## Communication, BA

**School/College:** College of Integrative Sciences and Arts  
**Location:** Downtown Phoenix campus, Polytechnic campus, LSCOMBA

### Term 1 - 0 - 16 Credit Hours

<table>
<thead>
<tr>
<th>Hours</th>
<th>Minimum Grade</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>COM 100: Introduction to Human Communication (SB)</strong></td>
<td>3</td>
<td>C</td>
</tr>
<tr>
<td>ENG 101 or ENG 102: First-Year Composition OR ENG 105: Advanced First-Year Composition OR ENG 107 or ENG 108: First-Year Composition</td>
<td>3</td>
<td>C</td>
</tr>
<tr>
<td>ASU 101-CLS: The ASU Experience</td>
<td>1</td>
<td></td>
</tr>
<tr>
<td>Cultural Diversity in the U.S. (C)</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td>Humanities, Arts and Design (HU)</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td>Elective</td>
<td>3</td>
<td></td>
</tr>
</tbody>
</table>

**Maintain 2.00 GPA in Critical Tracking Courses.**

**Term hours subtotal:** 16

### Term 2 - 16 - 31 Credit Hours

<table>
<thead>
<tr>
<th>Hours</th>
<th>Minimum Grade</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>COM 207: Introduction to Communication Inquiry</strong></td>
<td>3</td>
<td>C</td>
</tr>
<tr>
<td>ENG 101 or ENG 102: First-Year Composition OR ENG 105: Advanced First-Year Composition OR ENG 107 or ENG 108: First-Year Composition</td>
<td>3</td>
<td>C</td>
</tr>
<tr>
<td>Mathematics (MA) (MAT 142 recommended)</td>
<td>3</td>
<td></td>
</tr>
</tbody>
</table>
| Language and Cultures: Requirement satisfied through the following:  
  * Completion of a language course at the intermediate level (202 or equivalent), including American Sign Language IV;  
  * OR Completion of COM 263 AND COM 371. | 3 | C |
| Elective | 3 | |

**Complete ENG 101 OR ENG 105 OR ENG 107 course(s).**

**Maintain 2.00 GPA in Critical Tracking Courses.**

**Term hours subtotal:** 15

### Term 3 - 31 - 47 Credit Hours

<table>
<thead>
<tr>
<th>Hours</th>
<th>Minimum Grade</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>COM 230: Small Group Communication (SB) OR COM 259: Communication in Business and the Professions</strong></td>
<td>3</td>
<td>C</td>
</tr>
<tr>
<td>Computer/Statistics/Quantitative Applications (CS)</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td>Humanities, Arts and Design (HU)</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td>Natural Science - Quantitative (SQ)</td>
<td>4</td>
<td></td>
</tr>
<tr>
<td>Elective</td>
<td>3</td>
<td></td>
</tr>
</tbody>
</table>

**Complete Mathematics (MA) requirement.**

**Maintain 2.00 GPA in Critical Tracking Courses.**

**Term hours subtotal:** 16

### Term 4 - 47 - 61 Credit Hours

<table>
<thead>
<tr>
<th>Hours</th>
<th>Minimum Grade</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Complete Mathematics (MA) requirement.</strong></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**Maintain 2.00 GPA in Critical Tracking Courses.**

**Term hours subtotal:** 16
# COM 225: Public Speaking (L)

- COM 225: Public Speaking (L)  
  - Hours: 3  
  - Minimum Grade: C

- Natural Science - General (SG) OR Natural Science - Quantitative (SQ)  
  - Hours: 4

- Complete 2 courses:
  - Elective  
  - Hours: 7

- Maintain 2.00 GPA in Critical Tracking Courses.

## Term hours subtotal: 14

<table>
<thead>
<tr>
<th>Term 5 61 - 76 Credit Hours</th>
<th>Necessary course signified by</th>
<th>Hours</th>
<th>Minimum Grade</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>COM 308: Advanced Research Methods in Communication (L)</td>
<td></td>
<td>3</td>
<td>C</td>
<td></td>
</tr>
<tr>
<td>COM 420: Rhetoric and Community Advocacy OR COM 428: Graphic Novels and Popular Culture (HU) OR COM 464: Communicative Sexualities (SB) OR COM 467: Digital Rhetoric</td>
<td></td>
<td>3</td>
<td>C</td>
<td></td>
</tr>
<tr>
<td>COM Upper Division Elective</td>
<td></td>
<td>3</td>
<td>C</td>
<td></td>
</tr>
</tbody>
</table>
| Language and Cultures: Requirement satisfied through the following:  
  - * Completion of a language course at the intermediate level (202 or equivalent), including American Sign Language IV;  
  - * OR Completion of COM 263 AND COM 371. | | 3 | C | |
| Upper Division Social-Behavioral Sciences (SB) OR Upper Division Humanities, Arts and Design (HU) | | 3 | | |

## Term hours subtotal: 15

<table>
<thead>
<tr>
<th>Term 6 76 - 90 Credit Hours</th>
<th>Necessary course signified by</th>
<th>Hours</th>
<th>Minimum Grade</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>Upper Division Communication Track</td>
<td></td>
<td>3</td>
<td>C</td>
<td></td>
</tr>
<tr>
<td>COM 420: Rhetoric and Community Advocacy OR COM 428: Graphic Novels and Popular Culture (HU) OR COM 464: Communicative Sexualities (SB) OR COM 467: Digital Rhetoric</td>
<td></td>
<td>3</td>
<td>C</td>
<td></td>
</tr>
<tr>
<td>Global Awareness (G)</td>
<td></td>
<td>3</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Upper Division Elective</td>
<td></td>
<td>3</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Elective</td>
<td></td>
<td>2</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Complete Cultural Diversity in the U.S. (C) AND Global Awareness (G) AND Historical Awareness (H) course(s),</td>
<td></td>
<td></td>
<td></td>
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</tbody>
</table>

## Term hours subtotal: 14

<table>
<thead>
<tr>
<th>Term 7 90 - 105 Credit Hours</th>
<th>Necessary course signified by</th>
<th>Hours</th>
<th>Minimum Grade</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>Upper Division Communication Track</td>
<td></td>
<td>3</td>
<td>C</td>
<td></td>
</tr>
<tr>
<td>COM Upper Division Elective</td>
<td></td>
<td>3</td>
<td>C</td>
<td></td>
</tr>
<tr>
<td>Historical Awareness (H)</td>
<td></td>
<td>3</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
| Complete 2 courses:  
  - Upper Division Elective | | 6 |

## Term hours subtotal: 15

<table>
<thead>
<tr>
<th>Term 8 105 - 120 Credit Hours</th>
<th>Necessary course signified by</th>
<th>Hours</th>
<th>Minimum Grade</th>
<th>Notes</th>
</tr>
</thead>
</table>
| Complete 2 courses:  
  - Upper Division Communication Track | | 6 | C | |
| COM Upper Division Elective | | 3 | C | |
| Upper Division Elective | | 3 |
| Elective | | 3 | | |

* Students select one of three Communication Tracks and complete 12 hours from within that track. Six of the 12 credit hours must be COM prefix courses.

* Use Handshake to research employment opportunities.

* Gather professional references.

* Apply for full-time career opportunities.
Students select one of three Communication Tracks and complete 12 hours from within that track. Six of the 12 credit hours must be COM prefix courses.

<table>
<thead>
<tr>
<th>Communication and Culture Track</th>
<th>Law and Community Advocacy Track</th>
<th>Communication, Technology and Society Track</th>
</tr>
</thead>
<tbody>
<tr>
<td>COM 316: Gender and Communication (SB &amp; C)</td>
<td>COM 312: Communication, Conflict, and Negotiation</td>
<td>COM 319: Persuasion and Social Influence (SB)</td>
</tr>
<tr>
<td>COM 323: Communication Approaches to Popular Culture (C)</td>
<td>COM 316: Gender and Communication (SB &amp; C)</td>
<td>COM 320: Communication and Consumerism (SB)</td>
</tr>
<tr>
<td>COM 363: Latinxs and the Media</td>
<td>COM 319: Persuasion and Social Influence (SB)</td>
<td>COM 323: Communication Approaches to Popular Culture (C)</td>
</tr>
<tr>
<td>COM 364: Cultural Communicology (SB)</td>
<td>COM 320: Communication and Consumerism (SB)</td>
<td>COM 326: Court Room Oratory</td>
</tr>
<tr>
<td>COM 371: Language, Culture, and Communication (SB &amp; C &amp; G)</td>
<td>COM 321: Rhetorical Theory and Research ((L or HU) &amp; H)</td>
<td>COM 326: Court Room Oratory</td>
</tr>
<tr>
<td>COM 420: Rhetoric and Community Advocacy</td>
<td>COM 323: Communication Approaches to Popular Culture (C)</td>
<td>COM 341: Social Contexts for Performance</td>
</tr>
<tr>
<td>COM 428: Graphic Novels and Popular Culture (HU)</td>
<td>COM 326: Court Room Oratory</td>
<td>COM 402: Rhetoric and Community Advocacy</td>
</tr>
<tr>
<td>COM 464: Communicative Sexualities (SB)</td>
<td>COM 428: Graphic Novels and Popular Culture (HU)</td>
<td>COM 421: Rhetoric of Social Issues (HU)</td>
</tr>
<tr>
<td>COM 484: Internship</td>
<td>COM 467: Digital Rhetoric</td>
<td>COM 422: Advanced Argumentation (L)</td>
</tr>
<tr>
<td>ENG 317: Cross-Cultural Writing ((L or HU) &amp; G)</td>
<td>COM 484: Internship</td>
<td>MCO 418: History of Mass Communication (SB &amp; H)</td>
</tr>
<tr>
<td>HST 314: American Cultural History Since 1865 ((HU or SB) &amp; H)</td>
<td>COM 422: Advanced Argumentation (L)</td>
<td>MCO 450: Visual Communication (HU)</td>
</tr>
<tr>
<td>JUS 432: Racial Justice (L)</td>
<td>COM 426: Political Communication (SB)</td>
<td>MCO 456: Political Communication (SB)</td>
</tr>
<tr>
<td>MCO 460: Race, Gender, and Media (C)</td>
<td>COM 428: Graphic Novels and Popular Culture (HU)</td>
<td>MCO 460: Race, Gender, and Media (C)</td>
</tr>
<tr>
<td>POS 350: Comparative Politics (SB &amp; G)</td>
<td>COM 484: Internship</td>
<td>STS 425: Law, Values, Science, and Technology (SB)</td>
</tr>
<tr>
<td>POS 435: Women and Politics (SB &amp; C)</td>
<td>MCO 456: Political Communication (SB)</td>
<td>TWC 301: Fundamentals of Writing for Digital Media (L)</td>
</tr>
<tr>
<td>POS 435: Women and Politics (SB &amp; C)</td>
<td>POS 436: Problems of Democracy (HU)</td>
<td>TWC 452: Information in the Digital Age</td>
</tr>
<tr>
<td>POS 442: American Political Thought (HU)</td>
<td>POS 435: Women and Politics (SB &amp; C)</td>
<td>TWC 453: Information and Communications Technology in American History (L &amp; H)</td>
</tr>
<tr>
<td>WST 375: Women and Social Change (SB &amp; C)</td>
<td>WST 375: Women and Social Change (SB &amp; C)</td>
<td></td>
</tr>
</tbody>
</table>
Notes:

- Students must complete a minimum of 12 upper division credit hours of COM courses offered by the College of Integrative Sciences and Arts.

**Total Hours:** 120  
**Upper Division Hours:** 45 minimum  
**Major GPA:** 2.00 minimum  
**Cumulative GPA:** 2.00 minimum  
**Total hrs at ASU:** 30 minimum  
**Hrs Resident Credit for Academic Recognition:** 56 minimum  
**Total Community College Hrs:** 64 maximum

**General University Requirements Legend**

**General Studies Core Requirements:**
- Literacy and Critical Inquiry (L)
- Mathematical Studies (MA)
- Computer/Statistics/Quantitative Applications (CS)
- Humanities, Arts and Design (HU)
- Social-Behavioral Sciences (SB)
- Natural Science - Quantitative (SQ)
- Natural Science - General (SG)

**General Studies Awareness Requirements:**

- Cultural Diversity in the U.S. (C)
- Global Awareness (G)
- Historical Awareness (H)

**First-Year Composition**

General Studies designations listed on the major map are current for the 2020 - 2021 academic year.