2016 - 2017 Major Map  
Arts (BA in the Arts) - Arts Administration, BA

School/College: Herberger Institute for Design and the Arts  
Location: FAATSBA

<table>
<thead>
<tr>
<th>Term 1  0 - 16 Credit Hours</th>
<th>Critical course signified by</th>
<th>Hours</th>
<th>Minimum Grade</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>HDA 101: ASU &amp; Herberger Institute Experience</td>
<td>1</td>
<td>C</td>
<td>• An SAT, ACT, Accuplacer, IELTS or TOEFL score determines placement into first-year composition courses.</td>
<td></td>
</tr>
<tr>
<td>ENG 101 or ENG 102: First-Year Composition OR</td>
<td>3</td>
<td>C</td>
<td>° ASU Math Placement Exam score determines placement in Mathematics course.</td>
<td></td>
</tr>
<tr>
<td>ENG 105: Advanced First-Year Composition OR</td>
<td></td>
<td></td>
<td>• ASU 101 or college-specific equivalent First-Year Seminar required of all freshman students.</td>
<td></td>
</tr>
<tr>
<td>ENG 107 or ENG 108: First-Year Composition</td>
<td></td>
<td></td>
<td>• HDA 101: The Herberger Institute Experience is for freshman BA in the Arts majors only.</td>
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<tr>
<td>HDA 210: Creativity and Innovation in Design and the Arts</td>
<td>3</td>
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</tr>
<tr>
<td>Arts Discipline and Practice Course</td>
<td>3</td>
<td>C</td>
<td></td>
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</tr>
<tr>
<td>Mathematics (MA)</td>
<td>3</td>
<td></td>
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</tr>
<tr>
<td>Social-Behavioral Sciences (SB) AND Cultural Diversity in the U.S. (C)</td>
<td>3</td>
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Term hours subtotal: 16

<table>
<thead>
<tr>
<th>Term 2  16 - 30 Credit Hours</th>
<th>Critical course signified by</th>
<th>Hours</th>
<th>Minimum Grade</th>
<th>Notes</th>
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</thead>
<tbody>
<tr>
<td>ENG 101 or ENG 102: First-Year Composition OR</td>
<td>3</td>
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<tr>
<td>ENG 105: Advanced First-Year Composition OR</td>
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</tr>
<tr>
<td>ENG 107 or ENG 108: First-Year Composition</td>
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<tr>
<td>HDA 111: Art and Society</td>
<td>3</td>
<td>C</td>
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</tr>
<tr>
<td>Historical Studies with Asian/African/Native Am./Latin Am. Focus AND Humanities, Arts and Design (HU)</td>
<td>3</td>
<td>C</td>
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</tr>
<tr>
<td>Social-Behavioral Sciences (SB) AND Global Awareness (G)</td>
<td>3</td>
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<tr>
<td>Elective</td>
<td>2</td>
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Complete ENG 101 OR ENG 105 OR ENG 107 course(s).  
Complete HDA 210 AND HDA 111 course(s).  

Term hours subtotal: 14

<table>
<thead>
<tr>
<th>Term 3  30 - 46 Credit Hours</th>
<th>Critical course signified by</th>
<th>Hours</th>
<th>Minimum Grade</th>
<th>Notes</th>
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</thead>
<tbody>
<tr>
<td>NLM 220: Introduction to Nonprofit Organizations</td>
<td>3</td>
<td>C</td>
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<tr>
<td>Computer/Statistics/Quantitative Applications (CS) ( FMP 255 recommended)</td>
<td>3</td>
<td>C</td>
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<tr>
<td>Literacy and Critical Inquiry (L)</td>
<td>3</td>
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<tr>
<td>Natural Science - Quantitative (SQ)</td>
<td>4</td>
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<tr>
<td>Elective</td>
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Complete Mathematics (MA) requirement.  
Complete First-Year Composition requirement.  

Term hours subtotal: 16

<table>
<thead>
<tr>
<th>Term 4  46 - 62 Credit Hours</th>
<th>Critical course signified by</th>
<th>Hours</th>
<th>Minimum Grade</th>
<th>Notes</th>
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</thead>
<tbody>
<tr>
<td>HDA 252: Foundations of Arts Entrepreneurship</td>
<td>3</td>
<td>C</td>
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<tr>
<td>Administration and Leadership Course</td>
<td>3</td>
<td>C</td>
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Term hours subtotal: 16
<table>
<thead>
<tr>
<th>Term</th>
<th>Credit Hours</th>
<th>Necessary course signified by 💫</th>
<th>Hours</th>
<th>Minimum Grade</th>
<th>Notes</th>
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<tbody>
<tr>
<td>Term 5</td>
<td>62-77</td>
<td>ARA 489: Writing Art and Design Criticism</td>
<td>3</td>
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<td></td>
<td>THP 351: Arts Management</td>
<td>3</td>
<td>C</td>
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<td></td>
<td></td>
<td>MGT 380: Management and Strategy for Nonmajors</td>
<td>3</td>
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<td></td>
<td></td>
<td>Related Studies course</td>
<td>3</td>
<td>C</td>
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<td></td>
<td></td>
<td>Upper Division Administration and Leadership Course</td>
<td>3</td>
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<tr>
<td>Term 6</td>
<td>77-93</td>
<td>HDA 310: Socially Engaged Practice</td>
<td>3</td>
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<td></td>
<td></td>
<td>HDA 397: Capstone Development</td>
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<td></td>
<td></td>
<td>HDA 420: Design and the Arts Business Administration</td>
<td>3</td>
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<td></td>
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<td>ACC 382: Accounting and Financial Analysis or FIN 380: Personal Financial Management</td>
<td>3</td>
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<tr>
<td></td>
<td></td>
<td>Related Studies course</td>
<td>3</td>
<td>C</td>
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<td></td>
<td></td>
<td>Upper Division Arts Discipline and Practice Course</td>
<td>3</td>
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<tr>
<td>Term 7</td>
<td>93-108</td>
<td>Upper Division Capstone: Thesis or Independent Research Project</td>
<td>3</td>
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<tr>
<td></td>
<td></td>
<td>MKT 395: Essentials of Advertising and Marketing Communication or MKT 390: Essentials of Marketing</td>
<td>3</td>
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<tr>
<td></td>
<td></td>
<td>Upper Division Administration and Leadership Course</td>
<td>3</td>
<td>C</td>
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<tr>
<td></td>
<td></td>
<td>Upper Division Internship</td>
<td>3</td>
<td>C</td>
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<tr>
<td></td>
<td></td>
<td>Upper Division Humanities, Arts and Design (HU) or Upper Division Social-Behavioral Sciences (SB)</td>
<td>3</td>
<td>C</td>
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<tr>
<td>Term 8</td>
<td>108-120</td>
<td>Upper Division Capstone: Thesis or Independent Research Project</td>
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<td>C</td>
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<tr>
<td></td>
<td></td>
<td>Upper Division Administration and Leadership Course</td>
<td>3</td>
<td>C</td>
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<tr>
<td></td>
<td></td>
<td>Upper Division Arts Discipline and Practice Course</td>
<td>3</td>
<td>C</td>
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<td></td>
<td></td>
<td>Upper Division Literacy and Critical Inquiry (L)</td>
<td>3</td>
<td>C</td>
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</tbody>
</table>

* For Upper Division Capstone, please consult with faculty mentor and academic advisor for appropriate course options.
* For Internship, please consult with faculty mentor and academic advisor for guidance.

Hide Course List(s)/Track Group(s)
<table>
<thead>
<tr>
<th>Arts Discipline and Practice: Select 4 courses; 12 credits; at least 6 upper division credits; minimum 2 disciplines</th>
</tr>
</thead>
<tbody>
<tr>
<td>AME 310: Media Literacies and Composition</td>
</tr>
<tr>
<td>ARA 202: Understanding Photographs</td>
</tr>
<tr>
<td>ARA 498: Photography and Language (L)</td>
</tr>
<tr>
<td>ARS 101: Art from Prehistory Through Middle Ages (HU &amp; H)</td>
</tr>
<tr>
<td>ARS 102: Art from Renaissance to Present (HU &amp; H)</td>
</tr>
<tr>
<td>ARS 458: Critical Theories in the Visual Arts (HU)</td>
</tr>
<tr>
<td>ART 110: Drawing as Seeing and Thinking (HU)</td>
</tr>
<tr>
<td>ART 112: 2-D Design</td>
</tr>
<tr>
<td>DCE 100: Introduction to Dance (HU)</td>
</tr>
<tr>
<td>DCE 203: Walk this Way</td>
</tr>
<tr>
<td>DCE 300: Moving Histories (HU)</td>
</tr>
<tr>
<td>DCE 301: Meaning in Motion (L or HU)</td>
</tr>
<tr>
<td>DCE 303: The Body Condition(ed) (SB)</td>
</tr>
<tr>
<td>FMP 201: Film: The Creative Process I (HU)</td>
</tr>
<tr>
<td>FMP 250: Sex and Violence in Film and TV: Ethics Survey</td>
</tr>
<tr>
<td>HDA 311: Work and Careers in the Cultural and Creative Industries</td>
</tr>
<tr>
<td>MHL 140: Music as Culture (HU &amp; G)</td>
</tr>
<tr>
<td>MHL 341: Music History I (HU)</td>
</tr>
<tr>
<td>MTC 125: Basic Music Theory</td>
</tr>
<tr>
<td>MTC 221: Music Theory: 18th Century</td>
</tr>
<tr>
<td>MTC 222: Music Theory: 19th Century</td>
</tr>
<tr>
<td>MTC 223: Music Theory: 20th Century</td>
</tr>
<tr>
<td>MUS 100: Fundamentals of Music Notation</td>
</tr>
<tr>
<td>MUS 131: Bach to Bebop</td>
</tr>
<tr>
<td>THE 322: Theatre History and Culture (HU &amp; H)</td>
</tr>
<tr>
<td>THE 403: Independent Film (HU)</td>
</tr>
<tr>
<td>THE 404: World Cinema (G)</td>
</tr>
<tr>
<td>THE 405: Film: Great Performers and Directors (HU)</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Historical Studies with Asian/African/Native Am./Latin Am. Focus AND Humanities, Arts and Design (HU): Select 1 course; 3 credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>ARA 100: Introduction to Environmental Design (HU &amp; H &amp; G)</td>
</tr>
<tr>
<td>ARA 102: Landscapes and Sustainability (HU &amp; G)</td>
</tr>
<tr>
<td>APH 300: World Architecture I/Western Cultures (HU &amp; H &amp; G)</td>
</tr>
<tr>
<td>APH 313: History of Architecture I (L or HU) &amp; G &amp; H)</td>
</tr>
<tr>
<td>APH 314: History of Architecture II (L or HU) &amp; G &amp; H)</td>
</tr>
<tr>
<td>ARS 201: Art of Asia (HU &amp; H &amp; G)</td>
</tr>
<tr>
<td>ARS 202: Art of Africa, Oceania, and the Americas (HU &amp; H &amp; G) or ARS 302: Art/Africa, Oceania &amp; Americas (HU &amp; H &amp; G)</td>
</tr>
<tr>
<td>ARS 362: Pre-Columbian Art I (HU)</td>
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<tr>
<td>ARS 465: Native Art of North America (HU &amp; C &amp; H)</td>
</tr>
<tr>
<td>ARS 466: Native American Art of the Southwest (HU &amp; C &amp; H)</td>
</tr>
<tr>
<td>ARS 468: Art of the Arctic and Northwest Coast (HU &amp; C &amp; H)</td>
</tr>
<tr>
<td>ARS 469: Mexican Art (HU)</td>
</tr>
<tr>
<td>ARS 472: Art of China (HU)</td>
</tr>
<tr>
<td>ARS 473: Art of Japan (HU)</td>
</tr>
<tr>
<td>ARS 475: Chinese Painting (HU)</td>
</tr>
<tr>
<td>DCE 201: Dance, Culture, and Global Contexts (HU)</td>
</tr>
<tr>
<td>DSC 101: Design Awareness (HU &amp; G)</td>
</tr>
<tr>
<td>MHL 140: Music as Culture (HU &amp; G)</td>
</tr>
<tr>
<td>MHL 344: Music in World Cultures (HU &amp; G)</td>
</tr>
<tr>
<td>MHL 466: North American Indian Music ((L or HU) &amp; C)</td>
</tr>
<tr>
<td>MUS 347: Jazz in America (HU &amp; C)</td>
</tr>
<tr>
<td>THE 422: Latina and Latino Theatre and Film (HU &amp; C)</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Administration and Leadership: Select 4 courses; 12 credits</th>
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</thead>
<tbody>
<tr>
<td>ARA 394: Museum Educators</td>
</tr>
<tr>
<td>ARA 396: Professional Practices for Design and the Arts</td>
</tr>
<tr>
<td>ARA 460: Gallery Exhibitions</td>
</tr>
<tr>
<td>DSC 494: Practice Management</td>
</tr>
<tr>
<td>FMP 417: Business and Legal Practices in Entertainment</td>
</tr>
<tr>
<td>FMP 494: Producing Practices in Film and Media</td>
</tr>
<tr>
<td>HDA 410: Seminar in Socially Engaged Practice</td>
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<tr>
<td>MGT 290: My Life Venture</td>
</tr>
<tr>
<td>MGT 400: Cross-Cultural Management (C &amp; G)</td>
</tr>
<tr>
<td>MUP 494: Music Product Creation and Development</td>
</tr>
<tr>
<td>MUP 494: The Enterprising Musician</td>
</tr>
<tr>
<td>NLM 235: Leadership and Ethics</td>
</tr>
<tr>
<td>NLM 300: Fund Raising and Resource Development</td>
</tr>
<tr>
<td>NLM 430: Managing Nonprofit Organizations (L)</td>
</tr>
<tr>
<td>THP 450: Theatre Organization and Management</td>
</tr>
<tr>
<td>THP 451: Student Production Board</td>
</tr>
<tr>
<td>THP 452: Arts Entrepreneurship Seminar</td>
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</tbody>
</table>

Additional administration and leadership Internship experiences can also be applied to this category:

| ARS 484: Internship |
| DCE 484: Internship |
| FMP 484: Internship |
| HDA 484: Internship |
| MUE 484: Internship |
| THE 484: Internship |
THE 422: Latina and Latino Theatre and Film (HU & C)

THE 423: African American Theatre (C)

THE 424: Trends in Theatre for Youth

THE 426: Pre-Columbian Theatre of the Americas

THF 101: Acting Introduction

Related Studies: Select 2 courses; 6 credits

CIS 300: Web Design and Development

ECN 382: Managerial Economics

FIN 380: Personal Financial Management

NLM 300: Fund Raising and Resource Development

NLM 302: Inclusive Community Development (C)

NLM 310: Volunteer Management

NLM 430: Managing Nonprofit Organizations (L)

NLM 435: Service Learning for Community Development

NLM 451: Grant Writing

PAF 300: Public Management and Administration

PRM 210: Community Services and Professions.

PRM 486: Special Events Management

TDM 205: Introduction to Travel and Tourism (G)

TDM 345: Meeting and Convention Planning

TDM 350: Tourism, Recreation and Sports Marketing

TDM 372: Tourism Planning (L)

TDM 386: Convention Sales and Management

TDM 448: Heritage and Cultural Tourism

TDM 458: International Tourism (G)

URB 220: Introduction to Urban America

URB 240: Urban Policy (C)

URB 300: Urban and Metropolitan Studies

URB 302: Urban Theory
Total Hours: 120
Upper Division Hours: 45 minimum
Major GPA: 2.00 minimum
Cumulative GPA: 2.00 minimum
Total hrs at ASU: 30 minimum
Hrs Resident Credit for
Academic Recognition: 56 minimum
Total Community College Hrs: 64 maximum

General Studies Awareness Requirements:
• Cultural Diversity in the U.S. (C)
• Global Awareness (G)
• Historical Awareness (H)

First-Year Composition

General Studies designations listed on the major map are current for the 2016 - 2017 academic year.

General University Requirements Legend
General Studies Core Requirements:
• Literacy and Critical Inquiry (L)
• Mathematical Studies (MA)
• Computer/Statistics/Quantitative Applications (CS)
• Humanities, Arts and Design (HU)
• Social-Behavioral Sciences (SB)
• Natural Science - Quantitative (SQ)
• Natural Science - General (SG)