### 2018 - 2019 Major Map

**Journalism and Mass Communication, BA**

- **School/College:** Walter Cronkite School of Journalism & Mass Comm
- **Location:**
  - CSJMCBA
  - and
  - Transborder
  - Chicana/o
  - and
  - Latina/o
  - Studies (US
  - and
  - Mexican
  - Regional
  - Immigration
  - Policy and
  - Economy),
  - BA

**College of Liberal Arts and Sciences**

LATCLUBA

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### Term 1 - 16 Credit Hours

<table>
<thead>
<tr>
<th>Critical course signified by</th>
<th>Hours</th>
<th>Minimum Grade</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>JMC 101: Grammar for Journalists</td>
<td>1</td>
<td>B-</td>
<td></td>
</tr>
<tr>
<td>JMC 110: Principles and History of Journalism (SB)</td>
<td>3</td>
<td>C</td>
<td></td>
</tr>
<tr>
<td>ASU 101-CS: The ASU Experience</td>
<td>1</td>
<td></td>
<td></td>
</tr>
<tr>
<td>ENG 101 or ENG 102: First-Year Composition OR ENG 105: Advanced First-Year Composition OR ENG 107 or ENG 108: First-Year Composition</td>
<td>3</td>
<td>C</td>
<td></td>
</tr>
<tr>
<td>JMC 102: Coding for Journalists</td>
<td>1</td>
<td>C</td>
<td></td>
</tr>
<tr>
<td>MAT 142: College Mathematics (MA)</td>
<td>3</td>
<td>C</td>
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</tbody>
</table>

**Second Language: Requirement satisfied through the following:**
- Completion of Spanish SPA language course at the intermediate level (202 or equivalent).

<table>
<thead>
<tr>
<th></th>
<th>Hours</th>
<th>Minimum Grade</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>Minimum 2.50 GPA ASU Cumulative.</td>
<td></td>
<td></td>
<td></td>
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<tr>
<td>Term hours subtotal:</td>
<td>16</td>
<td></td>
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</tbody>
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### Term 2 - 16 Credit Hours

<table>
<thead>
<tr>
<th>Critical course signified by</th>
<th>Hours</th>
<th>Minimum Grade</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>JMC 201: News Reporting and Writing (L)</td>
<td>3</td>
<td>C</td>
<td></td>
</tr>
<tr>
<td>ENG 101 or ENG 102: First-Year Composition OR ENG 105: Advanced First-Year Composition OR ENG 107 or ENG 108: First-Year Composition</td>
<td>3</td>
<td>C</td>
<td></td>
</tr>
</tbody>
</table>

- An SAT, ACT, Accuplacer, IELTS, or TOEFL score determines placement into first-year composition courses
- Mathematics Placement Assessment score determines placement in mathematics course
- ASU 101 or college-specific equivalent First-Year Seminar required of all freshman students.
- Majors are expected to fulfill the College’s language requirement in Spanish. In addition, all majors must demonstrate proficiency in Spanish by passing an upper division Spanish course.
- **ASU Language Placement:** Only true beginners are eligible for 101-level courses. All other students are required to take a placement exam, regardless of prior credit earned.

**Develop your professional online presence**

- Select your career interest area and play me3@ASU
<table>
<thead>
<tr>
<th>Term 3 32 - 48 Credit Hours</th>
<th>Hours</th>
<th>Minimum Grade</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>JMC 366: Journalism Ethics and Diversity</td>
<td>3</td>
<td>C</td>
<td></td>
</tr>
<tr>
<td>TCL 201: Transborder Society and Culture I: Interdisciplinary Approaches (HU &amp; C)</td>
<td>3</td>
<td>C</td>
<td></td>
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<tr>
<td>PSY 101: Introduction to Psychology (SB) OR SOC 101: Introductory Sociology (SB)</td>
<td>3</td>
<td></td>
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<tr>
<td>U.S. and Mexican Regional Immigration Policy and Economy Track Course</td>
<td>3</td>
<td>C</td>
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</tr>
<tr>
<td>Second Language: Requirement satisfied through the following: * Completion of Spanish SPA language course at the intermediate level (202 or equivalent).</td>
<td>4</td>
<td>C</td>
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</tr>
<tr>
<td>Complete First-Year Composition requirement.</td>
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<tr>
<td>Complete Mathematics (MA) requirement.</td>
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<tr>
<td>Minimum 2.50 GPA ASU Cumulative.</td>
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</table>

Term hours subtotal: 16

<table>
<thead>
<tr>
<th>Term 4 48 - 65 Credit Hours</th>
<th>Hours</th>
<th>Minimum Grade</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>JMC 301: Intermediate Reporting and Writing (L) OR JMC 315: Intermediate Reporting and Writing (Broadcast) (L)</td>
<td>3</td>
<td>C</td>
<td></td>
</tr>
<tr>
<td>TCL 202: Transborder Society and Culture II: Contemporary Issues (SB &amp; C)</td>
<td>3</td>
<td>C</td>
<td></td>
</tr>
<tr>
<td>JMC 313: Introduction to Editing OR JMC 345: Videography</td>
<td>3</td>
<td>C</td>
<td></td>
</tr>
<tr>
<td>Natural Science - Quantitative (SQ)</td>
<td>4</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Second Language: Requirement satisfied through the following: * Completion of Spanish SPA language course at the intermediate level (202 or equivalent) that has a Global Awareness (G) designation.</td>
<td>4</td>
<td>C</td>
<td></td>
</tr>
<tr>
<td>Minimum 2.50 GPA ASU Cumulative.</td>
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Term hours subtotal: 17

<table>
<thead>
<tr>
<th>Term 5 65 - 81 Credit Hours</th>
<th>Hours</th>
<th>Minimum Grade</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>JMC 473: The Business and Future of Journalism</td>
<td>3</td>
<td>C</td>
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<tr>
<td>TCL 303: Transborder Theory (SB)</td>
<td>3</td>
<td>C</td>
<td></td>
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<tr>
<td>JMC 435: Latino and Transnational Issues</td>
<td>3</td>
<td>C</td>
<td></td>
</tr>
<tr>
<td>TCL 332: Mexican American History Since 1900 (SB &amp; H &amp; C) OR HST 332: Mexican American History Since 1900 (SB &amp; H &amp; C)</td>
<td>3</td>
<td>C</td>
<td></td>
</tr>
<tr>
<td>Natural Science - Quantitative (SQ) OR Natural Science - General (SG)</td>
<td>4</td>
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Minimum 2.50 GPA ASU Cumulative.
Term 6 81 - 99 Credit Hours Necessary course signified by ★ | Hours | Minimum Grade | Notes
--- | --- | --- | ---
★ JMC 402: Mass Communication Law | 3 | C | • Explore an internship
★ TCL 304: Transborder Research Methods (SB & C) | 3 | C |
JMC 470: Depth Reporting | 3 | C |
POS 110: American Government and Politics (SB) OR POS 310: American National Government (SB) | 3 |
SPA Upper Division Elective | 3 | C |
U.S. and Mexican Regional Immigration Policy and Economy Track Course | 3 | C |
★ Complete Cultural Diversity in the U.S. (C) AND Historical Awareness (H) AND Global Awareness (G) course(s). |
★ Minimum 2.50 GPA ASU Cumulative.

Term hours subtotal: 16

Term 7 99 - 114 Credit Hours Necessary course signified by ★ | Hours | Minimum Grade | Notes
--- | --- | --- | ---
★ TCL 305: Transborder Practicum and Field Research. | 3 | C |
JMC 484: Internship | 3 | Y |
Upper Division JMC Advanced Skills Course | 3 | C |
Philosophy Course AND Humanities, Arts and Design (HU) | 3 |
U.S. and Mexican Regional Immigration Policy and Economy Track Course | 3 | C |
★ Minimum 2.50 GPA ASU Cumulative.

Term hours subtotal: 18

Term 8 114 - 129 Credit Hours Necessary course signified by ★ | Hours | Minimum Grade | Notes
--- | --- | --- | ---
★ TCL 498: Pro-Seminar | 3 | C |
ECN 211: Macroeconomic Principles (SB) OR ECN 212: Microeconomic Principles (SB) | 3 |
Professional Program Course | 3 | C |
Complete 2 courses:  U.S. and Mexican Regional Immigration Policy and Economy Track Course | 6 | C |
★ Minimum 2.50 GPA ASU Cumulative.

Term hours subtotal: 15

• Students must complete 15 credit hours from the U.S. and Mexican Regional Immigration Policy and Economy Track.

Student must complete a three credit hour JMC Advanced Skills Course and a three credit hour JMC Professional Program Course chosen in consultation with an academic advisor from the Cronkite School of Journalism and Mass Communication.
General Studies Awareness Requirements:

**General University Requirements Legend**

- Literacy and Critical Inquiry (L)
- Mathematical Studies (MA)
- Computer/Statistics/Quantitative Applications (CS)
- Humanities, Arts and Design (HU)
- Social-Behavioral Sciences (SB)
- Natural Science - Quantitative (SQ)
- Natural Science - General (SG)

**Total Hours:** 129

- **Upper Division Hours:** 45 minimum
- **Major GPA:** 2.00 minimum
- **Cumulative GPA:** 2.00 minimum
- **Total hrs at ASU:** 30 minimum
- **Hrs Resident Credit for Academic Recognition:** 56 minimum
- **Total Community College Hrs:** 64 maximum

- **HON 171:** The Human Event (L or HU)
- **PHI 101:** Introduction to Philosophy (HU)
- **PHI 103:** Principles of Sound Reasoning (L or HU)
- **PHI 105:** Intro to Ethics (HU)
- **PHI 306:** Applied Ethics (HU)
- **TCL 305:** Transborder Practicum and Field Research
- **TCL 314:** Transborder Latin American Migration to the U.S. ((L or SB) & H & C)
- **TCL 315:** Chicana/o and Latina/o Family Structures (SB)
- **TCL 327:** Health and Migration (SB)
- **TCL 331:** Mexican American History to 1900 (SB & H & C)
- **TCL 335:** Historical Studies in Race, Crime, and the Law
- **TCL 340:** Chicana/o and Latina/o Politics and Policy (L & C)
- **TCL 341:** Policy Issues in Chicana/o and Latina/o Urban Settings (C)
- **TCL 342:** Social Demographics of Latino Populations (SB & C)
- **TCL 443:** Political Ecology of the Border (SB & G)
- **TCL 444:** The Ethnography of Mexico and the Borderlands (SB & G)
- **TCL 484:** Internship

**Professional Program Courses**

- **JMC 320:** Newscast Producing
- **JMC 325:** Breaking News Multimedia Reporting
- **JMC 330:** Television Reporting
- **JMC 333:** Advanced Bilingual Broadcast Reporting
- **JMC 351:** Photojournalism I
- **JMC 413:** Advanced Editing
- **JMC 414:** Digital Graphic Design
- **JMC 430:** Sports Marketing and Campaigns
- **JMC 437:** Documentary Production
- **JMC 440:** Magazine Writing
- **JMC 455:** Digital Media Entrepreneurship
- **JMC 460:** Advanced Online Media
- **JMC 465:** Telling Stories with Data
- **JMC 477:** New Media Innovation and Entrepreneurship Lab
- **JMC 478:** Cronkite News: Phoenix Bureau
- **JMC 478:** Cronkite News: Los Angeles
- **JMC 479:** Cronkite News: Washington Bureau
- **JMC 485:** Television Magazine
• Cultural Diversity in the U.S. (C)
• Global Awareness (G)
• Historical Awareness (H)

First-Year Composition

General Studies designations listed on the major map are current for the 2018 - 2019 academic year.