## 2018 - 2019 Major Map
### Business (Spanish Language and Culture), BA

**School/College:** W. P. Carey School of Business  
**Location:** Tempe campus, West campus

### Term 1  0 - 14 Credit Hours

<table>
<thead>
<tr>
<th>Course</th>
<th>Hours</th>
<th>Minimum Grade</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>WPC 101: Student Success in Business</td>
<td>1</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
| CIS 105: Computer Applications and Information Technology (CS) | 3 | C | An SAT, ACT, Accuplacer, IELTS or TOEFL score determines placement into first-year composition courses.
| MAT 210: Brief Calculus (MA) | 3 | C | Mathematics Placement Assessment score determines placement in mathematics course.
| ENG 101 or ENG 102: First-Year Composition OR ENG 105: Advanced First-Year Composition OR ENG 107 or ENG 108: First-Year Composition | 3 | C | ASU 101 or college-specific equivalent First-Year Seminar required of all freshman students.
| SPA 101: Elementary Spanish OR SPA 110: Intensive Spanish I (G) OR Elective | 4-6 | C | ASU Language Placement: Only true beginners are eligible to take SPA 101 and are required to request a permission override to register for this course. Students who have had previous experience in Spanish are required to take a Spanish Placement Test.

**Minimum 2.00 GPA ASU Cumulative.**

Term hours subtotal: 14-16

### Term 2  14 - 29.25 Credit Hours

<table>
<thead>
<tr>
<th>Course</th>
<th>Hours</th>
<th>Minimum Grade</th>
<th>Notes</th>
</tr>
</thead>
</table>
| MAT 211: Mathematics for Business Analysis | 3 | C | Failure to successfully complete business skills courses in specified term may lead to a delay in graduation. See your academic advisor for more information and options.
| ECN 211: Macroeconomic Principles (SB) OR ECN 212: Microeconomic Principles (SB) | 3 | C | Attend W. P. Carey and ASU Career Fairs.
| ENG 101 or ENG 102: First-Year Composition OR ENG 105: Advanced First-Year Composition OR ENG 107 or ENG 108: First-Year Composition | 3 | C | Continue using WPC 360.
| WPC Career Preparation Course | 0.25 | | Join the W. P. Carey mentorship programs.
| SPA 102: Elementary Spanish OR SPA 210: Intensive Spanish II (G) OR Elective | 4-6 | C | Explore student leadership opportunities in W. P. Carey.

**Complete CIS 105 with a grade of "C" or better.**

**Complete MAT 210 with a grade of "C" or better.**

**Complete ENG 101 OR ENG 105 OR ENG 107 course(s).**

**Minimum 2.00 GPA ASU Cumulative.**

Term hours subtotal: 15.25-17.25

### Term 3  29.25 - 45.50 Credit Hours

<table>
<thead>
<tr>
<th>Course</th>
<th>Hours</th>
<th>Minimum Grade</th>
<th>Notes</th>
</tr>
</thead>
</table>
| ACC 231: Uses of Accounting Information I | 3 | C | Failure to successfully complete business skills courses in specified term may lead to a delay in graduation. See your academic advisor for more information and options.
| ECN 221: Business Statistics (CS) | 3 | C | Explore career resources.
| ECN 211: Macroeconomic Principles (SB) OR ECN 212: Microeconomic Principles (SB) | 3 | C | Meet with your W. P. Carey Career Coach |
| WPC Career Preparation Course | 0.25 | | |
COM 263: Elements of Intercultural Communication (SB & C & G) 3

SPA 201: Intermediate Spanish (G) OR SPA 203: Intermediate Spanish for Bilinguals (G) 4 C

Complete MAT 211 with a grade of "C" or better.
Complete ECN 211 or ECN 212 with a grade of "C" or better.
Minimum 2.00 GPA ASU Cumulative.
Complete Mathematics (MA) requirement.

<table>
<thead>
<tr>
<th>Term</th>
<th>Hours</th>
<th>Minimum Grade</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>45.50 - 59.50 Credit Hours</td>
<td>16.25</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

SPA 202: Intermediate Spanish (G) OR SPA 204: Intermediate Spanish for Bilinguals (G) 4 C
ACC 241: Uses of Accounting Information II 3 C
Literacy and Critical Inquiry (L) (POS 260 recommended) 3
Natural Science - Quantitative (SQ) 4
Complete ACC 231 with a grade of "C" or better.
Complete ECN 221 with a grade of "C" or better.
Minimum 2.00 GPA ASU Cumulative.

<table>
<thead>
<tr>
<th>Term</th>
<th>Hours</th>
<th>Minimum Grade</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>59.50 - 75.75 Credit Hours</td>
<td>14</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

SPA 313: Spanish Conversation and Composition (G) OR SPA 315: Spanish Conversation and Composition for Bilinguals (C) 3 C
FIN 300: Fundamentals of Finance 3 C
MGT 300: Organization and Management Leadership 3 C
WPC Career Preparation Course 0.25
Humanities, Arts and Design (HU) 3
Natural Science - Quantitative (SQ) OR Natural Science - General (SG) 4
Complete ACC 241 with a grade of "C" or better.

<table>
<thead>
<tr>
<th>Term</th>
<th>Hours</th>
<th>Minimum Grade</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>75.75 - 90.75 Credit Hours</td>
<td>16.25</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

SPA 314: Spanish Conversation and Composition (G) OR SPA 316: Spanish Conversation and Composition for Bilinguals (L & C) 3 C
ENG 302: Business Writing (L) OR ENG 301: Writing for the Professions (L) 3
MKT 300: Marketing and Business Performance 3 C
WPC 300: Problem Solving and Actionable Analytics 3 C
MGT 302: Principles of International Business (G) OR ECN 306: Survey of International Economics (SB & G) 3 C
Complete Cultural Diversity in the U.S. (C) AND Global Awareness (G) AND Historical Awareness (H) course(s).

Term hours subtotal: 15

- Failure to successfully complete business skills courses in specified term may lead to a delay in graduation. See your academic advisor for more information and options.
- Attend W. P. Carey and ASU career fairs
- Apply for internships or create one
- Develop your professional online presence
- Complete informational interviews
- Complete an in person or virtual practice interview with your W. P. Carey Career Coach
## Term 7 90.75 - 105.75 Credit Hours

<table>
<thead>
<tr>
<th>Course</th>
<th>Hours</th>
<th>Grade</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>SPA 319: Business Correspondence and Communication (G)</td>
<td>3</td>
<td>C</td>
<td>• Attend W. P. Carey and ASU Career Fairs</td>
</tr>
<tr>
<td>LES 305: Business Law and Ethics for Managers</td>
<td>3</td>
<td>C</td>
<td>• Gather professional references</td>
</tr>
<tr>
<td>SCM 300: Global Supply Operations</td>
<td>3</td>
<td>C</td>
<td>• Update your resume</td>
</tr>
<tr>
<td>Upper Division International Business Elective</td>
<td>3</td>
<td>C</td>
<td></td>
</tr>
<tr>
<td>Upper Division Humanities, Arts and Design (HU) AND Historical Awareness (H) (SPA 472 recommended)</td>
<td>3</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Term hours subtotal: 15

## Term 8 105.75 - 120.00 Credit Hours

<table>
<thead>
<tr>
<th>Course</th>
<th>Hours</th>
<th>Minimum Grade</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>SPA 402: Written Communication for the Professions OR SPA 405: Latino Cultural Perspectives for the Professions (C)</td>
<td>3</td>
<td>C</td>
<td>• Apply for full-time career opportunities</td>
</tr>
<tr>
<td>MGT 459: International Management (G)</td>
<td>3</td>
<td>C</td>
<td>• Meet with your academic advisor to discuss your internship course options</td>
</tr>
<tr>
<td>SPA 412: Advanced Conversation and Composition (G)</td>
<td>3</td>
<td>C</td>
<td></td>
</tr>
<tr>
<td>WPC Career Preparation Course</td>
<td>0.25</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Elective OR SPA 484: Internship OR WPC 484: Internship</td>
<td>3</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Upper Division Elective</td>
<td>2</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Term hours subtotal: 14.25

### Hide Course List(s)/Track Group(s)

- WPC Career Preparation Courses (1 credit hr total)
- WPC 148: Freshman Career Preparation
- WPC 248: Sophomore Career Preparation
- WPC 348: Junior Career Preparation
- WPC 448: Intensive Career Preparation or WPC 449: Campus to Career
- WPC Career Preparation Courses - Transfer Student Track (1 credit hr total)
- WPC 347: Intermediate Career Preparation
- WPC 348: Junior Career Preparation
- WPC 448: Intensive Career Preparation or WPC 449: Campus to Career

### Upper Division International Business Elective- select one course (3 credit hours)

- AGB 302: International Management and Agribusiness (G)
- ECN 306: Survey of International Economics (SB & G)
- ECN 331: Economics of the European Economic Union (SB & G)
- ECN 360: Economic Development (SB & G)
- ECN 436: International Trade Theory (SB & G)
- ECN 438: International Monetary Economics (SB & G)
- FIN 456: International Financial Management (G)
- MGT 302: Principles of International Business (G)
- MGT 400: Cross-Cultural Management (C & G)
- MKT 425: Global Marketing Management (G)
- SCM 463: Global Supply Chain Management (G)
General Studies Awareness Requirements:
• Cultural Diversity in the U.S. (C)
• Global Awareness (G)
• Historical Awareness (H)

First-Year Composition

General Studies designations listed on the major map are current for the 2018 - 2019 academic year.