### 2012 - 2013 Major Map

**Food Industry Management, BS**

School/College: W. P. Carey School of Business  
Location: Polytechnic campus  
BAFIMBS

ASU is no longer accepting new students to this program. Please explore Degree Search for similar program options.

#### Term 1 0 - 16 Credit Hours

<table>
<thead>
<tr>
<th>Critical course signified by</th>
<th>Hours</th>
<th>Minimum Grade</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>CTI 101: Success in Technology &amp; Innovation</td>
<td>1</td>
<td></td>
<td></td>
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<tr>
<td>CIS 105: Computer Applications and Information Technology (CS)</td>
<td></td>
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<tr>
<td>OR CSE 180: Computer Literacy (CS) OR EDT 180: Computer Literacy (CS)</td>
<td>3</td>
<td>C</td>
<td></td>
</tr>
<tr>
<td>MAT 210: Brief Calculus (MA) OR MAT 270: Calculus with Analytic Geometry I (MA)</td>
<td>3</td>
<td>C</td>
<td></td>
</tr>
<tr>
<td>ENG 101 or ENG 102: First-Year Composition OR ENG 105: Advanced First-Year Composition OR ENG 107 or ENG 108: English for Foreign Students</td>
<td>3</td>
<td>C</td>
<td></td>
</tr>
<tr>
<td>Humanities, Arts and Design (HU) AND Historical Awareness (H)</td>
<td>3</td>
<td></td>
<td></td>
</tr>
<tr>
<td>(PGS 101 recommended) PGS course (SB)</td>
<td>3</td>
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</table>

**Term hours subtotal:** 16

#### Term 2 16 - 33 Credit Hours

<table>
<thead>
<tr>
<th>Critical course signified by</th>
<th>Hours</th>
<th>Minimum Grade</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>AGB 191: First-Year Seminar</td>
<td>1</td>
<td></td>
<td></td>
</tr>
<tr>
<td>ECN 211: Macroeconomic Principles (SB) OR BUA 294: Macroeconomics for Agro-Food / Resources OR BUA 294: Economic Theory in Agro-Food / Resources</td>
<td></td>
<td>C</td>
<td></td>
</tr>
<tr>
<td>MAT 211: Mathematics for Business Analysis OR MAT 271: Calculus with Analytic Geometry II (MA)</td>
<td>3</td>
<td>C</td>
<td></td>
</tr>
<tr>
<td>ENG 101 or ENG 102: First-Year Composition OR ENG 105: Advanced First-Year Composition OR ENG 107 or ENG 108: English for Foreign Students</td>
<td>3</td>
<td>C</td>
<td></td>
</tr>
<tr>
<td>(SOC 101 recommended) SOC course (SB)</td>
<td>3</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Natural Science - Quantitative (SQ)</td>
<td>4</td>
<td></td>
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<tr>
<td>Complete ENG 101 OR ENG 105 OR ENG 107 course(s).</td>
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</tbody>
</table>

**Term hours subtotal:** 17

#### Term 3 33 - 49 Credit Hours

<table>
<thead>
<tr>
<th>Critical course signified by</th>
<th>Hours</th>
<th>Minimum Grade</th>
<th>Notes</th>
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</thead>
<tbody>
<tr>
<td>ACC 231: Uses of Accounting Information I OR BUA 294: Accounting for Agro-Food / Resources OR BUA 294: Accounting Principles for Agro-Food / Resources</td>
<td>3</td>
<td>C</td>
<td></td>
</tr>
<tr>
<td>ECN 212: Microeconomic Principles (SB) OR BUA 294: Microeconomics for Agro-Food / Resources OR Elective</td>
<td>3</td>
<td>C</td>
<td></td>
</tr>
<tr>
<td>COM 100: Introduction to Human Communication (SB) OR COM 225: Public Speaking (L) OR COM 230: Small Group Communication (SB) OR COM 259: Communication in Business and the Professions</td>
<td>3</td>
<td>C</td>
<td></td>
</tr>
<tr>
<td>Literacy and Critical Inquiry (L)</td>
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**Term hours subtotal:** 17

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- An SAT, ACT, Accuplacer, or TOEFL score determines placement into first-year composition courses.
- ASU Math Placement Exam score determines placement in Mathematics course.
- ASU 101 or College specific equivalent First Year Seminar required of all freshman students.
Natural Science - Quantitative (SQ) OR Natural Science - General (SG) 4

Complete Mathematics (MA) requirement.

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<tr>
<th>Hours</th>
<th>Minimum Grade</th>
<th>Notes</th>
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Term hours subtotal: 16

- ACC 241: Uses of Accounting Information II OR BUA 294: Accounting II for Agro-Food / Resources OR Elective 3 C
- ECN 221: Business Statistics (CS) OR STP 420: Introductory Applied Statistics (CS) 3 C
- TWC 347: Written Communication for Managers (L) OR ENG 301: Writing for the Professions (L) 3 C
- Humanities, Arts and Design (HU) AND Cultural Diversity in the U.S. (C) 3 Elective 3

Term hours subtotal: 15

- BUA 381: Small Business Accounting and Finance OR FIN 300: Fundamentals of Finance 3 C
- TMC 346: Management Dynamics OR BUA 380: Small Business Leadership OR MGT 300: Organization and Management Leadership 3 C
- BUA 382: Small Business Sales and Market Development OR MKT 300: Marketing and Business Performance 3 C
- Complete 2 courses: Elective 6

Term hours subtotal: 15

- AGB 420: Food Advertising and Promotion 3 C
- AGB 425: Agricultural Marketing Channels 3 C
- OMT 461: Operations Management OR BUA 384: Small Business Operations and Planning OR SCM 300: Global Supply Operations 3 C
- AGB 302: International Management and Agribusiness (G) OR ECN 306: Survey of International Economics (SB & G) OR MGT 302: Principles of International Business (G) OR OMT 440: Introduction to International Business (G) 3 C
- OMT 402: Legal Issues for Technologists OR OMT 430: Ethical Issues in Technology OR AGB 494: Legal and Ethical Issues in the Food Industry OR LES 305: Legal, Ethical, and Regulatory Issues in Business 3 C

Term hours subtotal: 15

Term 7 - 94 - 108 Credit Hours

- AGB 435: Commodity Futures and Options Markets 3 C
- AGB 456: Food Product Innovation and Development 3 C
- Complete 2 courses: Elective 5
- Upper Division Elective 3

Term hours subtotal: 14

<table>
<thead>
<tr>
<th>Hours</th>
<th>Minimum Grade</th>
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Minimum
General Studies designations listed on the major map are current for the 2012 - 2013 academic year.

General Studies Awareness Requirements:
- Cultural Diversity in the U.S. (C)
- Global Awareness (G)
- Historical Awareness (H)

First-Year Composition

General Studies core requirements:
- Literacy and Critical Inquiry (L)
- Mathematical Studies (MA)
- Computer/Statistics/Quantitative Applications (CS)
- Humanities, Arts and Design (HU)
- Social-Behavioral Sciences (SB)
- Natural Science - Quantitative (SQ)
- Natural Science - General (SG)

Recommended Electives (any courses from the following subjects):
- BUA: Business Administration
- ETM: Environmental Technology Management
- GIT: Graphic Information Technology
- NTR: Nutrition
- OMT: Operations Management
- PSY and PGS: Psychology
- TEM: Technological Entrepreneurship & Innovation Management
- TMC: Management
- TWC: Technical Writing
- PAF 311: Leadership & Change
- PAF 410: Building Leadership Skills

<table>
<thead>
<tr>
<th>Term 8 108 - 120 Credit Hours</th>
<th>Hours</th>
<th>Grade</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>AGB 481: Microeconomic Analysis of Food Markets</td>
<td>3</td>
<td>C</td>
<td></td>
</tr>
<tr>
<td>AGB 445: Food Retailing</td>
<td>3</td>
<td>C</td>
<td></td>
</tr>
<tr>
<td>Elective</td>
<td>3</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Upper Division Elective</td>
<td>3</td>
<td></td>
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</tbody>
</table>

Term hours subtotal: 12

Total Hours: 120
Upper Division Hours: 45 minimum
Major GPA: 2.00 minimum
Cumulative GPA: 2.50 minimum
Total hrs at ASU: 30 minimum
Hrs Resident Credit for Academic Recognition: 56 minimum
Total Community College Hrs: 64 maximum

General University Requirements Legend

General Studies Core Requirements:
- Literacy and Critical Inquiry (L)
- Mathematical Studies (MA)
- Computer/Statistics/Quantitative Applications (CS)
- Humanities, Arts and Design (HU)
- Social-Behavioral Sciences (SB)
- Natural Science - Quantitative (SQ)
- Natural Science - General (SG)