</td>
</tr>
<tr>
<td>Upper Division Elective OR PAF 484: Internship OR WPC 484: Internship</td>
<td>3</td>
<td></td>
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</tr>
</tbody>
</table>

**Term hours subtotal:** 15

### Term 8 107.75 - 120.00 Credit Hours

<table>
<thead>
<tr>
<th>Necessary course signified by</th>
<th>Hours</th>
<th>Minimum Grade</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>Upper Division PSPP Concentration Course</td>
<td>3</td>
<td>C</td>
<td>- Apply for full-time career opportunities</td>
</tr>
<tr>
<td>LES 305: Business Law and Ethics for Managers</td>
<td>3</td>
<td>C</td>
<td>- Meet with your academic advisor to discuss your internship course options</td>
</tr>
<tr>
<td>MGT 300: Organization and Management Leadership</td>
<td>3</td>
<td>C</td>
<td></td>
</tr>
<tr>
<td>WPC 448: Senior Career Transition Management</td>
<td>0.25</td>
<td>C</td>
<td></td>
</tr>
<tr>
<td>Upper Division Elective OR PAF 484: Internship OR WPC 484: Internship</td>
<td>3</td>
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</tbody>
</table>

**Term hours subtotal:** 12.25

- Courses that qualify as meeting the General Studies course requirements can be any non-business university General Studies course (C, CS, G, H, HU, L, MA, SB, SG, SQ) or any course from the additional lists below. Please consult the Schedule of Classes for prerequisite requirements before registration to determine if you are eligible to take the course.

### General Studies Electives
- ASL 101: American Sign Language I
- ASL 102: American Sign Language II

### General Studies Electives Continued
- LAT 101: Elementary Latin
- LAT 102: Elementary Latin

### Business Skills Courses - No Grades of D or E
- ACC 231: Uses of Accounting Information I or ACC 232: Financial Accounting I or ACC

### Quantitative Course
- ACO 100: All About Data: Design, Query, and Visualization (CS)
- EDS 223: Design Thinking
- EDT 180: Technology Literacy: Problem Solving using Digital Technology Applications (CS)
ASL 201: American Sign Language III
ASL 202: American Sign Language IV
BIO 320: Fundamentals of Ecology
CHI 110: Intensive Chinese I
CHI 205: Chinese Calligraphy
COM 207: Introduction to Communication Inquiry
COM 259: Communication in Business and the Professions
COM 281: Communication Activities
COM 312: Communication, Conflict, and Negotiation
COM 341: Social Contexts for Performance
COM 414: Crisis Communication
COM 430: Leadership in Group Communication
COM 453: Communication Training and Development
COM 465: Intercultural Communication Workshop
ENG 210: Introduction to Creative Writing
ENG 213: Introduction to the Study of Language
ENG 310: Intermediate Creative Writing
ENG 314: Modern Grammar
ENG 345: Selected Authors or Issues
FAS 301: Introduction to Parenting
GCU 433: Geography of Southeast Asia
GRK 101: Elementary Ancient Greek
GRK 201: Intermediate Ancient Greek
HST 389: Japan Society and Values/Premod
JPN 110: Intensive Japanese I
IDN 101: Elementary Indonesian I
IDN 102: Elementary Indonesian II
JPN 206: Japanese Calligraphy
JPN 414: Introduction to Classical Japanese
KOR 101: First-Year Korean I
KOR 102: First-Year Korean II
MAT 242: Elementary Linear Algebra
MAT 243: Discrete Mathematical Structures
MAT 310: Introduction to Geometry
MAT 342: Linear Algebra
MAT 370: Intermediate Calculus
MAT 371: Advanced Calculus I
MAT 372: Advanced Calculus II
MAT 410: Introduction to General Topology
MAT 415: Introduction to Combinatorics
MAT 416: Graph Theory
MAT 442: Advanced Linear Algebra
MAT 443: Introduction to Abstract Algebra
MAT 444: Intermediate Abstract Algebra
MAT 445: Theory of Numbers
MAT 460: Vector Calculus
MAT 461: Applied Complex Analysis
MAT 462: Applied Partial Differential Equations
MAT 472: Intermediate Real Analysis I
MAT 475: Differential Equations
MAT 485: History of Mathematics
ROM 101: Elementary Romanian Language and Culture I
ROM 201: Intermediate Romanian Language and Culture I
ROM 313: Romanian Composition and Conversation
ROM 314: Romanian Composition and Conversation
RJS 101: Elementary Russian I
RUS 102: Elementary Russian II
SPA 101: Elementary Spanish I
SPA 102: Elementary Spanish II
SPA 111: Fundamentals of Spanish
SPA 486: Chicano/a Novel: Áltaima, Rafa y Lala
UNI 110: Critical Reading and Thinking
WPC 150: Business and Society

Notes:
•

261: Honors Fundamentals of Financial Accounting
ACC 241: Uses of Accounting Information II or ACC 242: Managerial Accounting I or ACC 271: Honors Fundamentals of Managerial Accounting
CIS 105: Computer Applications and Information Technology (CS) or CIS 236: Honors Introduction to Information Systems (CS)
ECN 211: Macroeconomic Principles (SB) or ECN 213: Honors Macroeconomics (SB)
ECN 212: Microeconomic Principles (SB) or ECN 214: Honors Microeconomics (SB)
ECN 221: Business Statistics (CS) or ECN 231: Honors Business Statistics (CS)
MAT 210: Brief Calculus (MA) or MAT 270: Calculus with Analytic Geometry I (MA)
MAT 211: Mathematics for Business Analysis or Quantitative Course
First-Year Composition: All students are placed in ENG 101 unless submission of SAT, ACT, Accuplacer, IELTS, or TOEFL score, or college-level transfer credit or test credit equivalent to ASU’s first-year composition course(s), determine otherwise. Students on Polytechnic, Downtown Phoenix and West Campuses are encouraged to complete the Directed Self-Placement survey to choose the first-year composition option they believe best suits their needs. Visit: https://cisa.asu.edu/DSP

Mathematics Placement Assessment score determines placement in first mathematics course.

General University Requirements Legend

General Studies Core Requirements:
• Literacy and Critical Inquiry (L)
• Mathematical Studies (MA)
• Computer/Statistics/Quantitative Applications (CS)
• Humanities, Arts and Design (HU)
• Social-Behavioral Sciences (SB)
• Natural Science - Quantitative (SQ)
• Natural Science - General (SG)

Total Hours: 120
Upper Division Hours: 50 minimum
Major GPA: 2.00 minimum
Cumulative GPA: 2.00 minimum
Total hrs at ASU: 30 minimum
Hrs Resident Credit for Academic Recognition: 56 minimum
Total Community College Hrs: 64 maximum

General Studies Awareness Requirements:
• Cultural Diversity in the U.S. (C)
• Global Awareness (G)
• Historical Awareness (H)

First-Year Composition

General Studies designations listed on the major map are current for the 2021 - 2022 academic year.