# 2018 - 2019 Major Map
**Journalism and Mass Communication, BA**

**School/College:** Walter Cronkite School of Journalism & Mass Comm  
**Location:** Downtown Phoenix campus  
CSJMCBA

## Term 1  - 16 Credit Hours

<table>
<thead>
<tr>
<th>Course</th>
<th>Hours</th>
<th>Minimum Grade</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>JMC 101: Grammar for Journalists</td>
<td>1</td>
<td>B-</td>
<td></td>
</tr>
<tr>
<td>JMC 110: Principles and History of Journalism (SB)</td>
<td>3</td>
<td>C</td>
<td></td>
</tr>
<tr>
<td>ASU 101-CS: The ASU Experience</td>
<td>1</td>
<td></td>
<td></td>
</tr>
<tr>
<td>ENG 101 or ENG 102: First-Year Composition OR</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>ENG 105: Advanced First-Year Composition OR</td>
<td>3</td>
<td>C</td>
<td></td>
</tr>
<tr>
<td>ENG 107 or ENG 108: First-Year Composition</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>JMC 102: Coding for Journalists</td>
<td>1</td>
<td>C</td>
<td></td>
</tr>
<tr>
<td>MAT 142: College Mathematics (MA) OR Mathematics (MA)</td>
<td>3</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**Second Language:** Requirement satisfied through the following:  
* Completion of a language course at the intermediate level (202 or equivalent), including American Sign Language IV.

**Minimum 2.50 GPA ASU Cumulative.**

Term hours subtotal: 16

## Term 2  - 32 Credit Hours

<table>
<thead>
<tr>
<th>Course</th>
<th>Hours</th>
<th>Minimum Grade</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>JMC 201: News Reporting and Writing (L)</td>
<td>3</td>
<td>C</td>
<td></td>
</tr>
<tr>
<td>ENG 101 or ENG 102: First-Year Composition OR</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>ENG 105: Advanced First-Year Composition OR</td>
<td>3</td>
<td>C</td>
<td></td>
</tr>
<tr>
<td>ENG 107 or ENG 108: First-Year Composition</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>JMC 305: Multimedia Journalism</td>
<td>3</td>
<td>C</td>
<td></td>
</tr>
<tr>
<td>Computer/Statistics/Quantitative Applications (CS) AND Statistics Course</td>
<td>3</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**Second Language:** Requirement satisfied through the following:  
* Completion of a language course at the intermediate level (202 or equivalent), including American Sign Language IV.

**Minimum 2.50 GPA ASU Cumulative.**

Term hours subtotal: 16

## Term 3  - 32 - 48 Credit Hours

<table>
<thead>
<tr>
<th>Course</th>
<th>Hours</th>
<th>Minimum Grade</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>JMC 301: Intermediate Reporting and Writing (L) OR JMC 315: Intermediate Reporting and Writing (Broadcast) (L)</td>
<td>3</td>
<td>C</td>
<td></td>
</tr>
<tr>
<td>ECN 211: Macroeconomic Principles (SB) OR ECN 212: Microeconomic Principles (SB)</td>
<td>3</td>
<td></td>
<td></td>
</tr>
<tr>
<td>POS 110: American Government and Politics (SB) OR POS 310: American National Government (SB)</td>
<td>3</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Philosophy Course AND Humanities, Arts and Design (HU)</td>
<td>3</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**Second Language:** Requirement satisfied through the following:  
* Completion of a language course at the intermediate level (202 or equivalent), including American Sign Language IV.

**Minimum 2.50 GPA ASU Cumulative.**

Term hours subtotal: 16
Complete First-Year Composition requirement.

Complete Mathematics (MA) requirement.

Minimum 2.50 GPA ASU Cumulative.

<table>
<thead>
<tr>
<th>Term 4 48 - 64 Credit Hours</th>
<th>Critical course signified by</th>
<th>Hours</th>
<th>Minimum Grade</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>JMC 313: Introduction to Editing OR JMC 345: Videography</td>
<td>3</td>
<td>C</td>
<td>Related Area courses must be approved by an academic adviser</td>
<td></td>
</tr>
<tr>
<td>JMC 366: Journalism Ethics and Diversity</td>
<td>3</td>
<td>C</td>
<td>Explore an internship</td>
<td></td>
</tr>
<tr>
<td>SOC 101: Introductory Sociology (SB) OR PSY 101: Introduction to Psychology (SB)</td>
<td>3</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Related Area Course</td>
<td>3</td>
<td>C</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Second Language: Requirement satisfied through the following:
- Completion of a language course at the intermediate level (202 or equivalent), including American Sign Language IV.
- AND
- Global Awareness (G)

<table>
<thead>
<tr>
<th>Term 5 64 - 80 Credit Hours</th>
<th>Necessary course signified by</th>
<th>Hours</th>
<th>Minimum Grade</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>JMC OR MCO Upper Division Elective</td>
<td>3</td>
<td>C</td>
<td></td>
<td></td>
</tr>
<tr>
<td>U.S. History Course AND Humanities, Arts and Design (HU) AND Historical Awareness (H)</td>
<td>3</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Upper Division Humanities, Arts and Design (HU) OR Upper Division Social-Behavioral Sciences (SB)</td>
<td>3</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Natural Science - Quantitative (SQ)</td>
<td>4</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Cultural Diversity in the U.S. (C)</td>
<td>3</td>
<td></td>
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</tbody>
</table>

Minimum 2.50 GPA ASU Cumulative.

<table>
<thead>
<tr>
<th>Term 6 80 - 96 Credit Hours</th>
<th>Necessary course signified by</th>
<th>Hours</th>
<th>Minimum Grade</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>Upper Division Advanced Skills Course</td>
<td>3</td>
<td>C</td>
<td></td>
<td></td>
</tr>
<tr>
<td>JMC 473: The Business and Future of Journalism OR JMC 436: Public Relations Research</td>
<td>3</td>
<td>C</td>
<td></td>
<td></td>
</tr>
<tr>
<td>JMC 484: Internship</td>
<td>3</td>
<td>Y</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Related Area Course</td>
<td>3</td>
<td>C</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Natural Science - General (SG) OR Natural Science - Quantitative (SQ)</td>
<td>4</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Complete Cultural Diversity in the U.S. (C) AND Historical Awareness (H) AND Global Awareness (G) course(s).

Minimum 2.50 GPA ASU Cumulative.

<table>
<thead>
<tr>
<th>Term 7 96 - 108 Credit Hours</th>
<th>Necessary course signified by</th>
<th>Hours</th>
<th>Minimum Grade</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>JMC 402: Mass Communication Law</td>
<td>3</td>
<td>C</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

- Students interested in Public Relations should enroll in JMC 310. Review course recommendations with academic adviser.
- Complete an in person or virtual practice interview

- Advanced Skills course should be selected in consultation with academic adviser
- Students following PR track should enroll in JMC 436; all others should enroll in JMC 473
- Related Area courses must be approved by an academic adviser
### Upper Division Professional Program

<table>
<thead>
<tr>
<th>Course</th>
<th>Hours</th>
<th>Minimum Grade</th>
</tr>
</thead>
<tbody>
<tr>
<td>MCO Upper Division Elective</td>
<td>3</td>
<td>C</td>
</tr>
<tr>
<td>Related Area Course</td>
<td>3</td>
<td>C</td>
</tr>
</tbody>
</table>

- **Minimum 2.50 GPA ASU Cumulative.**

**Term hours subtotal:** 12

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### Term 8 108 - 120 Credit Hours

<table>
<thead>
<tr>
<th>Course</th>
<th>Hours</th>
<th>Minimum Grade</th>
</tr>
</thead>
<tbody>
<tr>
<td>Upper Division Advanced Skills Course</td>
<td>3</td>
<td>C</td>
</tr>
<tr>
<td>MCO Upper Division Elective</td>
<td>3</td>
<td>C</td>
</tr>
<tr>
<td>Related Area Course</td>
<td>3</td>
<td>C</td>
</tr>
<tr>
<td>Upper Division Elective</td>
<td>3</td>
<td>C</td>
</tr>
</tbody>
</table>

- **Minimum 2.50 GPA ASU Cumulative.**

**Term hours subtotal:** 12

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- **Related Area courses must be approved by an academic adviser.**
- **Professional Programs require placement and can be completed in fall or spring. Consult with your academic adviser to review your eligibility for certain programs.**
- **Students interested in additional Professional Program credit can apply it toward their Upper Division Advanced Skills Course credit. Consult with your academic adviser for more information.**
- **Related Area courses must be approved by an academic adviser.**

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**Advanced Skills course should be selected in consultation with academic adviser.**

### Statistics (CS)

- JUS 302: Statistical Analysis for Justice Studies (CS)
- SOC 390: Social Statistics I (CS)
- STP 226: Elements of Statistics (CS)
- SWU 321: Statistics for Social Workers (CS)

### Philosophy

- HON 171: The Human Event (L or HU)
- PHI 101: Introduction to Philosophy (HU)
- PHI 103: Principles of Sound Reasoning (L or HU)
- PHI 105: Intro to Ethics (HU)
- PHI 306: Applied Ethics (HU)

### U.S. History

- HST 109: United States to 1865 ((HU or SB) & H)
- HST 306: Studies in United States History ((HU or SB) & H)
- HST 314: American Cultural History Since 1865 ((HU or SB) & H)
- HST 327: Women in U.S. History, 1600 to 1880 ((HU or SB) & C & H)
- HST 328: Women in U.S. History, 1880-1980 ((HU or SB) & C & H)
- HST 334: African American History Since 1865 ((HU or SB) & C & H)
- HST 337: American Indian History to 1900 ((HU or SB) & C & H)
- HST 338: American Indian History since 1900 ((HU or SB) & C & H)
- HST 110: United States Since 1865 (SB & H)
- HST 325: Immigration and Ethnicity in the United States (SB & H & C)

### Related Area Courses

- ACC Elective
- ASB Elective

### Advanced Skills Courses

- JMC 320: Newscast Producing
- JMC 330: Television Reporting

### Professional Program

- JMC 476: Public Relations Laboratory
- JMC 477: New Media Innovation and Entrepreneurship Lab

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**Related Area Course**

- MCO Upper Division Elective
- Related Area Course

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**Gather professional references.**

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**Term hours subtotal:** 12

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**Note:** Minimum 2.50 GPA ASU Cumulative.

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**Upper Division Elective**

- JMC 476: Public Relations Laboratory
- JMC 477: New Media Innovation and Entrepreneurship Lab

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**Professional Programs require placement and can be completed in fall or spring. Consult with your academic adviser to review your eligibility for certain programs.**

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**Related Area courses must be approved by an academic adviser.**

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**Gather professional references.**

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**Term hours subtotal:** 12

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**Note:** Minimum 2.50 GPA ASU Cumulative.
ASM Elective
COM Elective
CRJ Elective
ECN Elective
ENG Elective
FAS Elective
FIN Elective
FMP Elective
FMS Elective
GCU Elective
GPH Elective
HST Elective
JUS Elective
LES Elective
MGT Elective
MKT Elective
POS Elective
PRM Elective
REA Elective
REL Elective
SOC Elective
TDM Elective
THE Elective
THP Elective
WST Elective

JMC 333: Advanced Bilingual Broadcast Reporting
JMC 351: Photojournalism I
JMC 412: Opinion Writing
JMC 413: Advanced Editing
JMC 414: Digital Graphic Design
JMC 415: Writing for Public Relations
JMC 417: Public Relations Campaigns
JMC 430: Sports Marketing and Campaigns
JMC 437: Documentary Production
JMC 440: Magazine Writing
JMC 451: Photojournalism II
JMC 452: Visual Storytelling
JMC 453: Reporting on Business and the Economy
JMC 455: Digital Media Entrepreneurship
JMC 457: Advanced Radio Reporting
JMC 460: Advanced Online Media
JMC 465: Telling Stories with Data
JMC 470: Depth Reporting
JMC 476: Public Relations Laboratory
JMC 477: New Media Innovation and Entrepreneurship Lab
JMC 478: Cronkite News - Phoenix
JMC 478: Cronkite News: Los Angeles
JMC 479: Cronkite News: Washington Bureau
JMC 485: Television Magazine

Total Hours: 120
Upper Division Hours: 45 minimum
Major GPA: 2.00 minimum
Cumulative GPA: 2.00 minimum
Total hrs at ASU: 30 minimum
Hrs Resident Credit for Academic Recognition: 56 minimum
Total Community College Hrs: 64 maximum

General University Requirements Legend

General Studies Core Requirements:
• Literacy and Critical Inquiry (L)
• Mathematical Studies (MA)
• Computer/Statistics/Quantitative Applications (CS)
• Humanities, Arts and Design (HU)
• Social-Behavioral Sciences (SB)
• Natural Science - Quantitative (SQ)
• Natural Science - General (SG)

General Studies Awareness Requirements:
• Cultural Diversity in the U.S. (C)
• Global Awareness (G)
• Historical Awareness (H)

First-Year Composition

General Studies designations listed on the major map are current for the 2018 - 2019 academic year.