# 2019 - 2020 Major Map

**Mass Communication and Media Studies, BA**

**School/College:** Walter Cronkite School of Journalism & Mass Comm  
**Location:** Online  
**CSMCMSTBA**

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**Fast Track Options: 3 Year**

A student must speak with an advisor in order to be added to a fast track plan.

<table>
<thead>
<tr>
<th>Term 1 - A 0 - 7 Credit Hours Critical course signified by 🟦</th>
<th>Hours</th>
<th>Minimum Grade</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>MCO 120: Media and Society (SB)</td>
<td>3</td>
<td>C</td>
<td></td>
</tr>
<tr>
<td>ASU 101-UC: The ASU Experience</td>
<td>1</td>
<td></td>
<td></td>
</tr>
<tr>
<td>ENG 101 or ENG 102: First-Year Composition OR</td>
<td>3</td>
<td>C</td>
<td></td>
</tr>
<tr>
<td>ENG 105: Advanced First-Year Composition OR</td>
<td></td>
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<tr>
<td>ENG 107 or ENG 108: First-Year Composition</td>
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Term hours subtotal: 7

<table>
<thead>
<tr>
<th>Term 1 - B 7 - 13 Credit Hours</th>
<th>Hours</th>
<th>Minimum Grade</th>
<th>Notes</th>
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<tbody>
<tr>
<td>Cultural Diversity in the U.S. (C)</td>
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<tr>
<td>Humanities, Arts and Design (HU)</td>
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Term hours subtotal: 6

<table>
<thead>
<tr>
<th>Term 2 - A 13 - 19 Credit Hours</th>
<th>Hours</th>
<th>Minimum Grade</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>ENG 101 or ENG 102: First-Year Composition OR</td>
<td>3</td>
<td>C</td>
<td></td>
</tr>
<tr>
<td>ENG 105: Advanced First-Year Composition OR</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>ENG 107 or ENG 108: First-Year Composition</td>
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<td></td>
</tr>
<tr>
<td>Humanities, Arts and Design (HU)</td>
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Term hours subtotal: 6

<table>
<thead>
<tr>
<th>Term 2 - B 19 - 25 Credit Hours Critical course signified by 🟦</th>
<th>Hours</th>
<th>Minimum Grade</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>MAT 142: College Mathematics (MA) OR Mathematics (MA)</td>
<td>3</td>
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<tr>
<td>Historical Awareness (H)</td>
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<tr>
<td>Complete ENG 101 OR ENG 105 OR ENG 107 course(s).</td>
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</table>

Term hours subtotal: 6

<table>
<thead>
<tr>
<th>Term 3 - A 25 - 31 Credit Hours</th>
<th>Hours</th>
<th>Minimum Grade</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>MCO Elective</td>
<td>3</td>
<td>C</td>
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</tr>
<tr>
<td>Computer/Statistics/Quantitative Applications (CS)</td>
<td>3</td>
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</tr>
</tbody>
</table>

Term hours subtotal: 6

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- An SAT, ACT, Accuplacer, IELTS, or TOEFL score determines placement into first-year composition courses
- ASU 101 or College specific equivalent First Year Seminar required of all freshman students
- Select your Career Interest Communities and play me3@ASU.
- View ASU Online first-time freshmen registration information here.
- Mathematics Placement Assessment score determines placement in mathematics course
- Create a first draft resume
- Develop your skills
<table>
<thead>
<tr>
<th>Term 3 - B 31 - 38 Credit Hours</th>
<th>Critical course signified by *</th>
<th>Hours</th>
<th>Grade</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>Natural Science - Quantitative (SQ)</td>
<td>4</td>
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<tr>
<td>Elective</td>
<td>3</td>
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<tr>
<td>Complete Mathematics (MA) requirement.</td>
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<tr>
<td>Term hours subtotal:</td>
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<tr>
<th>Term 4 - A 38 - 44 Credit Hours</th>
<th>Critical course signified by *</th>
<th>Hours</th>
<th>Minimum Grade</th>
<th>Notes</th>
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</thead>
<tbody>
<tr>
<td>Literacy and Critical Inquiry (L)</td>
<td>3</td>
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<tr>
<td>Elective</td>
<td>3</td>
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<td></td>
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</tr>
<tr>
<td>Term hours subtotal:</td>
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<table>
<thead>
<tr>
<th>Term 4 - B 44 - 51 Credit Hours</th>
<th>Hours</th>
<th>Minimum Grade</th>
<th>Notes</th>
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</thead>
<tbody>
<tr>
<td>Natural Science - General (SG) OR Natural Science - Quantitative (SQ)</td>
<td>4</td>
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</tr>
<tr>
<td>Elective</td>
<td>3</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Term hours subtotal:</td>
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<table>
<thead>
<tr>
<th>Term 5 - A 51 - 57 Credit Hours</th>
<th>Necessary course signified by ★</th>
<th>Hours</th>
<th>Minimum Grade</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>Upper Division Mass Communication Elective</td>
<td>3</td>
<td>C</td>
<td></td>
<td>• Develop your professional online presence</td>
</tr>
<tr>
<td>Upper Division Elective</td>
<td>3</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Term hours subtotal:</td>
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</tbody>
</table>

<table>
<thead>
<tr>
<th>Term 5 - B 57 - 63 Credit Hours</th>
<th>Necessary course signified by ★</th>
<th>Hours</th>
<th>Minimum Grade</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>Upper Division Mass Communication Elective</td>
<td>3</td>
<td>C</td>
<td></td>
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</tr>
<tr>
<td>Global Awareness (G)</td>
<td>3</td>
<td></td>
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<tr>
<td>Term hours subtotal:</td>
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<table>
<thead>
<tr>
<th>Term 6 - A 63 - 69 Credit Hours</th>
<th>Necessary course signified by ★</th>
<th>Hours</th>
<th>Minimum Grade</th>
<th>Notes</th>
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</thead>
<tbody>
<tr>
<td>Upper Division Mass Communication Elective</td>
<td>3</td>
<td>C</td>
<td></td>
<td>• Use Handshake to research employment opportunities</td>
</tr>
<tr>
<td>Social-Behavioral Sciences (SB)</td>
<td>3</td>
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<tr>
<td>Term hours subtotal:</td>
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<table>
<thead>
<tr>
<th>Term 6 - B 69 - 75 Credit Hours</th>
<th>Necessary course signified by ★</th>
<th>Hours</th>
<th>Minimum Grade</th>
<th>Notes</th>
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</thead>
<tbody>
<tr>
<td>Upper Division Literacy and Critical Inquiry (L)</td>
<td>3</td>
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<td></td>
</tr>
<tr>
<td>Elective</td>
<td>3</td>
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</tr>
<tr>
<td>Complete Cultural Diversity in the U.S. (C) AND Historical Awareness (H) AND Global Awareness (G) course(s).</td>
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<tr>
<td>Term hours subtotal:</td>
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<table>
<thead>
<tr>
<th>Term 7 - A 75 - 81 Credit Hours</th>
<th>Necessary course signified by ★</th>
<th>Hours</th>
<th>Minimum Grade</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>Upper Division Mass Communication Elective</td>
<td>3</td>
<td>C</td>
<td></td>
<td>• Complete an in person or virtual practice interview</td>
</tr>
<tr>
<td>Upper Division Humanities, Arts and Design (HU) OR Upper Division Social-Behavioral Sciences (SB)</td>
<td>3</td>
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</tr>
<tr>
<td>Term hours subtotal:</td>
<td>6</td>
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<tr>
<td>Term</td>
<td>Hours</td>
<td>Minimum Grade</td>
<td>Notes</td>
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<tr>
<td>Term 7 - B 81 - 87</td>
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<tr>
<td>Social-Behavioral Sciences (SB)</td>
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<tr>
<td>Elective</td>
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<tr>
<td>Term 8 - A 87 - 93</td>
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<tr>
<td>Upper Division Elective</td>
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<tr>
<td>Elective</td>
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<tr>
<td>Term 8 - B 93 - 99</td>
<td></td>
<td>C</td>
<td>* Gather professional references</td>
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<tr>
<td>Upper Division Mass Communication Elective</td>
<td>3</td>
<td>C</td>
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<td>Elective</td>
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<tr>
<td>Term 9 - A 99 - 105</td>
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<td>Upper Division Elective</td>
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<tr>
<td>Elective</td>
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<td>6</td>
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<tr>
<td>Term 9 - B 105 - 111</td>
<td></td>
<td>C</td>
<td>* Apply for full-time career opportunities</td>
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<tr>
<td>Upper Division Mass Communication Elective</td>
<td>3</td>
<td>C</td>
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<tr>
<td>Upper Division Elective</td>
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<tr>
<td>Term 10 - A 111 - 117</td>
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<td>C</td>
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<tr>
<td>Upper Division Mass Communication Elective</td>
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<td>C</td>
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<tr>
<td>Upper Division Elective</td>
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<tr>
<td>Term 10 - B 117 - 120</td>
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<td>Upper Division Mass Communication Elective</td>
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</table>

Hide Course List(s)/Track Group(s)

- Mass Communication Elective
- MCO 240: Media Issues in American Pop Culture
- MCO 302: Media Research Methods
- MCO 307: The Digital Audience
- MCO 366: Media Ethics and Diversity
MCO 403: Media Law
MCO 418: History of Mass Communication (SB & H)
MCO 425: Digital Media Literacy I
MCO 426: Digital Media Literacy II
MCO 430: International Mass Communication (G)
MCO 435: Social Media
MCO 436: Audience Research and Behavior
MCO 437: Audience Acquisition and Engagement
MCO 438: Digital Audience Analysis
MCO 439: Digital Audience Growth
MCO 450: Visual Communication (HU)
MCO 456: Political Communication (SB)
MCO 460: Race, Gender, and Media (C)
MCO 465: Sports and Media
MCO 470: Exploring the Business of Journalism
MCO 473: Sex, Love, and Romance in the Mass Media (SB)
MCO 494: Special Topics

Total Hours: 120
Upper Division Hours: 45 minimum
Major GPA: 2.00 minimum
Cumulative GPA: 2.00 minimum
Total hrs at ASU: 30 minimum
Hrs Resident Credit for Academic Recognition: 56 minimum
Total Community College Hrs: 64 maximum

General University Requirements Legend

General Studies Core Requirements:
• Literacy and Critical Inquiry (L)
• Mathematical Studies (MA)
• Computer/Statistics/Quantitative Applications (CS)
• Humanities, Arts and Design (HU)
• Social-Behavioral Sciences (SB)
• Natural Science - Quantitative (SQ)
• Natural Science - General (SG)

General Studies Awareness Requirements:
• Cultural Diversity in the U.S. (C)
• Global Awareness (G)
• Historical Awareness (H)

First-Year Composition

General Studies designations listed on the major map are current for the 2019 - 2020 academic year.