# 2018 - 2019 Major Map
## Journalism and Mass Communication, BA

**School/College:** Walter Cronkite School of Journalism & Mass Comm  
**Location:** Downtown Phoenix campus  
CSJMCBA

<table>
<thead>
<tr>
<th>Term 1 0 - 16 Credit Hours</th>
<th>Hours</th>
<th>Minimum Grade</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Critical course signified by 🟢</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>JMC 101: Grammar for Journalists</td>
<td>1</td>
<td>B-</td>
<td></td>
</tr>
<tr>
<td>JMC 110: Principles and History of Journalism (SB)</td>
<td>3</td>
<td>C</td>
<td></td>
</tr>
<tr>
<td>ASU 101-CS: The ASU Experience</td>
<td>1</td>
<td></td>
<td></td>
</tr>
<tr>
<td>ENG 101 or ENG 102: First-Year Composition OR ENG 105: Advanced First-Year Composition OR ENG 107 or ENG 108: First-Year Composition</td>
<td>3</td>
<td>C</td>
<td></td>
</tr>
<tr>
<td>JMC 102: Coding for Journalists</td>
<td>1</td>
<td>C</td>
<td></td>
</tr>
<tr>
<td>MAT 142: College Mathematics (MA) OR Mathematics (MA)</td>
<td>3</td>
<td></td>
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</tbody>
</table>

Second Language: Requirement satisfied through the following:  
* Completion of a language course at the intermediate level (202 or equivalent), including American Sign Language IV.  

Minimum 2.50 GPA ASU Cumulative.  

Term hours subtotal: 16

<table>
<thead>
<tr>
<th>Term 2 16 - 32 Credit Hours</th>
<th>Hours</th>
<th>Minimum Grade</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Critical course signified by 🟢</strong></td>
<td></td>
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<tr>
<td>JMC 201: News Reporting and Writing (L)</td>
<td>3</td>
<td>C</td>
<td></td>
</tr>
<tr>
<td>ENG 101 or ENG 102: First-Year Composition OR ENG 105: Advanced First-Year Composition OR ENG 107 or ENG 108: First-Year Composition</td>
<td>3</td>
<td>C</td>
<td></td>
</tr>
<tr>
<td>JMC 305: Multimedia Journalism</td>
<td>3</td>
<td>C</td>
<td></td>
</tr>
<tr>
<td>Computer/Statistics/Quantitative Applications (CS) AND Statistics Course</td>
<td>3</td>
<td></td>
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</tbody>
</table>

Second Language: Requirement satisfied through the following:  
* Completion of a language course at the intermediate level (202 or equivalent), including American Sign Language IV.  

Complete ENG 101 OR ENG 105 OR ENG 107 course(s).  

Minimum 2.50 GPA ASU Cumulative.  

Term hours subtotal: 16

<table>
<thead>
<tr>
<th>Term 3 32 - 48 Credit Hours</th>
<th>Hours</th>
<th>Minimum Grade</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Critical course signified by 🟢</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>JMC 301: Intermediate Reporting and Writing (L) OR JMC 315: Intermediate Reporting and Writing (Broadcast) (L)</td>
<td>3</td>
<td>C</td>
<td></td>
</tr>
<tr>
<td>ECN 211: Macroeconomic Principles (SB) OR ECN 212: Microeconomic Principles (SB)</td>
<td>3</td>
<td></td>
<td></td>
</tr>
<tr>
<td>POS 110: American Government and Politics (SB) OR POS 310: American National Government (SB)</td>
<td>3</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Philosophy Course AND Humanities, Arts and Design (HU)</td>
<td>3</td>
<td></td>
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</tr>
</tbody>
</table>

Second Language: Requirement satisfied through the following:  
* Completion of a language course at the intermediate level (202 or equivalent), including American Sign Language IV.  

Students interested in Public Relations should enroll in JMC 301  
Courses you are taking now will impact your eligibility for certain Professional Programs. Please consult with your academic adviser to make sure you are on the right track to achieve your goal.
Complete First-Year Composition requirement.
Complete Mathematics (MA) requirement.
Minimum 2.50 GPA ASU Cumulative.

Term hours subtotal: 16

### Term 4  48 - 64 Credit Hours

<table>
<thead>
<tr>
<th>Course Description</th>
<th>Hours</th>
<th>Minimum Grade</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>JMC 313: Introduction to Editing OR JMC 345: Videography</td>
<td>3</td>
<td>C</td>
<td>Related Area courses must be approved by an academic adviser, Explore an internship</td>
</tr>
<tr>
<td>JMC 366: Journalism Ethics and Diversity</td>
<td>3</td>
<td>C</td>
<td></td>
</tr>
<tr>
<td>SOC 101: Introductory Sociology (SB) OR PSY 101: Introduction to Psychology (SB)</td>
<td>3</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Related Area Course</td>
<td>3</td>
<td>C</td>
<td></td>
</tr>
</tbody>
</table>

Second Language: Requirement satisfied through the following:
* Completion of a language course at the intermediate level (202 or equivalent), including American Sign Language IV.

AND

Global Awareness (G)

Complete JMC 305 AND JMC 366 course(s).
Minimum 2.50 GPA ASU Cumulative.

Term hours subtotal: 16

### Term 5  64 - 80 Credit Hours

<table>
<thead>
<tr>
<th>Course Description</th>
<th>Hours</th>
<th>Minimum Grade</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>JMC OR MCO Upper Division Elective</td>
<td>3</td>
<td>C</td>
<td></td>
</tr>
<tr>
<td>U.S. History Course AND Humanities, Arts and Design (HU) AND Historical Awareness (H)</td>
<td>3</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Upper Division Humanities, Arts and Design (HU) OR Upper Division Social-Behavioral Sciences (SB)</td>
<td>3</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Natural Science - Quantitative (SQ)</td>
<td>4</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Cultural Diversity in the U.S. (C)</td>
<td>3</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Minimum 2.50 GPA ASU Cumulative.

Term hours subtotal: 16

### Term 6  80 - 96 Credit Hours

<table>
<thead>
<tr>
<th>Course Description</th>
<th>Hours</th>
<th>Minimum Grade</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>Upper Division Advanced Skills Course</td>
<td>3</td>
<td>C</td>
<td>Advanced Skills course should be selected in consultation with academic adviser, Students following PR track should enroll in JMC 436; all others should enroll in JMC 473, Related Area courses must be approved by an academic adviser</td>
</tr>
<tr>
<td>JMC 473: The Business and Future of Journalism OR JMC 436: Public Relations Research</td>
<td>3</td>
<td>C</td>
<td></td>
</tr>
<tr>
<td>JMC 484: Internship</td>
<td>3</td>
<td>Y</td>
<td></td>
</tr>
<tr>
<td>Related Area Course</td>
<td>3</td>
<td>C</td>
<td></td>
</tr>
<tr>
<td>Natural Science - General (SG) OR Natural Science - Quantitative (SQ)</td>
<td>4</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Complete Cultural Diversity in the U.S. (C) AND Historical Awareness (H) AND Global Awareness (G) course(s).
Minimum 2.50 GPA ASU Cumulative.

Term hours subtotal: 16

### Term 7  96 - 108 Credit Hours

<table>
<thead>
<tr>
<th>Course Description</th>
<th>Hours</th>
<th>Minimum Grade</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>JMC 402: Mass Communication Law</td>
<td>3</td>
<td>C</td>
<td></td>
</tr>
</tbody>
</table>
Upper Division Professional Program 3 C
MCO Upper Division Elective 3 C
Related Area Course 3 C

Minimum 2.50 GPA ASU Cumulative.

Term hours subtotal: 12

Term 8 108 - 120 Credit Hours Necessary course signified by ❧ Hours Minimum Grade Notes

Upper Division Advanced Skills Course 3 C • Professional Programs require placement and can be completed in fall or spring. Consult with your academic adviser to review your eligibility for certain programs.
MCO Upper Division Elective 3 C • Related Area courses must be approved by an academic adviser
Related Area Course 3 C • Gather professional references
Upper Division Elective 3 C

Minimum 2.50 GPA ASU Cumulative.

Term hours subtotal: 12

• Advanced Skills course should be selected in consultation with academic adviser

Statistics (CS) Philosophy U.S. History

JUS 302: Statistical Analysis for Justice Studies (CS) HON 171: The Human Event (L or HU) HST 109: United States to 1865 ((HU or SB) & H)
SOC 390: Social Statistics I (CS) PHI 101: Introduction to Philosophy (HU) HST 306: Studies in United States History ((HU or SB) & H)
STP 226: Elements of Statistics (CS) PHI 103: Principles of Sound Reasoning (L or HU) HST 314: American Cultural History Since 1865 ((HU or SB) & H)
SWU 321: Statistics for Social Workers (CS) PHI 105: Intro to Ethics (HU) HST 327: Women in U.S. History, 1600 to 1880 ((HU or SB) & C & H)

Related Area Courses MCO Upper Division Elective Related Area Course

ACC Elective JMC 320: Newscast Producing JMC Upper Division Elective
ASB Elective JMC 330: Television Reporting

Minimum 2.50 GPA ASU Cumulative.

Term hours subtotal: 12

Students interested in additional Professional Program credit can apply it toward their Upper Division Advanced Skills Course credit.
Consult with your academic adviser for more information
Related Area courses must be approved by an academic adviser

Gather professional references

Term hours subtotal: 12

• Students interested in additional Professional Program credit can apply it toward their Upper Division Advanced Skills Course credit.
Consult with your academic adviser for more information
Related Area courses must be approved by an academic adviser
ASM Elective
COM Elective
CRJ Elective
ECN Elective
ENG Elective
FAS Elective
FIN Elective
FMP Elective
FMS Elective
GCU Elective
GPH Elective
HST Elective
JUS Elective
LES Elective
MGT Elective
MKT Elective
POS Elective
PRM Elective
REA Elective
REL Elective
SOC Elective
TDM Elective
THE Elective
THP Elective
WST Elective

JMC 333: Advanced Bilingual Broadcast Reporting
JMC 351: Photojournalism I
JMC 412: Opinion Writing
JMC 413: Advanced Editing
JMC 414: Digital Graphic Design
JMC 415: Writing for Public Relations
JMC 417: Public Relations Campaigns
JMC 430: Sports Marketing and Campaigns
JMC 437: Documentary Production
JMC 440: Magazine Writing
JMC 451: Photojournalism II
JMC 452: Visual Storytelling
JMC 453: Reporting on Business and the Economy
JMC 455: Digital Media Entrepreneurship
JMC 457: Advanced Radio Reporting
JMC 460: Advanced Online Media
JMC 465: Telling Stories with Data
JMC 470: Depth Reporting
JMC 476: Public Relations Laboratory
JMC 477: New Media Innovation and Entrepreneurship Lab
JMC 478: Cronkite News - Phoenix
JMC 478: Cronkite News: Los Angeles
JMC 478: Cronkite News: Washington Bureau
JMC 478: Television Magazine

Total Hours: 120
Upper Division Hours: 45 minimum
Major GPA: 2.00 minimum
Cumulative GPA: 2.00 minimum
Total hrs at ASU: 30 minimum
Hrs Resident Credit for Academic Recognition: 56 minimum
Total Community College Hrs: 64 maximum

General University Requirements Legend

General Studies Core Requirements:

- Literacy and Critical Inquiry (L)
- Mathematical Studies (MA)
- Computer/Statistics/Quantitative Applications (CS)
- Humanities, Arts and Design (HU)
- Social-Behavioral Sciences (SB)
- Natural Science - Quantitative (SQ)
- Natural Science - General (SG)

General Studies Awareness Requirements:

- Cultural Diversity in the U.S. (C)
• Global Awareness (G)
• Historical Awareness (H)

First-Year Composition

General Studies designations listed on the major map are current for the 2018 - 2019 academic year.